Youth Art Month in Texas 2015-2016

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Increased Support for YAM in Texas

YAM is well supported in Texas; during 2015-2016, TAEA/YAM has made important new connections, garnered additional support at the state level, started new initiatives, and worked hard across the state to support and recognize young artists and their teachers.

TAEA’s second biggest YAM program, the TASA/TASB Conference Exhibit (State School Administrator/Texas Association of School Boards) has grown to the point where our website has separated the TAEA YAM information page into two parts: YAM and TASA/TASB.

YAM page URL: http://www.taea.org/TAEA/special-programs.asp?option=YAM

TASA/TASB page URL: http://www.taea.org/TAEA/special-programs.asp?option=TASB
**Increased Support for YAM in TEXAS**

- **2016 State YAM Exhibit:** Texas YAM continues to grow its relationship with The Bob Bullock Museum Texas State History Museum a sponsor who came on board in 2013. The State Capital Youth Art Month Exhibit ran for four weeks at the Bullock and one week at the State Capitol. The Bullock continues to host our annual Artist Awards Ceremony and Reception. Anticipating **INCREASED Turnout (standing room only with seating for 450)** for the ceremony we added seating for an additional 150, and plan to increase seating again for 2017.

  - Bullock Exhibit: March 6 - April 3
  - Artist Awards Ceremony and Reception: April 3 at the Bullock Museum
  - State Capitol Exhibit: February 27 – March 6
Increased Support for YAM in Texas

Governor’s Office Support: Texas First Lady Cecilia Abbott and her staff have embraced Youth Art Month like no other first lady since Laura Bush, who initiated gubernatorial YAM involvement during her husband, George W. Bush’s, first term.

Mrs. Abbott’s contributions include:

- Personally selecting 14 artworks for our annual Governor’s Gallery (an INCREASE of 1 artwork), including one for her own personal office and ADDING one for the Governor’s private office.
- Attending our State Capital YAM Awards Ceremony, draping and posing for photos with each of our 101 artists.
- Speaking as the Keynote Speaker at the 2016 Capitol Show Reception.
- Sponsoring and attending a reception for Governor’s Gallery Artists.
Increased Support for YAM in TEXAS

- **YAM Governor’s Gallery:** The office of the Governor/First Lady chooses artworks for our annual YAM Governor’s Gallery exhibit. These artworks are framed, and hung in the Governor’s Business Office inside the State Capitol Building for one year.

- We celebrated an **INCREASE** from 13 to 14 artworks this year. First Lady Cecilia Abbott and her staff hosted a reception for artists, their families, and their teachers on June 24.
Increased Support for YAM in TEXAS

- **TASA/TASB:** Texas Association of School Administrators & Texas Association of School Boards hosts an annual exhibit of student artwork from across Texas at their annual conference.
- **TAEA** continues to bring in student demo artists, INCREASING to two days of demos in 2014; TASA/TASB has INCREASED our artwork exhibit space in 2015, and continues to give us a free arts advocacy booth, to promote TAEA initiatives and quality art education to superintendents and school board members.

**INCREASE in both number of artworks - 195 and Districts/Private Schools represented - 54**
Increased Support for YAM in TEXAS

- Texas YAM expands to TWITTER
  - New way for TAEA members to report Youth Art Month Activities!
    - #txYAM16
  - In our first year
    - Gained 177 Followers
    - Hosted K12 Art Chat
    - Hosted K12 Art Challenge for Month of March
    - 237 Tweets
    - 322 Likes

https://twitter.com/TexasYam?lang=en
Increased Support for YAM in TEXAS

Big Art Day: TAEA launched its third year of its Art Advocacy initiative; Big Art Day (March 4). Big Art Day is an art happening designed to raise awareness of art education and art as a creative force in our communities on a BIG statewide scale. TAEA aims to engage all art educators, their students, and their communities, in a single day statewide chain of art events.

http://bigartday.org/BigArtDay/default.asp

Increased number of events and participation from several new school districts

TAEA members registered 229 events for Big Art Day 2016; our continued goal is 1000 events.
Increased Support for YAM in Texas

- **Be Visual:** Big Art Day during YAM is part of TAEA's Be Visual initiative. The purpose of "Be Visual" is to remind us that we live in a visual culture, and that creativity fostered by the arts has become a crucial part of the 21st century learning experience. For 2015-2016, TAEA produced *t-shirts and buttons* as a visual reminder of our continued effort to garner support for quality visual arts education in Texas.

