



YOUTH ART MONTH™  
COUNCIL FOR ART EDUCATION

THE COUNCIL FOR ART EDUCATION

2016/2017 YOUTH ART MONTH  
MUSEUM AND DIGITAL REPORT OVERVIEW

# 2016/2017 Youth Art Month Museum at NAEA

State	Flag	Artwork
Alabama	x	x
Alaska	x	
Arkansas	x	x
AZ	x	
California	x	x
Colorado	x	x
Connecticut	---	---
Delaware	x	x
Florida	x	x
Georgia	x	
Hawaii	x	
Idaho	x	
Illinois	x	x
Indiana		x
Iowa		
Kansas	x	x
Kentucky	x	x
Louisiana	x	x
Maine	x	x
Maryland	x	x
Massachusetts	x	x
Michigan	x	
Minnesota	x	
Mississippi	x	
Missouri	x	
Montana		

State	Flag	Artwork
Nebraska		
Nevada	x	
New Hampshire	x	x
New Jersey	x	x
New Mexico	x	x
New York	x	x
North Carolina		
North Dakota		
Ohio		x
Oklahoma	x	x
Oregon	x	x
Pennsylvania	x	x
Rhode Island	x	x
South Carolina	x	
South Dakota	x	
Tennessee	x	
Texas	x	x
U.S.Virgin Islands		
Utah	x	
Vermont	x	x
Virginia	x	x
Washington	x	
West Virginia	x	
Wisconsin	x	x
Wyoming	x	
TOTAL	42	27

The Youth Art Month Museum is located annually on the show floor of the NAEA Convention. Each state is invited to display its winning state flag design, based on the national Youth Art Month Theme provided by CFAE, as well as artwork (typically selected from state art exhibits).

On display at the 2017 Convention in New York:

- Flags from 42 states
- Artwork from 27 states



(Connecticut does not participate in Youth Art Month)

# Youth Art Month Digital State Reports

State	2017 Report	2016 Report	2015 Report	2014 Report
Alabama	√	√	√	√
Arizona				√
Arkansas	√			√
Colorado			√	
Florida			√	√
Georgia	√	√	√	√
Hawaii	√			
Illinois	√	√	√	√
Iowa		√		
Kansas	√	√	√	√
Kentucky		√		
Louisiana	√		√	√
Massachusetts			√	√
Michigan	√	√		
Missouri	√			
New Jersey	√	√	√	√
New Mexico		√	√	√
New York	√	√	√	√
Ohio	√	√		
Oklahoma	√	√	√	
Oregon	√			
Rhode Island	√			
South Dakota				√
Texas	√	√	√	√
Utah	√		√	
Vermont				√
Virginia	√		√	√
Wisconsin	√	√	√	√
TOTAL	19	14	16	17

## General Overview:

- 2016/2017 saw the highest participation from states for report submissions in 4 years, with 19 states participating.
- Many other states participated in Youth Art Month activities but did not submit reports.
- Online surveys using Google Forms made it easier for many states to obtain information from around the states to include in the reports.
- Many states that didn't use Google Forms this year plan on using Google Forms next year to gather report information.
- Many reports include more than just Youth Art Month information. This can make it difficult to review the reports and evaluate the Youth Art Month programs.
- Some state art education associations prefer not to devote resources to writing and submitting a report.

## # of Reports:

- 2017            19
- 2016            14
- 2015            16
- 2014            17

# Youth Art Month Digital State Reports

Reports were reviewed and evaluated based on the following categories:

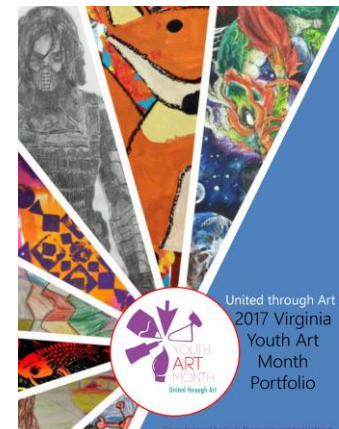
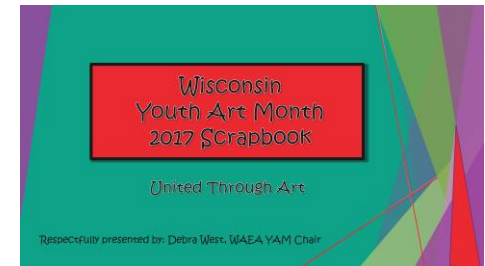
- **Participation**
  - Number of Counties, Districts, Regions
  - Number of Students, Teachers, Schools
- **Funding**
  - Budget vs. Expenditures
- **Proclamations & Endorsements**
  - Governor, Mayors, State Representatives, School Administrators
- **Awareness & Community Support**
  - Positive changes as a result of promotion, events, and community support
- **Observances/Exhibits/Events**
  - Events
  - Event Attendance and Participation
- **Promotion**
  - Media
- **Special Materials**
- **Improvements**
  - Year to year changes

