Youth Art Month
Texas Year in Review
2018-2019

Submitted by Gretchen Bell, Texas VP for Youth Art Month
Gretchen.Bell@cfisd.net
<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td># of Students in Public &amp; Private Schools</td>
<td>Accurate number is not available for the state of Texas</td>
<td>Accurate number is not available for the state of Texas</td>
</tr>
<tr>
<td># of Total Art Teachers</td>
<td>Accurate number is not available for the state of Texas</td>
<td>Accurate number is not available for the state of Texas</td>
</tr>
<tr>
<td># of State Art Ed Association Member Art Teachers</td>
<td>July - 4111</td>
<td>July - 4237</td>
</tr>
<tr>
<td># of Total Art Teachers/ (required to be State Art Ed Members) Submitting Flag Design Contest Entries</td>
<td>60</td>
<td>52</td>
</tr>
<tr>
<td># of Students Participating in Flag Contest Statewide (one per teacher member)</td>
<td>60</td>
<td>52</td>
</tr>
<tr>
<td># of Students Participating in Art Exhibits/Events</td>
<td>Number too large to report</td>
<td>Number too large to report</td>
</tr>
<tr>
<td># of Art Exhibits/Events Reported Across the State</td>
<td>Approx. 260+</td>
<td>Approx. 250</td>
</tr>
<tr>
<td>Does your state require membership in State Art Ed Association for teacher participation in Youth Art Month Flag Design Contest?</td>
<td>YES</td>
<td>YES</td>
</tr>
<tr>
<td>Does your state require membership in State Art Ed Association for teacher participation in Artwork Exhibits?</td>
<td>YES</td>
<td>YES</td>
</tr>
<tr>
<td>----------------------------------------------------------------------------</td>
<td>------------------</td>
<td>------------------</td>
</tr>
<tr>
<td>VP YAM Stipend (gas, food, travel, NAEA registration)</td>
<td>$2,500.00</td>
<td>Approx. $1,850.00</td>
</tr>
<tr>
<td>YAM Capitol Celebration Budget for all below</td>
<td>$18,000.00</td>
<td></td>
</tr>
<tr>
<td>YAM Capitol Celebration Event (refreshments)</td>
<td></td>
<td>Approx. $360.00</td>
</tr>
<tr>
<td>YAM Capitol Celebration Event (table/chair set-up, A/V, sign language interpreter, etc.)</td>
<td></td>
<td>Approx. $2,500.00</td>
</tr>
<tr>
<td>YAM Capitol Winner notification letters, printing, postage, certificates, etc.</td>
<td></td>
<td>Approx. $1,200.00</td>
</tr>
<tr>
<td>YAM Capitol Winner Medals</td>
<td></td>
<td>Approx. $300.00</td>
</tr>
<tr>
<td>YAM Capitol Winner Swag Bags</td>
<td></td>
<td>Approx. $4,000.00</td>
</tr>
<tr>
<td>Governor’s Gallery Custom Framing</td>
<td></td>
<td>Approx. $1,300.00</td>
</tr>
<tr>
<td>YAM promotional items (buttons, pens, USB)</td>
<td></td>
<td>Approx. $1,700.00</td>
</tr>
<tr>
<td>Total 2018/2019</td>
<td>$4,000.00</td>
<td>Approx. $13,210.00</td>
</tr>
<tr>
<td>Total 2017/2018</td>
<td>$4,000.00</td>
<td>Approx. $11,260.00</td>
</tr>
<tr>
<td>% Change</td>
<td></td>
<td>17.32% difference increase</td>
</tr>
<tr>
<td>Sponsor</td>
<td>Donation</td>
<td>Donation Value</td>
</tr>
<tr>
<td>------------------------------------------------------------------------</td>
<td>----------------------------------------------------------------------------------------------------</td>
<td>----------------</td>
</tr>
<tr>
<td>Office of the Governor, Office of the First Lady</td>
<td>Time of the First Lady to drape medals and take photograph with each YAM winner</td>
<td>N/A</td>
</tr>
<tr>
<td>Texas State Capitol Preservation Board</td>
<td>Exhibit Space – Lower Rotunda of Texas State Capitol (approx. 1 week)</td>
<td>N/A</td>
</tr>
<tr>
<td>David Whitley, Deputy Chief of Staff</td>
<td>YAM Capitol Exhibit Sponsor (Capitol Building)</td>
<td>N/A</td>
</tr>
<tr>
<td>Bob Bullock Texas State History Museum</td>
<td>Exhibit Space, A/V, sound, liaison services,</td>
<td>Approx. $1,000.00</td>
</tr>
<tr>
<td>Texas State Capitol Governor’s Public Meeting Room</td>
<td>Reception space for YAM Governor's Gallery Artists</td>
<td>N/A</td>
</tr>
<tr>
<td>Texas Association of School Administrators/Texas Association of School Boards (TASA/TASB)</td>
<td>Exhibit Space, panels, signage, tables/covers, space for student demos (approx. 12 exhibit booths), electricity</td>
<td>Approx. $1,500.00</td>
</tr>
<tr>
<td>Mr. and Mrs. Paul Holsinger</td>
<td>Flowers for YAM Celebration</td>
<td>Approx. $200.00</td>
</tr>
<tr>
<td>Davis Digital (behalf of TAEA)</td>
<td>Printed Bags from Conference for YAM winners</td>
<td>Approx. $1,000.00</td>
</tr>
<tr>
<td>Sketch for Schools (behalf of TAEA)</td>
<td>Sketchbooks from Conference for YAM winner bags</td>
<td>Approx. $1,000.00</td>
</tr>
<tr>
<td>Kwik Stix (behalf of TAEA)</td>
<td>Solid tempera paint stick from Conference for YAM winner bags</td>
<td>Approx. $500.00</td>
</tr>
<tr>
<td>The Pencil Grip (behalf of TAEA)</td>
<td>Pen with grip from Conference for YAM winner bags</td>
<td>Approx. $200.00</td>
</tr>
</tbody>
</table>
PROCLAMATIONS

