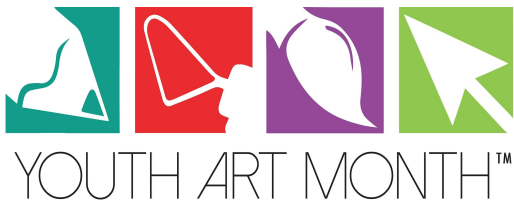


2022 Youth Art Month Visual Documentation

State: Wisconsin

Theme: Art Connects Us



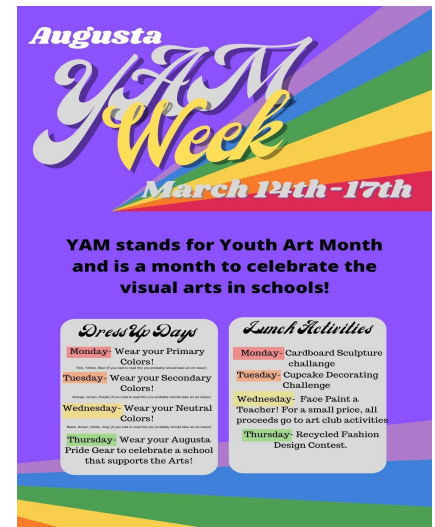
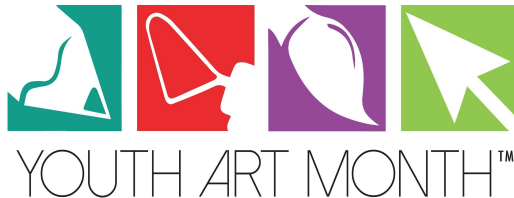
Jen Dahl YAM Chair



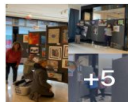
Kathryn Rulien-Bareis YAMa
(YAM Assistant)

Wisconsin by the numbers

- 872,426 students
- 1862 art teachers (DPI data)
- 22 art teachers flags
- 225 student flag submissions
- 1681 art exhibit/events reported across the state



< Post Insights



The YAM State Show is set up! Check it o...

March 12 at 4:53 PM

VIEW POST >

2.6K

People Reached

420

Engagements

Engagement

Reactions 133 >

Comments 15 >

Shares 9

Photo Views 138

Other Clicks 125



YOUTH ART MONTH™

Funding Increases

- + Blick Art Materials gave much large prize packages then in the past and art teacher gifts as well
- + \$5550 in prizes.
- + East Towne Mall in Madison was the new venue-free exhibit space and great parking.
- + East Towne Mall Corporate did an advertising and marketing plan for the YAM show.

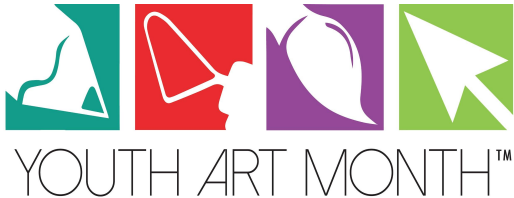


New Proclamations and Endorsements

- Digital endorsement made it easy for everyone to be included; parents, families, art supporters, State Representatives.

<https://forms.gle/8ip7SVUAkgwF2xpU7>

- Digital endorsements also help data mine because it included occupation and county.
- Digital endorsement QR code was posted at the state show and celebration.
- Formal letters of endorsements and proclamations were sent to Wisconsin senators and members of congress. Included was an invitation to the state show and celebration



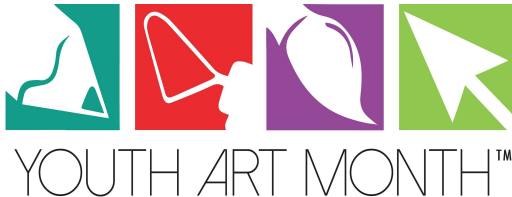


New change in venue for Wisconsin

In 2022 the state art show and celebration moved to East Towne Mall in Madison after many years at the State Capitol. Youth art month simply outgrew the space and numbers of works we were able to display at the State Capitol.

