2022 Youth Art Month Visual Documentation

New York State - Art Connects Us

Mission Statement for the NYSATA Youth Art Month Program

To promote the value of strong visual arts programs for students in grades K-12.

NYSATA-YAM seeks to empower our teachers with arts advocacy tools and strategies designed to successfully promote the value of art education in our schools.





Respectfully submitted by New York State Co-Chairs: Tracy Berges Heather McCutcheon & Donnalyn Shuster

New Partnerships	Location	Show	
Chestnut Grove Offices	NYC, NY	Clarkstown Schools Art Show	Participat
Fayetteville Free LIbrary	Fayetteville, NY	K-12 Art Show along with a Arts & Music Fest	Total number of Art teachers in NYS
Parma Public Library	Hilton, NY	Student Artwork on display	Total number of YAM events
EXISTING PARTNERSHIPS			Total number of teacher submitting Flag designs
Empire State Plaza	Albany NY	Empire State Plaza YAM Show	Total number of teachers participating in YAM events
Schweinfurth Art Center Reach Foundation	Auburn NY Suffern, NY	Both Sides of the Rainbow REACH Color Run 2022	Total number of students participating in Flag design
Mohawk Valley Center for the Arts	Little Falls, NY	(formerly STEAM Expo) Reflections - Student/Faculty Show	Total number of Students participating in YAM events
		On each slide most images and any text	NYSATA 10 regions
YOUTH ART MO		underlined are clickable links!	Top Region Participation

ipation

NYS	
Total number of YAM events	197
Total number of teacher submitting Flag designs	23
Total number of teachers participating in YAM events	279
Total number of students participating in Flag design	520

7,908

19,000

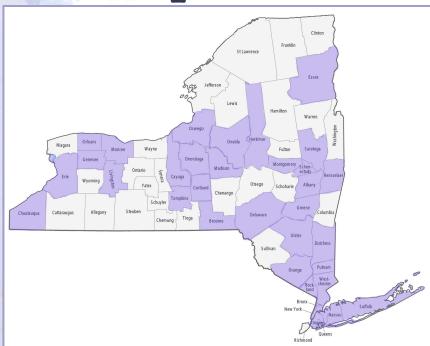
year

10 regions out of 10 are represented this

Region 7 Dutchess, Orange, Putnam, Rockland, Sullivan,

Ulster, and Westchester

Participation



Counties in New York

35 out of 62 Counties participating in 2022

25 out of 62 Counties participating in 2020.

CONTINUED INCREASE!



New Submission form

We used a new form through our NYSATA Website to streamline things There were 45 submissions through this form. A significant increase from last year.







Highlighted Funding & Sponsorships

Event/Source	2022 Funding	2021 Funding	2020 Funding	2019 Funding	Increase/Decrease	
Fonda Fultonville CSD K-12 Art Display at Wemple & Edick's (School Website Article) (Image Here)	\$920	-			New	
NYSATA Region 9 Student YAM workshops with Eric Scott workshops	\$850	donation	Many districts relied on teacher donations or grants. Events listed have been reported on in the past to provide continuity.			
Mural Artist Bren Bataclan visited Autumn Lane Elementary School (Image <u>Here</u>) (School newsletter highlight -	\$5,200	past t				
Art: The Common Thread (Article in Rome Sentinel)	\$2,000	Not reported this year	\$1,000	\$475	+ 0 00 0	
Suffern High School, Suffern Central School District, (Suffern HS NAHS & REACH Foundation)	\$6,747 (With color run)	\$50	\$75	\$467.50	+	
Herkimer County & MVCA YAM Shows (MyLittle Falls Article)	\$3000	\$2000	\$1,500	\$1,500	+	
NYSATA - YAM program Budget Line Item	\$1,000	\$1,000	\$1,000	\$1,000	Same	
YOUTH ART MONTH!	\$19,717	\$6,135	\$10,385	\$3,442.50	SIGNIFICANT INCREASE!	

NYS YAM FLAGSHIP EVENT

Endorsements within the video:

NYS Senator Jose M. Serrano

NYS Assembly Member Karen McMahon

NYSATA President Michelle Schroeder

NYS United Teachers Assistant Research & Education Services Theresa McSweeny





Click her to view the <u>Legislative Art Show</u> sponsored by NYSATA & NYSUT with support from many NYS dignitaries.

