

IDEAS THAT WORK!



YOUTH ART MONTH®
COUNCIL FOR ART EDUCATION*

Want to try something new? Here's what other states are doing!

Reporting

Participation

Flags, Artwork, Exhibits, Events

Advocacy and Promotion

1. Use Google Forms to track events, survey teachers, vote on flag entries and expedite art submissions.
2. Create a Digital Artwork Gallery – post online, then display on screens during your state Youth Art Month Celebration.
3. Get your state art ed association or other company to sponsor a billboard during Youth Art Month.
4. Create a display and giveaway at your state conference to increase teacher participation in Youth Art Month.
5. Create a rubric to use for judging your state flag competition.
6. Sponsor a 5K Color Run!
7. Organize regional social events to encourage teacher participation.
8. Visit local museums – they might be willing to offer discounted tickets and/or reimburse travel expenses.
9. Create an advocacy taskforce.

10. Use digital forms for Proclamations and Endorsements.
11. Professionally mat and frame student artwork to hang in government offices.
12. Create Youth Art Month student Ambassadors to assist at your state Capitol Show.
13. Create a calendar for March, and plan an art related event for each day of the school week.
14. Create a state hashtag to expand social media presence.
15. Distribute Teacher recognition certificates for those that submit reports.
16. Use Listserve to record events in libraries and children museums.
17. Develop a mail merge program to create and distribute personalized and professional looking documents.
18. Organize regional social events to encourage teacher participation.

19. Partner with Art Centers, Museums, and Universities – they have lots of meeting and gallery space to share for your award ceremonies.
20. Send emails and mailers to Senators and Representatives.
21. Use Google Forms for teachers to submit reports.
22. Plan an artwork exhibit featuring works of students and senior citizens.
23. Create regional directors to help create, promote and document Youth Art Month events.
24. Announce the flag contest earlier. Make necessary forms available online.
25. Create videos and post on YouTube to promote your state events.
26. Create giveaway packets, including a certificate, for all students participating in state exhibition.
27. Color code materials for exhibit based on different regions of the state – i.e. South is red.