# Youth Art Month Digital State Reports

## CFAE Report Recognition for 2016/2017:

Award	State
Claire Flanagan Award	Wisconsin
Award of Excellence	New Jersey
	New York
	Virginia
Award of Merit	Utah
	Texas
	Hawaii
	Louisiana
	Georgia

(All other reports submitted received Special Recognition)



# Youth Art Month Digital State Reports

## Highlights:

### • Reporting/Participation:

- Google Forms used to track events, survey teachers, and expedite the art submission process for exhibits. Google Docs used for event registration and distribution of requirements and guidelines.
- Many states used blogs, publications, e-blasts, or other areas on their state art ed website to promote Youth Art Month events and advocacy ideas.
- Several states created a presence/giveaway at state conference to increase participation.
- **Georgia** created a QR code for easy access to a survey to collection information from teachers.
- **Illinois** used a new electronic format to obtain Proclamations and Endorsements and received 40 new endorsements. <https://ilaea.org/programs-events/yam/>. Used Illinois Library Listserve to record Youth Art Month events in libraries and children museums.
- **Ohio** organized regional social events to encourage participation.
- **Virginia** created the “Easy as YAM Pie” event for VAEA Conference to share ideas for Youth Art Month.

### • Flags/Artwork/Exhibits

- **Kansas** created a digital artwork gallery that it posts online and displays on a screen during its state YAM celebration.
- **Louisiana** created a rubric for judging the flag design contest.
- **Missouri** professionally matted and framed student artwork for the Governor’s Office and Mansion where it hangs for the year.
- **Oregon** voted on artwork in one high school aka March Madness.
- **Wisconsin** created Youth Art Month Ambassadors that assisted at the state Capitol Show. Also created a mail merge program, enabling them to create personalized and professional looking documents.

### • Advocacy/Promotion:

- **New Jersey** sponsored two billboards.
- **New York** created a 5K Color Run for students and the community.
- **Oklahoma** museums reimbursed travel expenses for field trips.
- **Texas** introduced a new TAEAadvocate program, and expanded its social media presence using the hashtag #txYAM17.
- **Utah** gathered a list of 100+ ideas to celebrate Youth Art Month and distributed at its state conference.
- **Illinois** for the first time sent emails and mailers to Senators and Representatives promoting Youth Art Month.

# Category Review: Participation

## General Overview:

For the first time in 5 years, states were asked to report participation to better understand how many students and teachers are touched by Youth Art Month.

- Some states limit participation to state art education association members only, for either the flag or the artwork or both, which can significantly limit the amount of entries and student participation.
- Over 50% of the states accepted sponsorship from Sargent Arts. The addition of this prize package positively impacted participation from art teachers and students.
- States that organize a Youth Art Month learning event for their state conference appear to have better overall participation in Youth Art Month activities across the state.
- States with regional Youth Art Month chairpersons are better at documenting and reporting Youth Art Month events across the state.

# Category Review: Awareness & Community Support

## General Overview:

This category highlights activities and partnerships with the local community that help expand the number of Youth Art Month events, help drive individuals to Youth Art Month events, and in general increase overall awareness of the value of visual art education.