Proclamations, Endorsements





Left: Herkimer Jr./Sr. High School had a visit from Senator Oberacker to celebrate Youth Art Month. Present a Senat resolution to art teacher Heather McCutcheon & students proclaiming March as Youth Art Month in the state of New

York. Right: Senator Elijah Reichlin-Melnick presents three Suffern High School NAHS Students with a Youth Art Month Proclamation at a YAM exhibit he hosted for Rockland County Students In March.





- State of New York Senate Legislation Resolution from Senator Oberacker
- New York State Assembly Citation from Assemblyman Smullen (Click <u>Here</u>)
- County of Rockland Proclamation from County Executive Ed Day (Click <u>Here</u>)
- State of New York Senate Proclamation from Senator Elijah Reichlin-Melnick (Click <u>Here</u>)
- New York State Assembly Citation from Assemblyman
 Mike Lawler (Click <u>Here</u>)
- Proclamation from Town of Amherst Supervisor and Town Councilmembers: Supervisor Brian J. Kulpa, Council members Jacqueline G. Berger, Deborah Bruch Bucki RN, PhD, Shawn A. Lavin, Michael Szukala
- Endorsement from Superintendent of Suffern Central School District Erik Gundersen (Click <u>Here</u> and <u>Here</u>)
- Endorsements from educators, friends and families all across NYS in support of the arts.



Terrific Tuesdays

Programing

New York State Youth Art Month Spirit Week 2022



Primary Color Day

Monday

Funky Sock Day

Tuesday

Wednesday
Favorite
Artists



Friday
Favorite
Art T-shirt

Joins us in celebrating
NYS Youth Art Month the Second Week in March







Sanch 2022 was Youth Art Month in New York State. We are happy to sharn rith you a brand new reporting form! This upgraded form will allow us to collect your YAM data through the NYSATA website on a platform that is once user friendly for all You can submit the items that are relevant to you

Please consider compiling and submitting your reports as soon as you can.

All of your data is vital to the creation of our New York State Report that is submitted in July.

We are continuing our FIVE Year YAM recognition. For teachers who sub in successive years, we will again draw three winners from the pool of reports, and award those three winning teachers a one-year NYSATA

Thank you for sharing your events with us. Please submit your reports b

NYSATA sent out e-blasts to members throughout March and after reminding people about YAM!

March events:

- Our wildly popular Make Art Monday returned once more for March 2022
- Terrific Tuesday: Facebook lives every Tuesday in March with the YAM Chairs
- Fantastic t-shirt Friday: Every
 Friday NYS wore their favorite art shirt
- NYS Youth Art Month Spirit week:
 Second week in March



MakeArtMondayNYSYAM22







Each image is a clickable link

New York State Youth Art Month FLAG Design Information 2022



DUE NOVEMBER 21st, 2021

Materials



First batch of YAMS went out today celebrating the hard work and perseverance of my photo students! So proud to be their teacher! @youthArtMonthNY









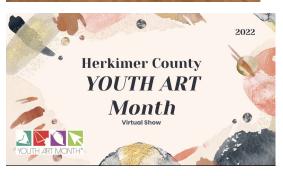




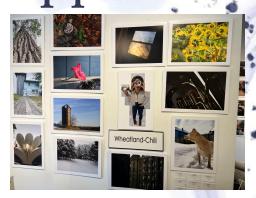
Community Participation & Support

Suffern Central School District

DISTRICT WIDE YOUTH ART MONTH ART SHOW



Each image is a clickable link











Monica Czernecki





Vanessa Espinoza, Grade 12, Babylon, Ms. Stork

Flag

We received over 200 submissions and over 500 designs from K-12 students all across New York State! The winning designs from elementary, middle, high school levels along with the overall winner received prizes from Blick and Golden Artists colors.

The overall winning flag design was made into the 2022 NYS YAM Flag







Click here to hear flag artists, Vanessa Espinoza, speaking about the arts!