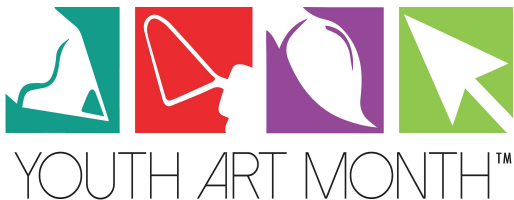
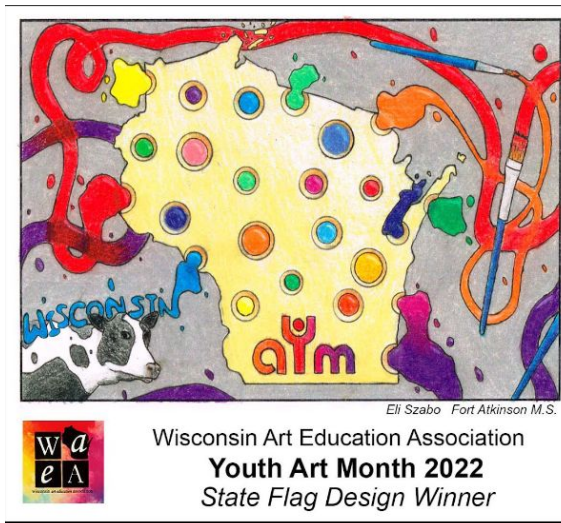
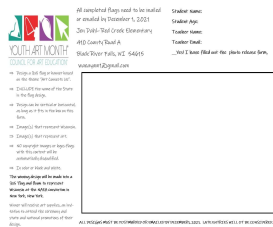
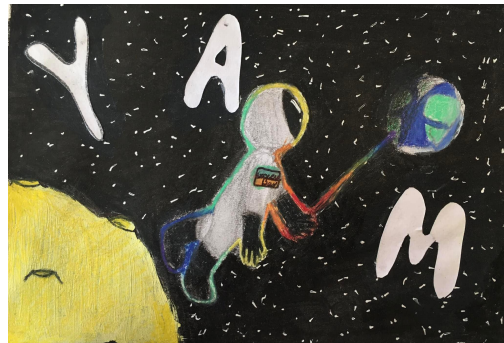


- Outgrew the capitol space can only fit 500 works of art
- East Towne Mall provided advertising and marketing for the YAM event free to us.
- East Towne Mall space was free and larger (capitol was \$1000)
- Free Parking
- Make and Takes

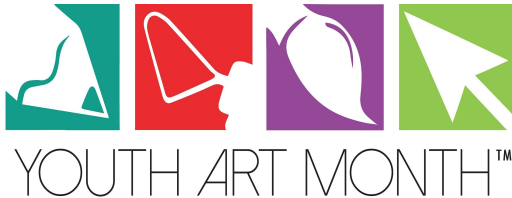
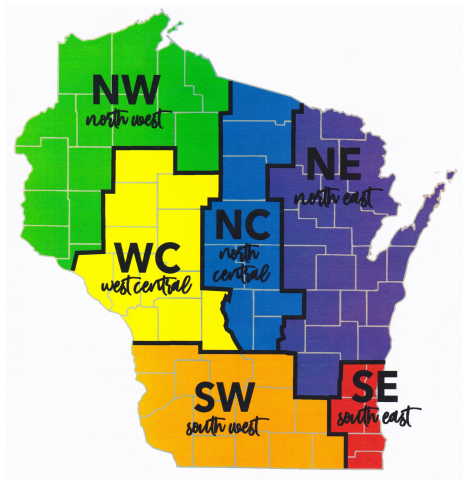