Some examples of these activities and partnerships included:

- Sponsorship from other organizations and businesses (i.e. events, free admission, gift cards, gift certificates, signage, food for events, free space rental)
- Partnerships and/or events with libraries, art centers, museums
- Product donations to use during events or as giveaways
- New awards and/or scholarships to award to students
- Monetary donations from local businesses
- New county/district/region participation



# Category Review: Awareness & Community Support

State	
Alabama	---
Arkansas	<ul style="list-style-type: none"> <li>• Increase in participation. 210 Flag participants vs. 76 in 2016.</li> </ul>
Georgia	<ul style="list-style-type: none"> <li>• Year to year maps show support.</li> </ul>
Hawaii	---
Illinois	<ul style="list-style-type: none"> <li>• Illinois Library Listserve used to record events in libraries and children museums.</li> <li>• Poster contest.</li> <li>• Advocacy task force started in 2012 continues to build advocacy network.</li> <li>• Weekly Bits and Bytes used to communicate YAM activities to IAEA members.</li> </ul>
Kansas	---
Louisiana	<ul style="list-style-type: none"> <li>• Survey style responses gathered through a Google Form, with questions based on the information requested from the YAM Report Program Documentation Guidelines from CFAE. – received 25 responses.</li> <li>• Photo submissions from members were sent through email to report chair.</li> </ul>
Michigan	---
Missouri	---
New Jersey	<ul style="list-style-type: none"> <li>• Ricky Boscarino, a New Jersey artist who works in metal, wood, ceramic, glass, and cement, served as guest speaker at state Youth Art Month reception.</li> <li>• Technology is shaping support through a variety of social media forms including YouTube <a href="https://youtu.be/VkJCUQiSdX0">https://youtu.be/VkJCUQiSdX0</a></li> </ul>
New York	<ul style="list-style-type: none"> <li>• 223 NYSATA members participated in Youth Art Month in 2017, 85 participated in 2016 for a 167% increase; 27 Counties participated in 2016, 34 counties participated in 2017.</li> <li>• Affiliations and working relationships with new museums and venues, expanding the reach of YAM events.</li> <li>• Many districts provided additional funding for local events and artwork framing.</li> </ul>

States that did not report on Awareness/Community Support are noted by ---

Some states only allow Art Education Association members to participate in Flag Contest and Youth Art Month events.

# Category Review: Awareness/Community Support

State	
Ohio	<ul style="list-style-type: none"> <li>• New <b>regional social events (Nibble and Network)</b> encourage YAM participation.</li> <li>• Ohio state fair website promoted YAM events.</li> </ul>
Oklahoma	<ul style="list-style-type: none"> <li>• Partnerships with 9 Art Centers, Universities and Museums that offer meeting space, gallery space, and space for award ceremonies.</li> <li>• Many teachers receive in-kind donations with classroom supplies, exhibit supplies, and donors choose grants.</li> </ul>
Oregon	---
Rhode Island	<ul style="list-style-type: none"> <li>• Wickford Art Association presented 3 students with scholarships.</li> </ul>
Texas	<ul style="list-style-type: none"> <li>• INCREASE in number of works displayed AND number of student demonstration presenters in all schools.</li> <li>• Teacher meeting at yearly TAEA conference.</li> <li>• INCREASE in number of entries AND number of teachers participating in flag contest, INCREASE in number of works displayed, INCREASE in number of artworks brought to NAEA.</li> <li>• INCREASED stipend awarded to state winner BOTH student and teacher to help facilitate travel to NAEA.</li> <li>• INCREASE in number of events across the state.</li> <li>• TAEA Youth Art Month student reception at the Bob Bullock Museum of Texas History – INCREASE in RSVP’s from student artists, teachers AND administrators AND increased expense to add additional seating to accommodate.</li> <li>• TAEA Youth Art Month in the Governor's office – NAME CHANGE from the Governor's Ten to the Governor's Gallery due the increased numbers of selections by First Lady of Texas Cecilia Abbott.</li> <li>• INTRODUCTION of <b>new member program – TAEAadvocate</b> – developed to help Texas teachers learn new ways to advocate for Visual Arts within their school, district and community.</li> <li>• Texas YAM Twitter and social media initiative –INCREASE in followers AND number of uses of this years hashtag #txYAM17.</li> </ul>

# Category Review: Awareness/Community Support

State	
Utah	<ul style="list-style-type: none"> <li>• Third year of participation in Youth Art Month – already have Governor’s support.</li> </ul>
Virginia	<ul style="list-style-type: none"> <li>• <b>Created a statewide hashtag</b> - idea came from speaking to other YAM Chairs at the 2017 NAEA Convention! #VAEAyamand #YAMmoments!</li> <li>• <b>Created a session for VAEA Conference called “Easy as YAM Pie.”</b> Members were invited to come share ideas for celebrating YAM from four YAM Committee Members and enjoy some YAM Pie! Ideas include how to make YAM shrinky dink key chains, murals, magnets, ATCs, and other advocacy tips.</li> </ul>
Wisconsin	<ul style="list-style-type: none"> <li>• 2,500 articles, posts, and other communications in Wisconsin annually. News releases created and sent to over 175 news reporting agencies across the state with information tailored to the region.</li> </ul>