Flag continued



Certificates were created for all students who participated.
Click all images for enlarged version



Golden and Blick sponsored our flag design contest again offering supplies for teacher & student winners. Prizes included:

BLICK:

Elementary:

Student - \$100 Art supplies prize pack

Teacher - \$150 Art supplies prize pack + \$150 Gift Certificate

Middle:

Student - \$100 Art supplies prize pack

Teacher - \$150 Art supplies prize pack + \$150 Gift Certificate High School:

Student - \$100 Art supplies prize pack

Teacher - \$150 Art supplies prize pack + \$150 Gift Certificate Overall:

Student - \$100 Art supplies prize pack + \$400 Gift Certificate

Teacher - \$250 Art supplies prize pack + \$750 Gift Certificate



GOLDEN:

Middle:

Student - \$100 Gift Card for GOLDEN Artists Colors High School:

Student - \$100 Gift Card for GOLDEN Artists Colors Overall:

Student - \$100 Gift Card for GOLDEN Artists Colors



YAM swag was given out to students and teachers that submitted flag designs, at random, during our NYSATA conference and through the mail.

New York State, Legislative Show, NYSATA

New York State, YAM Flag design contest, NYS YAM

New York State, Social Media Blitz the Month Before March, NYS YAM

New York State, Social Media Posts every day thought out March to celebrate YAM, NYS YAM

New York State, YAM Spirit Week-Second Week in March, NYSATA and NYS YAM

New York State, Social Media posts thought out the month of March to celebrate YAM, NYSATA

(New York State Art Teacher Association)

New York State, MakeArtMondays, NYS YAM

New York State, Terrific Friday T-shirt Challenge, NYS YAM

New York State, 50 art books social media posts thought out March to celebrate YAM, Amy Gugielmo

New York State, Social media posts about the values of arts education and Youth Art Month, New York State Education Department

New York State, Social media posts about Youth art Month and how it moves our students forward!

NYSUT (NY Union)

New York State, Social media posts of students creating collaborative in celebrating of YAM, Student Leadership Network

New York State, Social media posts celebrating YAM with programs and ideas, The Arts Council & Events

Herkimer County, Main Collective Regional Show, Mount Markham

Monroe County, Addams Family Musical/Art Exhibit, Wheatland-Chili Central School



Underlined events are clickable links for more information!

Broome County, Mindful Art Performance session, Chenango Valley CSD

Madison County, Art Madness, Canastota Central School District

Rockland County, Social media posts of YAM, Nyack Public Schools

Rockland County, Liberty Museum Contemporary Art - K-5 Art display, Nyack Public Schools Herkimer County, Artwork on display in the school in celebration of YAM, Central Valley CSD-

Erie County, Social media posts of YAM, Northwood CSD

Erie County, Robert Wesleyan College - Student artwork on display - reception arcy 25 Northwood CSD

Rockland County, 8th annual Art Department exhibition, Nanuet Union Free Schools

Rockland County, Social media posts of YAM, Nanuet Union Free School

Albany County, Social media post about Senator Oberackers supporting the arts and his visit to celebrate YAM, NYS Senate Republicans

Rockland County, Social media post to celebrate YAM for the whole month of March, South Orangetown CSD

Rockland County, Artwork display celebrating YAM in the school, South Orangetown CSD Nassau County, Social media posts to celebrate YAM the whole month of March, Garden City High School- Marino

Herkimer County, Senator Oberacker Visit to Herkimer to celebrate YAM-social media share, Herkimer Happenings Website/Newsletter

Rockland County, Students work on display at the Chestnut Grove offices, Clarkstown schools Dutchess County, YAM Celebrations: Sticky note wall challenge, Wappingers Central School Dutchess County, Social Media posts throughout March to celebrate their student artists and

YAM, Wappingers Central School

Dutchess County, Hosted Make Art Monday every Monday in March in the cafeteria during lunch or students to celebrate YAM, RCK National Art Honors- Wappingers Central School

Monroe County, Social media posts thought out March to celebrate YAM, NYSATA Region 2

Herkimer County, Social media posts thought out March to celebrate YAM, NYSATA Region 2

Onondaga County, Social media posts to celebrate YAM, LaCausse

Delaware County, Makeartmonday posts, Dever CSD

Oneida County, 5th Grade CityScapes, Rome City School District

Rockland County, District Wide Virtual YAM Art Show, Suffern CSD

Genesee County, Social media posts of students work in celebration of YAM, Batavia HIgh School

Oneida County, Drawing contest in celebration of YAM, Rome High School

Albany County, South Colonie Weather Forecast, South Colonie CSD

Rockland County, High School YAM Art Display, Suffern Central School District

Rockland County, Suffern High School NAHS, Window Painting to Announce YAM, Suffern CSD

Oneida County, VVS: Art Show at the Sherrill Kenwood Library, Verona, Vernon and Sheril CSD.