- Also new this year – 4 different designs representing TAEA Programs

![Image of TAEA designs](image-url)
Increased Support for YAM in Texas

- **Online YAM Reporting:** TAEA/YAM has recently launched online YAM reporting! For 2016, several school districts embraced this new, and we hope easier, way to submit YAM information from their institutions. This new reporting method did double the number of reports submitted again this year, and we received reports from school districts who had not previously submitted reports on paper.

- Also, TAEA/YAM for the first time accepted Electronic YAM Scrapbooks in addition to those created by traditional means.


- **YAM at TEA:** The Texas Education Agency (TEA) initiated additional collaboration with TAEA by adding a new art exhibit featuring selected art from the 2014 TASA/TASB Conference Exhibit artwork.

- TEA now hosts three annual TAEA student exhibits:
  - TASA/TASB selections
  - State YAM selections
  - State VASE Gold Seal exhibit
Funding for State YAM Activities (monies and in kind donations)

Bob Bullock Museum continues to support TAEA’s YAM initiatives. This year our exhibition run quadrupled (an increase of 1 week), and our reception capacity increased by 100 seats.

Texas Education Agency has increased its support of TAEA initiatives by adding a third exhibit from TAEA programs to its calendar: TASA/TASB artwork (a part of YAM).

TASA/TASB has increased its support of YAM activities by providing TAEA with additional artwork space, and continuing to give TAEA a free exhibit hall booth.

TAEA budgets up to $15,000 annually for YAM events:
$14,591 expended 2015-2016

Savings provided by additional support by these sponsors enabled TAEA/YAM to:
- Contract with an artwork exhibit mover to help with logistics for additional exhibit venues.
- Provide additional advocacy materials for TASA/TASB, Lobby Day at the State Capitol.
- Provide a new “All-State YAM Artist” lapel pin for our YAM artists.

Local funding reported:
- Plano ISD, Alvin ISD, Pearland ISD, Brazos Valley AEA, San Marcos CISD report expenditures totaling $8000.
- Aldine ISD, Whitehouse ISD, Frisco ISD, Slaton ISD report no budgetary support or monetary donations.

Two districts reported that YAM exposure has contributed to the hiring of additional elementary art teachers, and has increased Visual Arts budgets in elementary and middle schools.
Proclamations

- Governor Greg Abbott, Texas; official YAM proclamation plus proclamation certificates for Governor’s Gallery artists

- Proclamation for Dallas-area elementary student (click on link to view text of proclamation)
  
Endorsements

State Event sponsors:

- Office of the Governor, Office of the First Lady, Texas State Capitol Preservation Board
- Bob Bullock Texas State History Museum
- State Rep. Jason Isaacs, Capitol sponsor
- Texas Education Agency
- TASA/TASB
- Art To Remember – NEW THIS YEAR
  - Youth Art Month Bags featuring 2016 Flag Design
- Flowers – NEW THIS YEAR
  - Donation Mr. and Mrs. Paul Holsinger

Local sponsors reported:

- George Bush Presidential Library (Brazos Valley) sponsors an annual YAM art contest and exhibit
- San Marcos Area Arts Council: SMCISD Art Show
- Alvin Community College: monetary support, hosts YAM art contest and exhibit
- Frisco Square: hosts YAM events

Vendors who donated supplies to our YAM artists:

- Art To Remember
- Dick Blick Art Supplies
- Jerry’s Artarama
- Mayco
- TAEA VASE Event
Big Art Day

In 2014, the Texas Art Education Association (TAEA) launched a campaign to help communities better understand the role of art education. The goal was to get public-school art outside its walls and into the community. The campaign, Be Visual, further inspired an additional event called Big Art Day. The event is intended to raise awareness of art education and art as a creative force in our communities on a statewide scale. It takes place in March—Youth Art Month—to build capacity and create a single-day rallying point to bring greater awareness to art education within.

What Does Big Art Day Look Like?