- Governor – Greg Abbott, State of Texas
- Mayor – Sylvester Turner, City of Houston
- Mayor Andrew Nelson, City of Bryan
- Mayor Karl Mooney, City of College Station
- Texas Education Agency

ENDORSEMENTS

- State Representative- David Whitley, Deputy Chief of Staff
- School Superintendents, Principals and Board Members –
  - Round Rock ISD
  - Katy ISD
  - Weslaco ISD
  - Lubbock ISD
  - Waco Isd
  - Brazos Valley Art Ed
  - And more!
Due to the size of our state, and the number of events held to promote Youth Art Month Programs, it is difficult to track new partnership and support on such a large scale.
EXISTING COMMUNITY PARTNERSHIP AND SUPPORT

**Big Art Day** - An art happening to raise awareness of Art Education and art as a creative force in our communities on a BIG statewide scale. TAEA aims to engage all art educators, students and communities in a single day statewide chain of art events. (Many events held throughout the month of March)

**TAEA YAM Exhibit – Bob Bullock Texas State History Museum** - Each year, districts across the state may submit artwork made by Pre-Kindergarten through 12th grade student artists in public and private schools to be selected for exhibition in the YAM State Capitol Artwork Exhibit in Austin.

**TAEA YAM Exhibit – Texas State Capitol Building, Lower Rotunda** - Each year, districts across the state may submit artwork made by Pre-Kindergarten through 12th grade student artists in public and private schools to be selected for exhibition in the YAM State Capitol Artwork Exhibit in Austin.

**TAEA YAM Exhibit – TASA/TASB** - Each year, TAEA presents an exhibit of Pre-K-12th grade artwork from across the state at the Texas Association of School Administrators & Texas Association of School Boards (TASA/TASB) Fall Conference. TAEA also presents an Arts Advocacy booth in the exhibit hall where area teachers bring student artists to demonstrate quality art education in action.

**TAEA YAM Governor’s Gallery Exhibit** - Each year, the Office of the First Lady of Texas selects a group of artworks from the YAM State Capitol Exhibit to be showcased in the Governor's Business Office for one year. The works are framed by TAEA, and students are invited to a private reception in their honor.

**TAEA YAM Flag Design Contest** - Students in grades PK-12 may create flag designs to represent the State of Texas at NAEA. One flag design per TAEA member teacher may be submitted.

**TAEA Advocate**

**TAEA Be Visual** - Initiative to remind us that we live in a visual culture, and that creativity fostered by the arts has become a crucial part of the 21st century learning process.

**Online YAM Reporting** - Summary of Youth Art Month events/activities submitted by participating School Districts, Area Art Education Associations, etc.
K-12 student artist demonstrations from Austin ISD and Round Rock ISD
TAEA Board Members supporting Youth Art Month
YAM Exhibit and Reception at the Bob Bullock Texas State History Museum
YAM VP Gretchen Bell, First Lady of Texas, Cecilia Abbott, YAM VP elect Christine Grafe

Governor’s Gallery student artists
TAEA Board Members with
First Lady of Texas, Cecilia Abbott
IMAGES FROM BIG ART DAY EVENTS, DISTRICT/SCHOOL YAM EVENTS, CONFERENCE YAM BOOTH, NAEA, ETC.

NAEA YAM Museum Texas artwork, Texas YAM Flag Design winner Jaserah Chowdhury and mother with Teacher Elsa Reynolds from Coppell ISD, State Flag winners, NAEA State Chairmen about to receive awards in Boston.
Due to the size of our state, please accept the following data reported (Big Art Day) of observances, exhibits and events celebrated during the month of March for Youth Art Month. Locations listed with over 200 events reported.