# Category Review: Observances/Exhibits/Events

State	
Alabama	<ol style="list-style-type: none"> <li>1. 200 works of art at Huntsville Museum of Art (30<sup>th</sup> annual event)</li> <li>2. 100 selected works at the Wiregrass Museum of Art</li> <li>3. Alabama Center for the Arts</li> <li>4. Hoover Public Library</li> </ol>
Arkansas	<ol style="list-style-type: none"> <li>1. Arkansas Old State House Exhibit – flag exhibit</li> <li>2. Hillary Rodham Clinton Children’s Library – regional art exhibit</li> <li>3. Arkadelphia Art Center – regional art exhibit</li> <li>4. University of Monticello – regional art exhibit</li> <li>5. Laman Library – regional art exhibit</li> <li>6. 4 other regional shows</li> </ol>
Georgia	<ol style="list-style-type: none"> <li>1. 18 local elementary, middle school and high school events highlighted</li> </ol>
Hawaii	<ol style="list-style-type: none"> <li>1. State Capitol Exhibit</li> <li>2. State Art Museum – Scholastic Art Awards Exhibition</li> <li>3. 12 other school and local events highlighted</li> </ol>
Illinois	<ol style="list-style-type: none"> <li>1. Regional Art Expo</li> <li>2. IAEA Student Art Show (new- special needs student art show)</li> <li>3. Illinois Educator’s Exhibition</li> </ol>
Kansas	<ol style="list-style-type: none"> <li>1. Exhibit at State Capitol</li> <li>2. Student artwork submitted to digital gallery, displayed on a screen during the YAM celebration and posted online for viewing.</li> <li>3. 5 key exhibits across the state</li> </ol>
Louisiana	<ol style="list-style-type: none"> <li>1. Artists in the Capitol Day</li> <li>2. 111 total events based on online survey</li> </ol>
Michigan	<ol style="list-style-type: none"> <li>1. Michigan Youth Arts Festival – Month long celebration. High School work only; 100 pieces selected for 3 day exhibit and workshops at Western Michigan University</li> </ol>

# Category Review: Observances/Exhibits/Events

State	
Missouri	<ol style="list-style-type: none"> <li>1. Missouri State Capitol exhibit.</li> <li>2. Most schools had local and/or community art shows</li> </ol>
New Jersey	<ol style="list-style-type: none"> <li>1. Annual Youth Art Month celebration at the 36<sup>th</sup> Annual Permanent Student Art Collection reception in City Hall, Rotunda Gallery in Jersey City.</li> <li>2. Newark Public Schools partnered with the Newark Museum to display the Newark Teen Arts annual high school exhibit.</li> <li>3. NJ Artist Mel Leipzig participated in the Mercer County Youth Art Month reception, discussing the importance of art to the quality of life and the role it plays in the education of children.</li> <li>4. 16 county exhibits (Youth Art Month Chair for each county).</li> </ol>
New York	<ol style="list-style-type: none"> <li>1. 34 out of 62 counties participated.</li> <li>2. 30 different events in Central New York.</li> <li>3. Affiliations and working relationships with new museums and venues, expanding the reach of YAM events in New York .</li> <li>4. New - William Floyd CSD: Famous Paintings Come to Life at WFHS Arts Alive Night (<a href="#">Link</a>)</li> <li>5. Exhibit of extremes: Auburn art center's 'Both Ends of the Rainbow,' by the numbers (<a href="#">Link</a>)</li> <li>6. Baldwin High School students paint murals for area hospice (<a href="#">Link</a>)</li> <li>7. MYTWINTIERS: A Month of Celebration, Awareness, and Advocacy For Art in Our Schools (<a href="#">Link</a>)</li> <li>8. Color Run 5k for students and the community at large in late March.</li> <li>9. A tiny school near the Canadian border came together to create the Human Color Wheel with all 600 students and staff to celebrate YAM in a dramatic fashion!</li> </ol>
Ohio	<ol style="list-style-type: none"> <li>1. State exhibit at STRS building in Columbus.</li> <li>2. Young People's Art Exhibition at Rhode's State Tower in Columbus.</li> <li>3. Regional and District Art Shows.</li> </ol>