Ulster County, YAM- Photobooth, Wappingers CSD

Ulster County, YAM Color Week, Wappingers CSD

Ulster County, Wappingers CSD Make Art Mondays, Wappingers CSD

Monroe County, Through the Student Lens Art Show, Wheatland-Chili Central School

Suffolk County, William Floyd District Wide Art Show, William Floyd CSD

Erie County, School District YAM Virtual Art Show, Williamsville Central

Suffolk County, Jane Stark Drips, Babylon Union Free School District

Suffolk County, Pinwheels for Peace, Babylon Union Free School District

Onondaga County, Baldwinsville Central School District YAM Spirit Month

Onondaga County, Bishop Grimes Created a YAM Google Classroom for students to celebrate, Bishop Grimes

Westchester County, Youth Art Month Signifies a welcome return at Blind Brook-Rye UFSD, Blind Brook-Rye

Rensselaer County, YAM Spirit Week, Brunswick Central School District

Broome County, YAM School March Madness, Chenango Valley CSD

Greene County, District K-12 District Art Show, Coxsackie-Athens Central School

Montgomery County, Drawing Contest, Fonda Fultonville CSD

Rensselaer County, Eagle Point Collaborative Art



Underlined events are clickable links for more information!

Erie County, Fredonia Virtual Paint Night - Grant funded from Northern Chautauqua

<u>Community</u> Foundation!, Fredonia CSD & Northern Chautauqua Community Foundation

Broome County, Youth Art month March Madness Battle of the Western Art Movements,

Chenango Valley CSD

Herkimer County, MVCA Student/Teacher Youth Art Month Reflections Show, 8 Herkimer

County School Districts

Herkimer County, Herkimer County Virtual Youth Art Month Show, 12 Herkimer County

School Districts

Oneida County, Common Threads Show

Monroe County, Region 2 Art Exhibit

Cortland County, Imagination Celebration Art Show

Nassau County, Region 9 Student Art Workshops with Eric Scott

Monroe County, Mural Artists working with Autumn Lane School, Grease Central School

District

Nassau County, Virtual Paint Nights, Massapequa UFSD

Orleans County, Holley CSD K-12 Art Show, Holley CSD

Oneida County, "Why is Art Important" Card and giveaways, Canastota CSD

Oneida County, Traveling Suitcase Art Exhibit, Rome City School District

Onondaga County, YAM Spirit Month, Baldwinsville Central School District

Onondaga County, Virtual Art Show, Baldwinsville Central School District

Oneida County, Rome City School District: First Grade Art Collaboration

Albany County, South Colonie High School Regional Art Show, South Colonie CSD

Albany County, South Colonie Virtual Student Show in March, South Colonie CSD

Suffolk County, NAHS/NAES collaborative abandoned art.Babylon CSD

Suffolk County, Art Pals, Babylon CSD

Herkimer County, Artwork on display in the hallways to celebrate YAM, Herkimer CSD

Westchester County, Youth Art Month Show, Hendricks Hudson High School

Orleans County, Holley CSD K-12 Art Show, Holley CSD

Rensselaer County, Montessori Collaboration Display,, Albany Central

Cortland County, Imagination Celebration Art Show, Cortland County

Rockland County, Teacher spotlights on social media to celebrate YAM, Green Meadow Waldorf School

Montgomery County, Social media post to celebrate YAM and showcase March drawing contest - YAM signs and artists, Fonda-Fultonville CSD

Rockland County, Social media post to celebrate YAM, Suffern CSD - TBerges

Herkimer County, Social media post to celebrate YAM throughout the whole month of March,

Herkimer Ir./Sr. HIgh School-McCutcheon

Broome County, Social Media posts every day to highlight a different art student and their works, Matt Wilson

Nassau County, Social media posts - showcasing student projects and artwork on display, Massapegua Public Schools- Cullinan