Flags

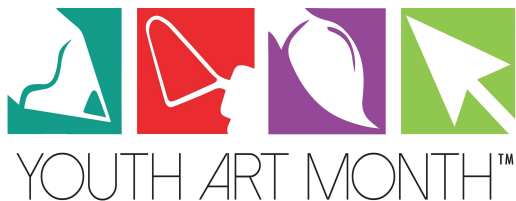
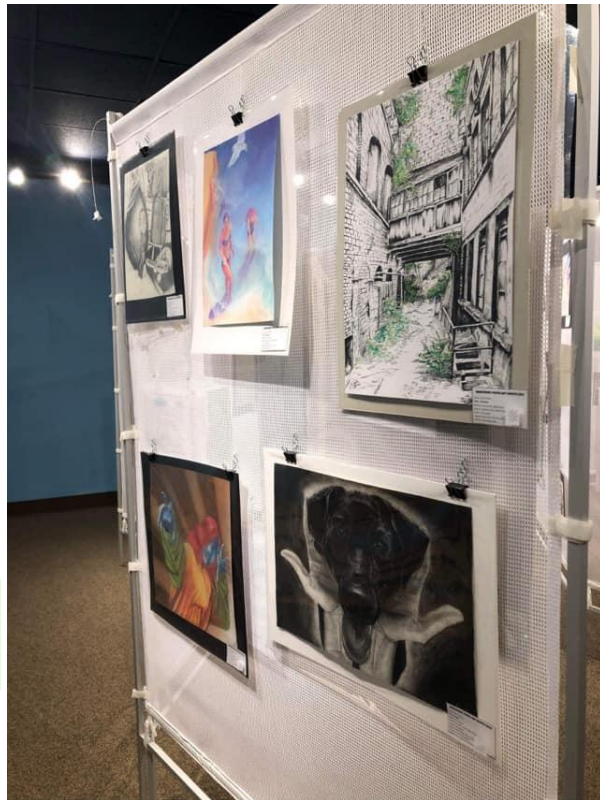
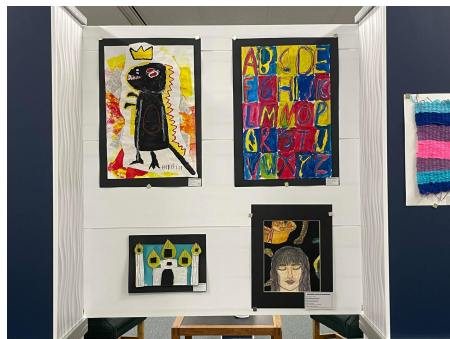
The winning flag design was made into a flag as well as a sticker for all participants.

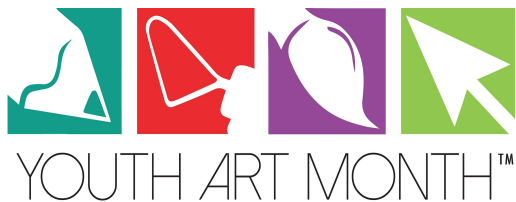
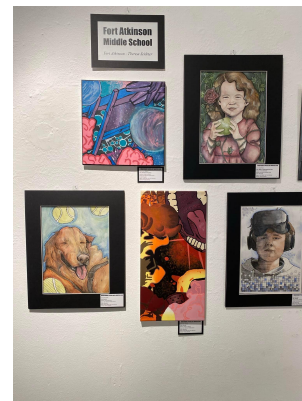
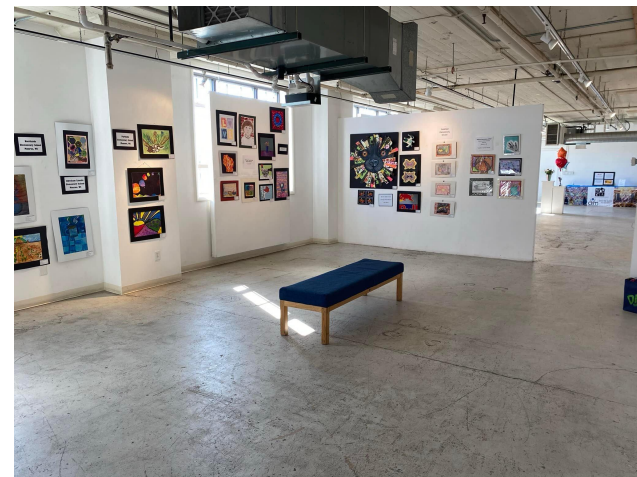


Wisconsin has six regional shows hosted by a regional Vice President. Each art teacher is allowed 5 pieces and up to 3 pieces go on to state.



Regional Shows





Regional Shows

State Art Show East Towne Mall, Madison



Former Victoria Secret
makes a wonderful art gallery.