# Category Review: Observances/Exhibits/Events

State	
Oklahoma	<ol style="list-style-type: none"> <li>1. Four major events: Young People’s Art Exhibit, State Superintendent’s Art Exhibit, State Flag Exhibit, Youth Art Day at the Capitol.</li> <li>2. Attendance at Awards Reception jumped from 90 in 2016 to over 200 in 2017.</li> <li>3. State Superintendent spoke to guests, handed out awards, and took photos with students.</li> <li>4. Flag competition annually rotates between Elementary, Middle School, and High School. 15 schools participated in 2017.</li> <li>5. Students designed door knockers in statewide Art Educator project. Filled with personal art and note on why we need art in schools.</li> <li>6. Over 75 different events, camps, field trips, exhibits and contests.</li> </ol>
Oregon	<ol style="list-style-type: none"> <li>1. Student exhibit at Yaquina Art Gallery.</li> </ol>
Rhode Island	<ol style="list-style-type: none"> <li>1. Six major events across the state.</li> </ol>
Texas	<ol style="list-style-type: none"> <li>1. Reported Big Art Day 2017 participation: 194 public K-12 school events, 31 community arts-sponsored events, 4 higher education events, 3 museum education events, 7 private school events, 3 council-sponsored events.</li> <li>2. 412 events reported around the state.</li> </ol>
Utah	---
Virginia	<ol style="list-style-type: none"> <li>1. 387 total events reported.</li> <li>2. YAM Flag Contest - winners announced through a press release and received an award, poster of their design and a letter of commendation. The first place winners received art supplies and a personal letter from Senator Mark Warner honoring their achievements.</li> </ol>
Wisconsin	<ol style="list-style-type: none"> <li>1. Six regional art shows.</li> <li>2. 550 artwork pieces selected from Regional shows for Capitol show.</li> </ol>

# Category Review: Promotion

State	Print, TV, Radio Media	Website, Blog	On Line Surveys	Facebook	Twitter	Instagram	Pinterest	Gmail, Email Postcards	Presentation at State Conference
Alabama									
Arkansas		x	x	x					
Georgia	x	x	x, QR code	x	x		x	X	x
Hawaii		x		x					
Illinois	x	x		x	x				
Kansas		x		x	x	x	x	x	
Louisiana									
Michigan									
Missouri	x								
New Jersey	x	x		x	x	x		x	x
New York	x	x	x	x	x	x	x	x	x
Ohio	x	x		x	x		x	x	
Oklahoma	x	x		x				x	
Oregon				x					
Rhode Island		x							
Texas		x			x				x
Utah	x	x	x	x				x	
Virginia	x- 35	x - 44		x	x				
Wisconsin	x	x	x	x	x	x		x	x

Chart includes only items mentioned in reports.  
 Artsonia is also being used in many states.

# Category Review: Special Materials

State	Trophies or Plaques	Certificates	Ribbons or Buttons	T-Shirts	Photo Booth	Buttons or Stickers	Postcards ATCs	Invitations, Posters	Mugs	Gift Bags
Alabama	x	x								
Arkansas		x	x							
Georgia		x		x	x		x	x	x	
Hawaii	x	x								
Illinois		x					x, placed in IAEA bags			
Kansas		x	x	x		x				
Louisiana		x	x	x						
Michigan										
Missouri	x	x								
New Jersey		x		x		x				x
New York	x	x	x	x		x	x	x		
Ohio										
Oklahoma	x	x	x					x		
Oregon										
Rhode Island										
Texas		x	x					x		x
Utah										
Virginia			x			x	x	x		
Wisconsin		x					x	x		

Invitations created for most events.  
Michigan, Oregon, Rhode Island, and Utah did not report.