Madison County, Social media post to celebrate YAM, Canasta Art Dept

Herkimer County, Social media post to celebrate YAM, Little Falls Middle School-Watson

Rensselaer County, Brunswick Central School Website celebration of Artists, Brunswick Central School

Albany County, Social media posts about the Capital Region Student Art Exhibit at the Empire State Building, NYS Capitol & Plaza

Cortland County, Social media post to celebrate YAM, Homer CSD-Nels

Monroe County, District Artwork on display, to celebrate YAM, Gates Chili Central School

Rockland County, K-12 Virtual Art show (Shared out on social media also), South Orangetown CSD Rockland County, crEATe event, Suffern Central School District

Westchester County, Hendricks Hudson Art Display, Hendricks Hudson CSD



Underlined events are clickable links for more information!

Herkimer County, Artists trading Cards project for YAM, Mount Markham High School Bronx County, NYCDOE District 10 Family Art Day, NYCDOE

Monroe County, March Art Madness Board, Grease Central School

Nassau County, Make art Monday posts: Very Hungry Caterpillar, North Bellmore School District

Albany County, March Madness Brackets - 64 art pieces, North Colonie Elementary

Nassau County, WTCHS Gallery, East Meadow Elementary School

Onondaga County, Social media posts every day of march, West Genesee Fine Arts Department

Nassau County, Virtual Paint night & Social media posts about the event, Massapequa Public School

Onondaga County, K-12 art show at the Fayetteville Library & Art & Music event, Fayetteville Manliur Library & High School Collaboration

Broome County, Social media posts highlighting student artists and works, Windsor C

Dutchess County, Social media posts to share student works, Wappingers Central School

<u>Dutchess County, Created Paper YAMs to celebrate students work and grit - handed out as awards</u>. Wappingers Central School

Nassau County, Social media posts to celebrate YAM thought out March, Hicksville CSD

Rensselaer County, March Madness, Brunswick Central School District

Rockland County, Social media posts to share student works, Suffern CSD-Siegel

Onondaga County, District Arts Exhibit with Music dept., West Genesee Central School District

Monroe County, Social media posts thought out the month of March to celebrate their artists, Hilton CSD

Rockland County, Social media posts thought out the month of March to celebrate their artist, Clarkstown

Nassau County, Social media posts thought out the month of March to celebrate their artists, Westbury School

Herkimer County, Social media posts thought out the month of March to celebrate their artists, LIttle Falls Art Department

Oneida County, Student Artwork on display at the Vernon Post office, VVS High School Monroe County, Artwork on display at the Pittsford Community Library, Sutherland CSD



Click on the photo to view the Rockland County, Suffern High School YAM Display in Assemblyman Mike Lawler's Office.

Not all events have been listed due to space limitations



Nassau County, Face painting event by high school students, Massapequa UFSD Onondaga County, YAM Virtual Art Show, Baldwinsville CSD

Westchester County, Virtual Paint Night, Blind Brook-Rye UFSD

Oneida County, Art Show at the Sherrill Kenwood Library, VVS CSD

Onondaga County, YAM Google classroom, Coloring Sheets and more, Bishop Grimes CSD

Albany County, Bottle Cap Mural Begins, South Colonie Central School District

Ulster County, Make Art Monday celebrations, Wappingers CSD

Suffolk, NAHS/NAES collaborative abandoned art, Babylon Union Free School District

Rensselaer County, Artist Madness, Brunswick Central School District

Broome County, Daily Artist Highlights, Chenango Central School District

Rockland County, REACH Color Run, Suffern Central School District

Montogromy County, Drawing contest, Fonda Fultonville CSD

Herkimer County, Mohawk Valley Reflections Show, Dolgeville CSD

Suffolk County, Arts Alive Night, William Floyd CSD

Cayuga County, Both Sides of the Rainbow, Schweinfurth Center

Rockland County, Social media posts to share student artwork, Suffern CSD, D Lappetito Rockland County, Social media posts to share student artwork, Suffern CSD, N McKenzie

Rockland County, YAM Month Long Choice Based Classroom Event, Suffern CSD, K Blitz

Rockland County, Suffern Central School District Social Media Post throughout YAM

Rockland County, Suffern HS NAHS weekly Make Art Monday Events for entire HS community, Suffern CSD

Rockland County, Suffern HS NAHS, YAM Scavenger Hunt with prizes, Suffern CSD







Total of 197 events reported!!!!!