YOUTH ART MONTH™



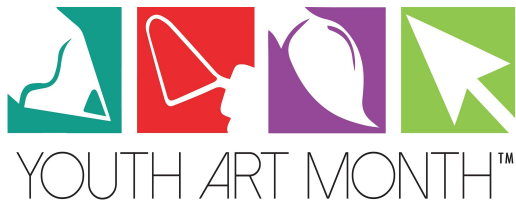


State Art Show



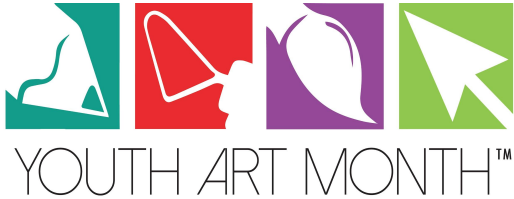


State Art Show



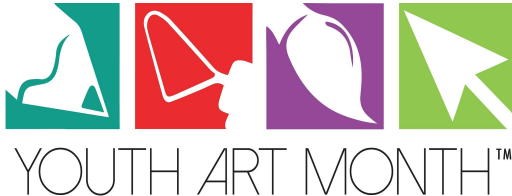


Celebration Day



Awards

6 BLICK
6 Nasco
6 East Towne Mall
6 WAEA
12 WAEA Regional Awards
6 The Vinery
6 Sargent
6 Department of Public
6 Instruction
6 Governor's Award
2 Spirit of YAM
20 Flag Awards



Award winning
artist and her
father as her
model-what a
fun moment.



Overview of the Ceremony

Registration 10am – 12pm

Students and teachers sign in at the registration desk in the back of the store and pick up their folders.

Make & Take Artwork 10am-noon & 1-2pm

Work with art teachers to create artwork.

Introductions from Jen Dahl, YAM Chair

Welcome from Senator Melissa Agard, 16th District Senator

Presentation of Sargent Awards, Leah Keller, WAEA President

Sargent Best in Show Award

Kylee Fickel, Shawano High School. Jennifer Achterberg, Art Educator

Sargent Award High School

Josef Wertel, Platteville High School. John-Paul Butcher, Art Educator

Sargent Award Middle School

Kaylem Ruiz Bauer, North Middle School, Menomonee Falls. Montana Walsh, Art Educator

Sargent Award Elementary School

Kainsley Mack, Lodi Primary School. Sandy Osterman, Art Educator

Presentation of NASCO Awards, Kris Bakke and Sarah Long, NASCO Art Education

NASCO High School Award

Elizabeth Boone, Augusta High School. Tasha Newton, Art Educator

NASCO High School Award

Alex Sobrinsky, Waupun High School. Sarah Senn, Art Educator

NASCO Middle School Award

Emma Edwards, Turner Middle School, Beloit. Annie Dudgeon, Art Educator

NASCO Middle School Award

Felicity Thao, Northstar Middle School, Eau Claire. Johanna Peterson, Art Educator