Art educators from across the state plan public-oriented events outside their regular learning environment—from yarn-bombing the local park in Goldthwaite, to a community mural at a local high school, to community members volunteering in the classroom program in Round Rock, Texas. Art educators are stepping up and stepping out of their environments to make the public aware of art education, and what takes place daily in artrooms. Educators plan their event for the first Thursday in March (March 3 this year), then register their event at bigartday.org. By registering their event, they are publicizing their offering on the site with hundreds of others to help show the large, diverse programming across the state on that single day.

Pooling statewide events that typically happen within art education programming into a single day raises general public awareness due to the number of things happening simultaneously.

Additional events that could be open to the public might include an Empty Bowls project, or simply an event to be seen, such as a field trip to a local museum. Pooling events that typically happen within art education programming into a single day raises general public awareness. Participating school programs, universities, museums, galleries, and community art centers are encouraged to share pictures, comments, and video via social media using #bigartday16. You can find past events at #bigartday14 and #bigartday15.

Invitation to Advocate

Now more than ever, the children of our nation need to be strong, educated, visual learners to achieve success and access knowledge in the twenty-first century. As art educators, it is our job to promote quality visual arts education by advocating it as an integral part of a balanced curriculum. We encourage all children, youth, and adults to be visual and learn about art. You do not have to be in Texas to participate in Big Art Day. Join the movement by registering your event at bigartday.org wherever you teach or serve children, youth, and adults in art education.

Tim Lowke

Tim Lowke is assistant director of visual and performing arts for Round Rock ISD in Round Rock, Texas, and past president of the Texas Art Education Association. tim.lowke@rrisd.org

WEB LINK

bigartday.org

March 2016 School Arts magazine
http://www.schoolarts.sdigital.com/i/635862-march-2016/12
Extent of Texas Cooperation

Large stars represent metropolitan areas, smaller stars represent smaller towns. Large stars represent multiple events, as do a few of the smaller stars.

These are locations that reported YAM activity (approximately 235 events); many, many more host exhibits, but do not report.

We are seeing an increase due in part to Big Art Day, and due to younger teachers bringing in participatory activity based on influence of university art education programs, and encouragement from cooperating teachers.

Online YAM reporting has begun to increase YAM reporting in Texas.
Youth Art Month Flag Design 2016

**INCREASE of entries - 71**

**YAM Flag Design: Overall winner**

*2016 Texas Youth Art Month Flag Winner*
Cassidy N. - 10th grade
Klein-Collins HS - Klein ISD
Art Teacher - Mike Hall

**Middle School Winner:**
Palitha R. & teacher Mrs. Cary
FRAMED PLAQUES FOR TEACHER & STUDENT NEW THIS YEAR

**Elementary Winner**

*Elementary Design Entry Winner - 2016*
Jilynn T. - 5th Grade
Claude Curtininger HS - Frisco ISD
Art Teacher - Beverne Forwark

**Middle School Winner**

*Middle School Design Entry Winner - 2016*
Palitha R. - 8th grade
Coppell MS West - Coppell ISD
Art Teacher - Gail Cary

**Overall Texas Flag Design Winner:**
Cassidy N, teacher Mr. Hall & Klein ISD Fine Arts Dir. Mrs. Clark at NAEA YAM Ceremony 2016
Observances and Exhibits

Reported Big Art Day 2016 participation:
- 182 public K-12 school events
- 31 community arts-sponsored events
- 8 higher education events
- 2 museum education events
- 5 private school event
- 1 arts council-sponsored event
  * INCREASE in 2016 in yellow
Observances and Exhibits

YAM State Capital Exhibit

101 artworks selected
174 entries
Representing
42 school districts
Observances and Exhibits

When relocating, businesses seek communities with a strong cultural life.

YAM State Capital Exhibit

A quality education in the arts prepares students for the demands of the modern workplace.
Observances and Exhibits

YAM State Capital Exhibit
Awards Ceremony
Bob Bullock Museum of Texas History
Observances and Exhibits

YAM in the Bryan ISD

YAM in the Highland Park ISD
Observances and Exhibits

YAM in Denton ISD

YAM in Aldine ISD

YAM in Richardson ISD
Observances and Exhibits
Observances and Exhibits

YAM in Keller ISD

Random Act of Art

YAM in Klein ISD
Promotional Resources

Billboard: Austin, TX (pop. 843,000)
Sponsored by Reagan Outdoor Adv. and A+ Federal Credit Union

Austin ISD 2016 Youth Art Month Celebration

AISD 2016 YOUTH ART MONTH CELEBRATION

DISTRICT ART SHOW
January 31 – February 16, 2016
AISD Performing Arts Center • 1500 Barbara Jordan Blvd.