We love art education because ... (New York)



# Category Review: Improvements

State	
Alabama	<ul style="list-style-type: none"> <li>• Not identified</li> </ul>
Arkansas	<ul style="list-style-type: none"> <li>• Online surveys collect data from events.</li> <li>• Online web pages for regions to connect and use for collaboration and documenting experiences.</li> </ul>
Georgia	<ul style="list-style-type: none"> <li>• Continually updated survey questions to collect info from teachers.</li> <li>• Created QR code for easy access to survey.</li> </ul>
Hawaii	<ul style="list-style-type: none"> <li>• Revived the flag contest.</li> </ul>
Illinois	<ul style="list-style-type: none"> <li>• For the first time Illinois sent emails along with mailers promoting Youth Art Month to all Senators and Representatives in Illinois.</li> <li>• New electronic format for receiving proclamations and endorsements. Developed an online endorsement form, available through state YAM webpage, that allows individuals to visit the page, click and send.</li> <li>• Greatly increased its entries in flag competition due to YAM push at state conference.</li> <li>• Yam card stuffed in goody bags at state conference reminding teachers about flag competition.</li> </ul>
Kansas	---
Louisiana	<ul style="list-style-type: none"> <li>• Flag design rubric</li> <li>• YAM table set up at Fall conference</li> <li>• Next year's goals: Further simplify the submission process by gathering feedback from this year's contributors; increase member/teacher awareness through presentation of YAM Report at Fall Conference; provide tracking tools for members for more thorough documentation; Provide incentives to increase program participation and/or report submissions from Arts Councils/Organizations, Museum Education Programs, Higher Education, Additional parishes</li> </ul>
Michigan	---

States that did not report Improvements are noted by ---

# Category Review: Improvements

State	
Missouri	<ul style="list-style-type: none"> <li>• Packet of requirements and guidelines provided through Google Docs.</li> <li>• Implemented Google Forms to help expedite submission process and collection of data.</li> <li>• Implemented Google Docs to aid with registration to allow for a more organized event.</li> <li>• The Governor’s Office piece and the Governor’s Mansion piece are professionally matted and framed and reside in their respected areas for the year.</li> </ul>
New Jersey	<ul style="list-style-type: none"> <li>• AENJ publishes YAMBEAT, a publication devoted completely to the year’s YAM events</li> <li>• One very web---savvy teacher put a YAM event on YouTube! <a href="https://youtube/VkJCUQiSdX0">https://youtube/VkJCUQiSdX0</a>.</li> <li>• Sponsored two billboards to be displayed during March – one in the hometown of the winning student designer, and one in proximity of the State Capitol building in Trenton.</li> <li>• County Youth Art Month chairs assist with program coordination and documentation.</li> </ul>
New York	<ul style="list-style-type: none"> <li>• New judging rubrics and guidelines introduced at conference for flag design contest due to partnership with Sargent Arts. Divided categories by Elementary, Middle, High School, and Overall winners.</li> <li>• Improved presence at Conference.</li> <li>• Teacher recognition certificates for those submitting YAM reports.</li> <li>• Giveaways and social media help promote YAM, the value of participation, along with the tools and resources to do so.</li> <li>• Second year reporting via Google Forms - easier for teachers to do submissions and aids in result tallies.</li> <li>• Promotional video used in 2017 YAM Webinar at NAEA. <a href="https://www.youtube.com/watch?v=-3MDzWrSkd0">https://www.youtube.com/watch?v=-3MDzWrSkd0</a></li> <li>• Created email and sent to all teachers encouraging them to use Google forms/surveys to submit report information.</li> <li>• Developed the Artful Advocate Blog to provide information to art teachers. Over 10,000 page views with information including Why the “A” is important in “STEAM”, Artists do so many things!, A permanent Student Art Gallery in your school!, Top 10 Art Advocacy Strategies for Back-to-School. <a href="http://artfuladvocate.blogspot.com/">http://artfuladvocate.blogspot.com/</a></li> </ul>