NASCO Elementary School Award

Georgia Pitts, The Prairie School, Racine. Katie White, Art Educator

NASCO Elementary School Award

Avarie Allen, Parkside Elementary, Monroe. Julia Calvert, Art Educator

Guest Artist Address, Michael Velliquette

Presentation of BLICK Awards, Mandy Zdrle, WAEA South West VP

BLICK High School Award

Cortez Castillo, FJ Turner High School, Beloit. Mindy Warden, Art Educator

BLICK Middle School Award

Ava Jambois, West Salem Middle School. Angie Hemker, Art Educator

BLICK Elementary School Award

Henry Lindstrom, Hudson Prairie Elementary. Jodi Youngman, Art Educator

2

Presentation of Vinery Awards, Sarah Fredrikson, WAEA North East VP

The Vinery High School Award

Anika Manniger, Holmen High School. Christine Michels, Art Educator

The Vinery Middle School Award

Joely Mack, Fort Atkinson Middle School. Theresa Seichter, Art Educator

The Vinery Elementary School Award

Stella Murray, Northside Elementary, Middleton. Briana Cleary, Art Educator

Presentation of Flag Awards, Natalie Kotnik, WAEA South West VP

Flag Honorable Mention

Bailey Peterson, Augusta High School. Tasha Newton, Art Educator

Haylee Schintgen, Augusta High School. Tasha Newton, Art Educator

Flag Honorable Mention

Karie Malovrh, Jefferson Elementary, Janesville. Suzanne Guillom, Art Educator

Flag Honorable Mention

Sophia Bock, Fort Atkinson Middle School. Theresa Seichter, Art Educator

Mya Schwarz, Fort Atkinson Middle School. Theresa Seichter, Art Educator

Flag Honorable Mention

Danielle Christianson, West Salem Middle School. Angie Hemker, Art Educator

Flag Honorable Mention

Brynn Thorson, Medford High School. Jill Fortin, Art Educator

Flag Award

Eli Szabo, Fort Atkinson Middle School. Theresa Seichter, Art Educator

Presentation of WAEA Regional Awards, Quenten Brown, WAEA West Central VP

WAEA North Central Region Award

Haylee Sandley, Auburndale Middle School. Marty Yohn, Art Educator

WAEA North East Region Award

Samantha Kohlar, Sheboygan South High School. Brian Sommersberger, Art Educator

WAEA North West Region Award

Dylan Martinson, Menomonee High School. Andrea Worthey, Art Educator

WAEA South East Region Award

Eliana Jossart, The Prairie School, Racine. Vicki Schmitz, Art Educator

WAEA South West Region Award

Trysten Schultz, Lewiston Elementary, Portage. Jen Martens, Art Educator

WAEA West Central Region Award

Olivia Wittren, Tomah High School. Lisa Winchel, Art Educator

Presentation of WAEA Chair Awards, Andrea Worthy, WAEA North West VP

WAEA Chair Award

Jarimely Sandoval Zarate, Arcadia Elementary School. Lucy Palkowski, Art Educator

YAM First Time Award, Bethany Scott, East Elementary School, Milton

YAM Renewed Love Award, Kelly Opperman, Lincoln Elementary, Hartford

YAM Educator Award, Sherrie Sikora, Logan Middle School, La Crosse

Art of Education University Art Educator 1 Year Subscription, Brenda Johnson, School District of Glenwood City



New awards for
first time YAM!



YOUTH ART MONTH™



Senator Agard was born and raised right here in Madison, Wisconsin, and is a proud graduate of East High School and the University of Wisconsin-Madison. She was first elected to represent the 48th District in November 2012, and is currently serving her fifth term in the Wisconsin State Legislature after being elected to be State Senator in November of 2020. The 16th Senate District encompasses the parts of eastern Dane County, including: Sun Prairie; Cottage Grove; McFarland; Stoughton; Monona; Fitchburg; and parts of Madison's north, east, and southeast side.



YOUTH ART MONTH™

Duy Nguyen was appointed Assistant State Superintendent for the Division for Academic Excellence in the Wisconsin Department of Public Instruction in July, 2021. Prior to this, Duy served for more than 17 years in schools as a kindergarten, first-, and second-grade teacher, learning coordinator, and elementary school principal. He has taught in China, was a librarian in Ecuador, and started Wisconsin's first laboratory school. Duy is the first Southeast Asian assistant state superintendent in Wisconsin history. He earned his bachelor's degree from UW-Madison and master's degrees in educational leadership and policy analysis from Teachers College-Columbia University and UW-Madison. Duy and his wife have two children. His family loves the outdoors and spending time with family and friends.



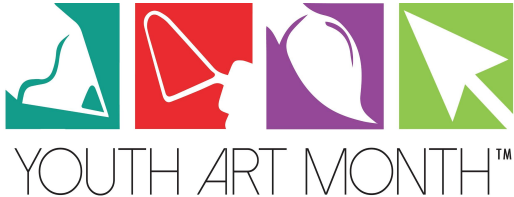
Michael Velliquette is an artist who makes intricately constructed paper-based sculpture. A working artist for 20 years, Velliquette has participated in over 150 exhibitions in museums and galleries in the US, Europe and Asia. His work is in the permanent collections of the Chazen Museum of Art; the Art Museum of South Texas; the Racine Art Museum; The Progressive Corporation; The John Michael Kohler Art Center; and The Microsoft Collection. He has participated in residencies and cultural exchange programs including the Artpace International Artist-in-Residence; the SIM Residency, Reykjavik; the John Michael Kohler Art/Industry program; and EUARCA, Kassel, Germany. As an educator Velliquette is on faculty at the University of Wisconsin-Madison where he teaches courses in visual literacy and creative practice.