A SIGNIFICANT increase from the past two years:

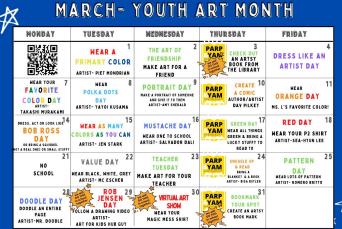
110 Events - 2021 129 Events - 2020

Underlined events & images are clickable links for more information!





Send Digital submissions to





*Some materials provided by Materials for The Arts





Happy Youth Art Month! March 2022

Directions: On the back of this card write why art is important to you and hand it back to Mrs. Whalen or Mrs. Boisen for a chance to win a prize. Cards will be drawn every Monday for #makeartmonday.









Promotion & Media

YAM Articles in the NAEA **Award Winning NYSATA NEWS Fall 2021 Winter 2022**

My Little Falls Spring/Summer 2022

HERKIMER COUNTY YOUTH ART MONTH OPENING SCHEDULED FOR MVCA

Eeb 7 2022





Youth Art Month

This year's 2022 Youth Art Month theme is Art Connects Us. This is a wonderful theme for the crazy year we have had! Art

Youth Art Month is celebrated in March and is a creative time to share with your community why the visual arts are so important now more than ever in the lives of our students and how art connects us! We are hoping you will join our awardwinning art advocacy program as we enter our 13th year!

Join New York State Youth Art Month with these fun events:

- . Make Art Monday Join us every Monday in March to create and make art. Celebrate with students and post to social media: #MakeArtMonday2022
- Terrific Tuesday Join NYS Youth Art Month Chairs every Tuesday night in March for a Facebook Live event. Shoutouts to programs, events and new ideas! Follow us on Facebook @YouthArtMonthNewYorkState
- . Fantastic T-shirt Friday NYS students, teachers, parents, and community members join NYS YAM to celebrate YAM. 2022 by wearing your favorite Art shirt!

Join us for YAM spirit week: March 7th-11th



Make sure to share out on social

Use the hashtag #nysYAM2022 and

Facebook: @

YouthArtMonthNewYorkState

Twitter: @vouthArtMonthNY

Instagram:@yam_newyork





Welcome to Youth Art Month with Ms. Purcell & Mrs. Brown

Youth Art Month is an annual observance each March to emphasize the value of art education for a children and to encourage support for quality school art programs.

During the month of March, a variety of activities will be posted in YAM Google CI percents and celebrate the acts All activities are meant to be fun (and optional). Here is a break down of what you can expect throughout the month:

- Mondays: "Make Art Mondays." A theme will be posted and you can create anything that come to mind using the theme as inspiration.
- . Tuesdays: "Color for Self Care." A coloring sheet will be nosted for you to color. These can be
- completed digitally or printed and colored by hand with any materials you have at home
- Wednesdays: "Spetlight." A BG alumni and a BSS artist (or class) of the week will be featured on
- Thursdays: "Color for Self Care." Thursdays will be the same as Tuesdays. The coloring page for
- Erides: "Eastern Frides" A stirtushow (with music) will be not trouther and should it will include. Product "Results Pricesy". A substitute With musicy will be just register and shaped. If will shall submissions we received throughout the week. If you want your artwork included in the slideshow, your work MUST be submitted by Thursday at noon EACH week.

Where can I find this information?

Unit: https://classroom.google.com/c/NDM5MDYwMTMzNDQ2?cic+k3gz5vg



Youth Art Month 2022

Tracy Berges, Heather McCutcheon, Donnalyn Shuster

We celebrated Youth Art Month with excitement and exhaustion while virtual and in-person! This year's theme: Art Connects Us is truly a statement to the power of the arts during this March!

SPOTLIGHT YAM EVENTS

Mexico High School students took part in various experiences and activities throughout the month of March in celebration of Youth Art Month, Advanced Art students visited the "Beyond Van Gogh Immersive Experience" in Rochester. In addition to the Van Gogh Exhibit, visual and performing arts paired together at the Music in our Schools Month concert series. Art from K-12 students was on display for families and community members to view. Art students also volunteered their time at the second annual Community Connection Event to offer face painting. To wrap up Youth Art Month, Art students traveled to the Everson Museum in Syracuse.