County/Districts/Community Observances, Exhibits and Events Celebrated during March for Youth Art Month

- Alvin ISD
- Pearland ISD
- Cypress-Fairbanks ISD
- Aldine ISD
- Lamar Consolidated ISD
- Spring Branch ISD
- East Central ISD
- Aubrey ISD
- Alief ISD
- Round Rock ISD
- Annunciation Orthodox School
- Ysleta ISD
- North East ISD
- Frisco ISD
- Klein ISD
- Denton ISD
- Mesquite ISD
- Dallas ISD
- Texas State University
- Eagle Mountain-Saginaw ISD
- Gatesville ISD
- Blooming Grove ISD
- Southwest ISD
- Westbury Christian School
- College Station ISD
- Lewisville ISD
- San Marcos Cons. ISD
- Wilbrook ISD
- Temple ISD
- Sherman ISD
- Austin ISD
- Wylie ISD
- Tyler ISD
- Richardson ISD
- Burnett Cons. ISD
- Coppell ISD
- Deer Park ISD
- Elkhart ISD
- Hutto ISD
- Manor ISD
- Northside ISD
- McAllen ISD
- Plainview ISD
- Southside ISD
- Lake Dallas ISD
- Garland ISD
- Everman ISD
- Carthage ISD
## Promotion and Media

<table>
<thead>
<tr>
<th>Print, TV, Radio</th>
<th>Website</th>
<th>Blog</th>
<th>On Line Surveys</th>
<th>Facebook</th>
<th>Twitter</th>
<th>Instagram</th>
<th>Pinterest</th>
<th>Gmail, Email</th>
<th>Postcards</th>
<th>State Conference workshop or Presentation</th>
</tr>
</thead>
<tbody>
<tr>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
<td>X</td>
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</tbody>
</table>

- District website promotion of YAM activities, links to radio promotions, electronic newspaper promotion of YAM activities, Social Media promotion/publication from various districts, teachers, and organizations of YAM activities, photo images.
## SPECIAL MATERIALS

<table>
<thead>
<tr>
<th>Trophies or Plaques</th>
<th>Certificates</th>
<th>Ribbons or Buttons</th>
<th>T-shirts</th>
<th>Photo Booth</th>
<th>Buttons or Stickers</th>
<th>Postcards ATCs</th>
<th>Invitations Posters</th>
<th>Mugs</th>
<th>Gift Bags</th>
</tr>
</thead>
<tbody>
<tr>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
<td>X</td>
</tr>
</tbody>
</table>

Membership promotion, certificates, medals/ribbons, tweet-tag (Social Media information), framed artwork, traveling art show, advocacy brochure, YAM artist winner letters, Governor’s Gallery invitations, digital announcements of flag winners, YAM All State Artist pin, YAM Program (16 pages), YAM Program Information Booklet for membership (18 pages), cakes for YAM Celebration, Advocacy T-Shirt design, Texas YAM Flag, Big Art Day Advocacy, Be Visual

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**Texas Art Education Association**
Youth Art Month Governor’s Gallery Exhibit
Austin, Texas
April 2020

**Daisy Skolaut**

Be Visual

Texas Art Education Association
Youth Art Month Governor’s Gallery Exhibit
Austin, Texas
April 2020

Digital Announcement of Flag Winners
YAM All State Artist Pin
YAM Program (16 pages)
YAM Program Information Booklet for membership (18 pages)
Cakes for YAM Celebration
Advocacy T-Shirt design
Texas YAM Flag
Big Art Day Advocacy
Be Visual

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**YOUTH ART MONTH™**

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**TEXAS ALL STATE ARTIST**

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**TAAEA**
Texas Art Education Association
Youth Art Month Governor’s Gallery Exhibit
Austin, Texas
April 2020

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PROGRAM IMPROVEMENTS
(BOLD NEW/EMPHASIZED MORE THIS YEAR)

- Online YAM Reporting system to collect data across the state – reminder emails sent to person completing report
- Use of Google docs/drive to compile data – easily share information to VP YAM elect/archive information
- Updates/changes to YAM information booklet for all YAM programming - Flag Design Competition, YAM Artwork Exhibit forms/guidelines/size changes, TASA/TASB forms/guidelines, Proclamation guidelines/example, calendar of important dates/deadlines, ideas to promote YAM in the classroom. All information/forms are streamlined to be uniform across the state and districts participating.
- Added the acceptance of 3D artwork (photos/360° view QR code) to YAM Exhibit and TASA/TASB Exhibit
- Simplified process of submitting all paperwork electronically to YAM Chair
- New communication tools via Social Media (#txYAM19 Twitter - @Txarted or TexasYAM, Facebook - @TexasArtEducationAssociation, Instagram - @txarted
- Continual attendance/participation increases in State/District YAM Art Exhibits
- Changes in media/marketing with current Texas Flag winner design
- Continual support from local, state and government agencies
- Continual support and increases in Arts Education via Big Art Day, TAEA Advocate, school, district and community art exhibits
- Gifted YAM Flag Winners (Elementary, Middle and Overall) framed images of design
- Acquired new artwork exhibit space at State Conference in Pro Panels Booth
WE “ARTED” ALL OVER TEXAS!

PLEASE TAG/FOLLOW US AT:

TAEA AT #TXYAM20
TWITTER – @TXARTED OR TEXAS YAM
FACEBOOK – @TEXASARTEDUCATIONASSOCIATION,
INSTAGRAM – @TXARTED.

THANK YOU FOR YOUR SUPPORT OF ART EDUCATION
AND OF YOUTH ART MONTH!

GRETCHEN BELL
TAEA YOUTH ART MONTH VP

GRETCHEN.BELL@CFISD.NET