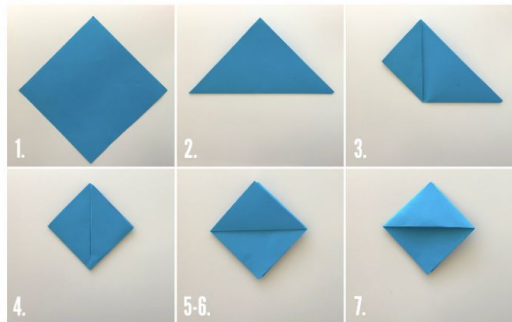
Speakers

NEW Make and Takes

When you have an unique space you can do unique things!



Origami Bookmark



Step 1: Lay a square of paper on the tabletop in a diamond position.

Step 2: Fold the diamond in half, taking the bottom corner to the top to form a triangle.

Step 3: With the triangle pointing up, take the bottom left point up to meet the center point at the top and crease firmly.

Step 4: Repeat with the right corner.

Step 5: Flip the diamond over.

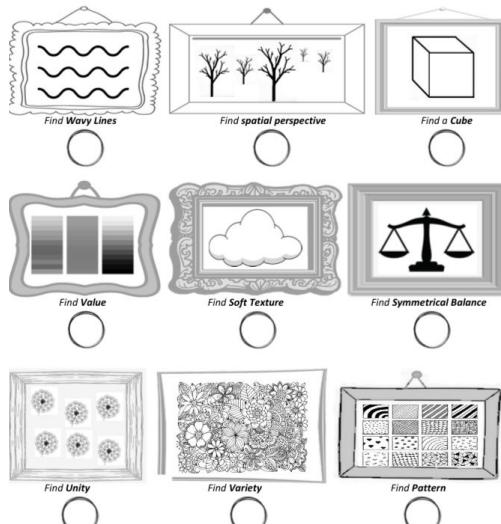
Step 6: Take the top layer of paper only, fold the bottom point up to the top point and crease and then unfold.

Step 7: Fold the same point under, tucking it into the pocket formed, gently squeeze the outer corners.



Scavenger Art Hunt

- 1) Enjoy viewing the youth artwork.
- 2) Look for circle with a number next to some of the art work.
- 3) Now match those numbers with the items below.
- 4) Write your answer within the circle.



Glass Nugget Magnet



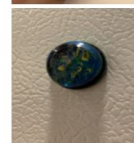
1. Choose glass nugget and 3 paint markers. first to draw little marks on flat side.

2. Use lightest color

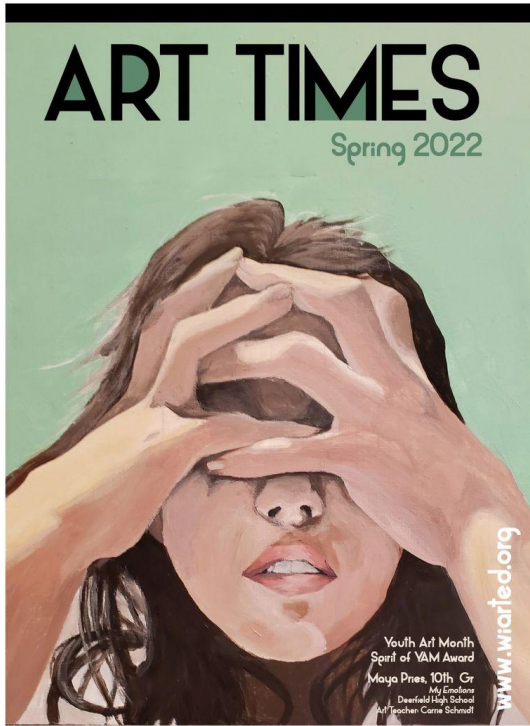


3. Use medium color to make small marks. color to fill in open spaces.

4. Use darkest

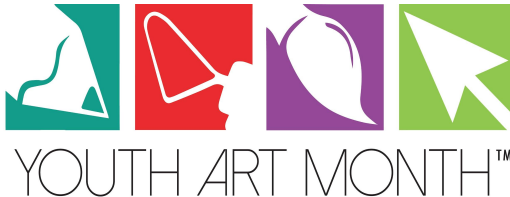


YOUTH ART MONTH™



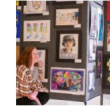
The best of show artist sponsored by Sargent gets their work featured on the WAEA magazine art times.