Canastota High School created Youth Art Month cards that were handed out students and staff. The directions on these cards were: write why art i important to you! Then YAM prizes were handed out and the writings were shared via social media! One student wrote: "Art is important to me because it relaxes and



Cannate High School adulent holding their Yam prize. Students from Suffern High School and other area the month of Merch and Control and other area the month of Merch and Control and Con

Rockland County schools had their artwork chosen for a semester-long display at celebrate Youth Art Month. He Senator Elijah Reichlin-Melnick's office in Nanuet, NY. The Senator hosted a gallery walk for the students, families, teachers, and administrators at which time he presented the Suffern National Art Honor Society with a Youth Art Month March as Youth Art Month in the Proclamation for the 38th Senate District. The Senator spoke state of New York. with each student as they described their art making process

Fonda-Fultonville Central School had twenty pieces of art featured ranging from kindergarten to 12th grade at Wemple & Edick's, a popular ice cream and cookie store in Johnstown, In addition to the above we would like to acknowledge just a





the community for Youth Art Month, Also, this is the first year that Wemple & Edick's has been open year-round and we thought it was a great way to support them and make our work visible in the communit

a visit from Senator Oberacker to presented a Senate Resolution to art teacher Heather McCutcheor and her students proclaiming

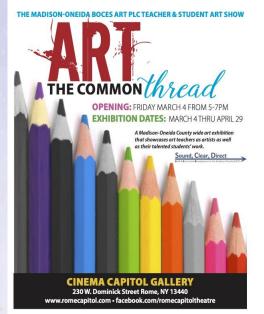
Oberacker with a Senate B.



NY. This is the art department's first collaborative display in few of the great exhibits, events and workshops celebrating

NYSATA NEWS - Digital Edition, Volume 51, No. 4, Spring/Summer 2022

Promotion & Media



Flyer Created for Art The Common Thread Show





New York State Conference 2021 - YAM Presentation By: Berges, McCutcheon & Shuster Click to view slideshow





Left: NYS YAM Intro video
Above: Flyer for Cortland County Show







Above: Image of Flyer created for students and Admin To the Left: Image created for NYS YAM Social Media



Herkimer CSD Supports Youth Art Month!



3 x 5 foot poster created to hang in Herkimer CSD for all of March

Social Media

2021 Hashtag: #nysYAM2021



@YouthArtMonthNewYorkState

Facebook Buffer Analytics for the month of March



@YouthArtMonthNY

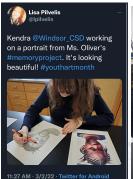
Twitter Buffer Analytics for the month of March



@Yam_NewYork

Instagram Buffer Analytics for the month of March



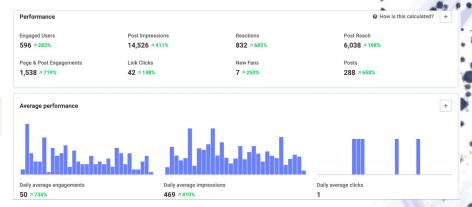




Clickable

Links!

New this year: use of a paid Buffer account
We were able to schedule posts for each day
and it sent out to all accounts.



Highlights:

*The Analytics only accounts for the actual posts from NYS YAM, not all of the reposts and sharing!

- *Facebook*: Over 500 posts on the NYS YAM just during the month of March
- **Twitter**: 29,700 impressions/views on Tweets from NYS YAM during the month of March!



All Year Round

We use our social media
platforms to relay
information and get
people excited about
Youth Art Month.
This is not just about March!

Social Media





MARCH IS YOUTH ART MONTH SHARE WITH US WHAT YOU ARE DOING TO CELEBRATE



#YOUTHARTMONTH

We used Buffer to pre post reminders about our events and programing. Also during the month we reported as much as we could along with sharing screenshots of events each and every day.

February



2022

Leading up to march we had a post on social media everyday counting down with different ideas teachers can use to celebrate YAM

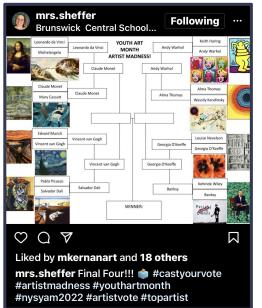


After observing so much advocacy during March, we created many, many pic collages and shared out with a social media share on April 1st as a celebration for our increased participation!