Monday - Friday 8:00 am – 8:00 pm
Saturday 10:00 am - 3:00 pm
Sunday 12:00 pm – 4:00 pm

A RECEPTION WILL BE HELD ON SUNDAY
January 31, 2016 1:00 pm - 3:00 pm

To celebrate Youth Art Month 2016 in Austin, over 1,500 works of art representing 113 elementary, middle, and high schools will be displayed for public viewing at the new Austin Independent School District Performing Arts Center.
Culture Buzz: AISD, Arlington Museum Celebrate Youth Art Month

The latest “Culture Buzz” segment on MyArlingtonTV heads to the Arlington Museum of Art and the Arlington ISD Administrative building for Youth Art Month in The American Dream City!

Each spring, the Arlington Museum of Art works collaboratively with the Arlington Independent School District to give students the opportunity to display their pieces done in a wide variety of mediums to the general public.

Eight Artworks by Plano ISD Students Selected for State Capitol's Youth Art Month Exhibit

February 20, 2016

Eight artworks by Plano ISD students were entered for consideration in the Texas Art Education Association’s 2016 Youth Art Month State Capital Exhibit and, of eight were selected. The exhibit showcases pieces by 12th grade student art from approximately 50 school districts across the state.

The art will be exhibited in the State Capitol from February 20 through March 5 and the Bob Bullock Texas State History Museum from March 6 through April 3. Students will be honored at a state reception and awards ceremony on April 3 at the Bob Bullock Museum.

“At a local level, the selections this year were very challenging due to exquisite work from all grade levels across the district,” said Plano ISD Visual Arts Coordinator Laura Grundle. “Students should be especially proud to have been submitted for consideration, as we can only send eight pieces, as well as being chosen for the capital exhibit. This is truly exceptional.”

Congratulations to the following students and their teachers:

[Names and schools of selected students and teachers]
Seven Round Rock ISD students and their artwork will be honored through the Texas Art Education Association (TAEA) Texas Youth Art Month Exhibit.

Cedar Ridge High School senior Allison Duex won the TAEA state-wide flag design contest. Duex's design will be featured at the TAEA state-wide flag design contest. Additionally, the following RRISD students' work was selected to be part of a 100-piece exhibit at the state Capital Building and the Bob Bullock Texas State History Museum throughout March.

Cheney Brown, eighth grade, Graham Middle School
Eunicee Chang, 11th grade, McNeil High School
Alyssa Johnson, seventh grade, Graham Middle School
Ella Tumor, sixth grade, Walsh Middle School
Ryan Turner, fourth grade, Forest Creek Elementary

"This is a record number of selections for Round Rock ISD and it is wonderful to have each level of our district represented," said RRISD Visual Arts Coordinator and TAEA President Tim Looke. "I'm especially excited to be greeting and giving out awards as TAEA president this year."

All seven RRISD students will be recognized at the annual TAEA State Capital Youth Art Month Exhibit celebration and reception Sunday, March 9 at the Bob Bullock Texas State History Museum in Austin at 2 p.m.

Youth Art Month is celebrated nationally each March to emphasize the value of art education for all youth and to encourage support for quality school art programs.
2. YAM Image: used on all posters, invitations, etc.
3. 16-page YAM program: includes agenda, TAEA welcome, speaker bio (Cecilia Abbott), list of artworks, thank-you
4. YAM All State Artist lapel pin, art advocacy button (new designs for 2016)
5. Example: YAM letter for students, teachers, admins, donor requests, special invitations
6. Governor’s Gallery Reception Invitation
7. Car window sign given to each artist at YAM Awards Ceremony with sticky dots: created a traveling art show the size of Texas
8. Governor’s Gallery book, example of artist page with artist statement
9. Example of more than 50 graphics designed for YAM Twitter
10. NEW THIS YEAR – TAEA Youth Art Month stamps featuring 2016 Flag winner used for advocacy mailers, invitations and Thank You Notes – OVER 700 sent out!