# Category Review: Improvements

State	
New York	<ul style="list-style-type: none"> <li>• “Both Ends of the Rainbow Show” brings students and senior citizens artwork together in an annual exhibition for the community.</li> <li>• Several new exhibits and events, including a 5K Color Run for students and the community at large.</li> <li>• Partnered with The Arts Council of the Southern Finger Lakes to hang exhibits at 52 venues across the region.</li> </ul>
Ohio	<ul style="list-style-type: none"> <li>• Restructured team so that state exhibit coordinator sits on executive board as student programming chair.</li> <li>• Submit state art show entry form digitally along with digital image of artwork.</li> <li>• Art show added featuring art work from each district of state house of representatives.</li> <li>• Regional directors help create, promote, document YAM events.</li> <li>• Website features section asking for information to help document YAM program.</li> </ul>
Oklahoma	<ul style="list-style-type: none"> <li>• Most museums have a grant to reimburse travel expenses for field trips to museums.</li> </ul>
Oregon	<ul style="list-style-type: none"> <li>• The entire student body at one high school voted brackets of artwork aka March Madness. Using an online form, classes voted for their preferences until a single work was selected.</li> </ul>
Rhode Island	<ul style="list-style-type: none"> <li>• Submission/registration process added to revised RIAEA website.</li> <li>• Increased art teacher networking to encourage district/school participation.</li> <li>• Increased regional exhibit locations.</li> <li>• Used technology to encourage teacher participation.</li> </ul>
Texas	<ul style="list-style-type: none"> <li>• New Advocacy Program - 12 slides images/tips created for the NEW campaign.</li> <li>• TAEA members registered <b>229</b> events for Big Art Day 2017 - continued goal is 1000 events.</li> <li>• Be Visual initiative - remind us that we live in a visual culture, and that creativity fostered by the arts has become a crucial part of the 21st century learning experience. TAEA produced t-shirts as a visual reminder of continued effort to garner support for quality visual arts education in Texas.</li> </ul>

# Category Review: Improvements

State	
Texas	<ul style="list-style-type: none"> <li>• Launched online YAM reporting, doubling the number of reports submitted; also received reports from school districts who had not previously submitted reports on paper.</li> <li>• Use of the hashtag #txYAM17 helpful in locating new events and identifying engagement.</li> <li>• For the first time accepted Electronic YAM Scrapbooks.</li> </ul>
Utah	<ul style="list-style-type: none"> <li>• Streamlined entry process for the flag contest. All the forms are available online. Announced the contest earlier than ever. More teachers have expressed an interest in participating.</li> <li>• Streamlined reporting process as part of a new online survey. Recruited for help with recording and reporting Youth Art Month activities. Hope to recruit a representative from every school district to help promote Youth Art Month in their district and report on activities.</li> <li>• This is the first year to report and track events, art shows and exhibits during Youth Art Month. Only 3 schools reported on art events although more schools participated. Estimate 3000 pieces of art were displayed in these three shows.</li> <li>• UAEA conference in February - set up a display of all the winners to encourage teachers to celebrate Youth Art Month with their students.</li> <li>• Surveyed all members of UAEA to determine how many teachers participated in activities. Only 30% understood what Youth Art Month is.</li> <li>• Gathered a list of 100+ ideas to celebrate Youth Art Month and distributed copies to teachers at state conference.</li> </ul>
Virginia	<ul style="list-style-type: none"> <li>• Created a statewide hashtag - idea came from speaking to other YAM Chairs at the 2017 NAEA Convention! #VAEAYamand #YAMmoments!</li> <li>• 387 Total Submissions, increase of 289 from 2016. Significant increase due to detailed submission of the documentation reports changing to individual schools rather than district-wide.</li> <li>• Made art buttons to sell in school stores.</li> <li>• Middle school students created a school-wide wheat paste assemblage in a public location. All students, teachers and staff were invited to participate.</li> </ul>

# Category Review: Improvements

State	
Wisconsin	<ul style="list-style-type: none"> <li>• Created <a href="#">promotional video</a> for website and other social media venues. Provides info about the Youth Art Month show process, encourages participation and highlights excitement of Capitol Show Celebration.</li> <li>• Added Mayoral Award - Mayor Paul Soglin sponsored an award at our YAM Capitol Show. One student artwork in each of the following categories (elementary, middle school, and high school) was chosen to be professionally framed and displayed.</li> <li>• Created new award category, the “Spirit of YAM” award, presented to three artists (one winner in elementary, middle school, and high school) whose artwork most clearly demonstrated the theme “United through Art”.</li> <li>• Created “Youth Art Month Ambassadors” - student ambassadors chosen to attend the closing ceremony of Capitol Show to assist Regional VPs, students, parents, teachers, and presenters with a variety of tasks during the show. Each YAM AM had an electronic device with Google Sheets to access an online inventory to ensure that all artworks were tracked and accounted for. The YAM AMs also assisted with show set up and take down, prize distribution, general audience assistance, crowd control, and goodwill.</li> <li>• Created statewide Artist Trading Card Event. Mass emailing to all members of WAEA and to all the school district supervisors in the state. Google Form recorded participant information, including number of students and grade level. Upon completion of the enrollment form, teachers received an email with specific instructions and a template to use in the classroom. Schools with the same grade level and approximately the same number of students were given information about their “sister” school and put in contact with each other. Teachers shared their student ATC cards with each other and continued to correspond, as desired. Participation this first year was approximately 1,450 students, across all grade levels. Five to ten artist trading cards chosen to be reproduced as notecards and sold, with all profits benefitting the Jesse’s Challenge Compassion Initiative.</li> <li>• Three teachers awarded prize packages from Sargent Art donated their materials to the Boys and Girls Club.</li> </ul>