2022 was the first time we have had the support of New York State Education Department and the New York State Union of Teachers

Click <u>here</u> for more Social Media images/videos along with screenshots of various teachers, programs from across the state.



March is Youth Art Month! This annual celebration emphasizes the value of #ArtsEducation for all children and encourages support for high-quality school art programs. Learn more: bit.ly/
3KHPd8s #YAM22 @nysARTeach





March is Youth Art Month, and this year's theme is "Art Connects Us." Learn the many ways we can all demonstrate the value of art in our schools and communities from @nysARTeach: bit.ly/3KHPd8s #YAM22 #ArtsEducation @vouthArtMonthNY



Highlights & NYS YAM Success Stories

Mexico High School Students took part in various experiences and activities throughout the month of March in celebration of Youth Art Month. Advanced Art students visited the "Beyond Van Gogh Immersive Experience" in Rochester. In addition to the Van Gogh Exhibit, visual and performing arts paired together at the Music in our Schools Month concert series. Art from K-12 students was on display for families and community members to view. Art students also volunteered their time at the second annual Community Connection Event to offer face painting. To wrap up Youth Art Month, Art students traveled to the Everson Museum in Syracuse.











Canastota High School created Youth Art Month cards that were handed out to students and staff. The directions on these cards were: write why art is important to you! Then YAM prizes were handed out and the writings were shared via social media! One student wrote: "Art is important to me because it relaxes and makes me happy." Also a special display of student work with the topic: "Art as a Tool for Social Change"

Highlights & NYS YAM Success Stories

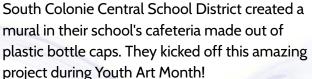
Students from Suffern High School and other area Rockland County Schools had their artwork chosen for a semester-long display at Senator Elijah Reichlin-Melnick's office in Nanuet, NY. The Senator hosted a gallery walk for the students, families, teachers and administrators at which time he presented the Suffern National Art Honor Society with a Youth Art Month Proclamation for the 38th Senate District. The Senator spoke with each student as they described their art making

process and he plans to make this an annual exhibit.













Highlights & NYS YAM Success Stories



Students at Reynolds
Elementary celebrated Youth
Art Month for the whole Month
of March. The art teacher,
Leah LaChausse, created a
YAM Facebook page, Youtube
and calendar to celebrate
YAM each and everyday!
Some examples were wear a
primary color like the artist
Piet Mondrian and Teacher
Tuesday: Make art for your
Teacher.





Reynolds Elementary YAM 2022

224 views Feb 9, 2022 Youth Art Month is a celebration of the arts during the month of March. It is meant to bring awareness to the importance of arts programming in schools. Join us fo ...more

er.

Fonda-Fultonville Central School had Twenty pieces of art featured ranging from kindergarten to 12th grade at Wemple & Edick's. This is the art department's first collaborative display in the community for Youth Art Month. This is the first year that Wemple & Edick's has been open year round and we thought it was a great way to support them and make our work visible in the community.

Social Media Post pictured to the right. You can find the website link here.





New York State Youth Art Month

Contact us via email: yam@nysata.org
Website: www.nysata.org/yam







Ready for next year with the new hashtag: #nysYAM2023









Tracy Berges

Suffern High School Suffern, New York 20 years of teaching HS Art

NAHS Advisor

NAEF Grant Recipient

Art Therapist

@mrsbartroom

Tracy has been a true supporter of YAM in NYS and a great co-chair for 2022!





Heather McCutcheon

Herkimer Jr./Sr. High School

Herkimer, NY

15 years of teaching art at Herkimer CSD. Teaching everything from Kindergarten to Graphic to AP!

NYS Teacher of the Year Runner Up

@hmccutcheon9

YAM Work:

35+ Hours on this report

100+ Hours throughout the year



Donnalyn Shuster

Retired Art Educator

Frankfort-Schuyler CSD

Frankfort, NY

35 year career teaching art K - 12.

NYSATA VIce President

Professional Development Provider/Arts In Education/Nassau BOCES

Thank you to Donnalyn for her years of service as YAM chair.