Wisconsin received the Claire Flanagan Award for 2017

# Category Review: Improvements

State	
Wisconsin	<ul style="list-style-type: none"> <li>• Teachers mailed student flag designs/artworks to the WAEA YAM chair. Photographs were taken of each entry and displayed on the WAEA website in a slide show, giving each contestant recognition for the hard work. After the photo was taken of the flag entry, the student data was entered into a spread sheet for tracking purposes. Once entered, a mail merge program automatically generated a personalized Flag Participant Certificate and emailed it to the student’s teacher for distribution. Twenty flags from each category (elementary, middle school, and high school) were chosen and the images were input into a Google Form where they were judged by the members of the WAEA board.</li> <li>• Artwork Display Program - Each teacher (must be a WAEA/NAEA member) may submit up to five student art works for Regional Art Shows - three will be chosen to be exhibited at the State show. The entry fee is only \$15.00, to ensure that teachers who want to participate are able to do so financially. Process begins with an online registration. Once a teacher completes the registration on the WAEA website, instructions for participation are included in a confirmation email. All student artwork labels automatically generated from the registration responses and sent along with the instructions and confirmation. This process reduces teacher work and streamlines artwork preparation, ensures continuity in student artwork displays, and allows for more accountability in artwork tracking.</li> <li>• Regional Vice Presidents organized Youth Art Month Regional Art shows.</li> <li>• WAEA board members voted on show awards during set up. Each attending member received access to online Google Form where their award choices were recorded. Award winning artworks were placed in a special section of the Capitol Rotunda. This improvement to the judging process allowed every member to have input into the winning art. Any board member who entered student artwork was not allowed to vote for art in their grade level. Increasing the number of individuals judging the show ensured that a wider range of individuals (teachers, museum reps, city employees, retirees, etc.) had input into choosing the winners and led to a more well-rounded and equitable procedure.</li> <li>• Winners announcement included pictures of artwork and names, and was emailed to winning students and teachers, and all Wisconsin Art Education Members.</li> </ul>

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# Category Review: Improvements

State	
Wisconsin	<ul style="list-style-type: none"> <li>• Every student participating in the Youth Art Month Capitol show received an envelope with Certificate of Participation, a ticket to the Madison Children’s Museum, an “I Love Art” button, a friendship bracelet kit, and a personalized pencil. Elementary students decorated the exterior of the envelopes.</li> <li>• Youth Art Month Chair created all marketing and program documents for the 2017 YAM events, saving the WEA any fees associated with professional document production and in turn increasing prize package value and creating two new prizes. Personalized documents created for every aspect of Youth Art Month documentation. All announcements and solicitations were done in mail merge. Promotions about Youth Art Month activities and deadlines were sent to members and every school district in the state.</li> <li>• Using the Microsoft mail merge function in Publisher and Word, along with the Autocrat and For Mule add-ons in Google, marketing and YAM participation documents were merged with rosters to ensure that all correspondence and promotional materials were personalized. Some documents were generated from the online registration, other rosters were created by researching addresses and creating Excel spreadsheets. Rosters were created for Wisconsin mayors, legislators, and city council members, school district administrators, WAEA members, student flag participants, potential sponsors, television, radio, and newspaper media outlets.</li> <li>• Created incentive to increase participation in Southeast Region. Flyers emailed to members to encourage more members to participate in the program.</li> <li>• At Capitol show each region was assigned a color (4 with YAM colors and two additional colors in same tonal range) and all materials for that region were created in that color. Colored helium balloons were attached to displays with same colored placards. Youth Art Month Ambassadors wore aprons matching their regions and participant certificates heralded their regional color.</li> <li>• Presented to members and answered questions to potential participants at WAEA Conference in October.</li> </ul>

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