NEW MEDIA



TFW LTE 6:27 AM

< Post Insights



<https://madison.com/news/local/educatio...>
March 28 at 5:35 PM

[VIEW POST >](#)

1.6K
People Reached

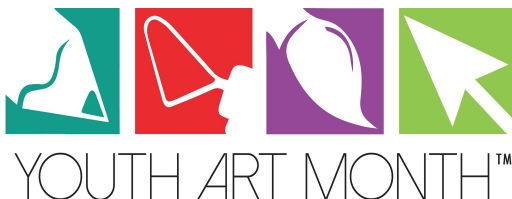
92
Engagements

Engagement

Reactions	51 >
Comments	0
Shares	7
Link Clicks	25
Other Clicks	9

East Towne Mall published 3 paid ads on Facebook promoting the event. Our ads publish as “Dark Posts” which means they run in the background instead of on our timelines so unfortunately they are hard to share unless you come across it and then share in that moment. Our first boost has already ended and received over 74,000 impressions!

MEDIA



Press Release

Youth Art Month (YAM) is an annual observance each March to emphasize the value of art and art education for all children and to encourage public support for quality school art programs. Established in 1961 and sponsored by the Council for Art Education, Inc., YAM provides a forum for acknowledging skills that are not possible in other subjects. Art education develops self-esteem, appreciation of the work of others, self-expression, cooperation with others, and critical thinking skills. All these skills are vital to the success of our future leaders, our children.

Madison, WI. The Wisconsin Art Education Association and the East State Youth Art Month Exhibit. From Saturday, March 12 through Sunday, March 13, 2017, artworks created by students across the state of Wisconsin are exhibited at the East State Youth Art Month Exhibit. From Saturday, March 12 through Sunday, March 13, 2017, artworks created by students across the state of Wisconsin are exhibited at the East State Youth Art Month Exhibit. From Saturday, March 12 through Sunday, March 13, 2017, artworks created by students across the state of Wisconsin are exhibited at the East State Youth Art Month Exhibit. From Saturday, March 12 through Sunday, March 13, 2017, artworks created by students across the state of Wisconsin are exhibited at the East State Youth Art Month Exhibit.

Events happening on Friday March 25th include the 500 youth art takes, and a closing ceremony. Featured speakers include Ser Velliquette and Assistant State Superintendent for the Division of Public Instruction, Duy Nguyen.

Join us on March 25th 10am to 12pm and view artwork, Make & Take, and Noon to 1pm the exhibit closing ceremony with our speakers. I am creating by Wisconsin's art students, awards will be presented in each of the state's six Regions from Sargent Art, Nasco, Blick, Tandy, and the Department of Public Instruction. Students who design...

Through exhibitions like Youth Art Month, WAEA works to advocate and encourage the time and investment to the arts in our children's lives.



Wisconsin Art Education Association

Posted by Jen Dahl

★ Favorites · Mar 28 · 🌐

https://madison.com/news/local/education/local_schools/youth-art-month-exhibit-lets... See more



madison.com

Youth Art Month exhibit lets Wisconsin student artists shine...

New art teacher friendly registration and sub plans!



[Suggestions]

I hereby grant the irrevocable right and permission to my State Art Education Association and Council for Art Education to use a photograph of my artwork, a photograph of my artwork, or a photograph taken by me for publication in the news media or electronically via the internet or in other outlets for education, news, general art appreciation, and exhibitions.

I understand and agree that such photographs and artwork may or taken by me may be placed on the Internet. I also understand and agree that I may be identified by name, grade, and school district in print, online or electronic publications that will accompany the photographs or artwork. I will ensure that my rights are protected in the future.

I acknowledge I do not expect to receive compensation. I hereby release, and fully discharge my State Art Education Association and Council for Art Education from any claims, rights, damages and liabilities arising out of or related to my claims for invasion of privacy, appropriation of likeness or advertisement.

I have read this Consent and Release Form, I understand it, and I agree to be bound by it. I also consent that any signature (13 years old, or 17 years old, may print or guarantee has also signed this release below.

Student / Individual Name: **Sophia Berry** Grade: 4th grade

Student / Individual Signature:

Student Address:

City:

Home Phone (if optional):

Title of Artwork: **Chicken** Medium: Metal Tooling

School District: **Black River Falls**

School: **Red Creek Elementary**

School Address: **418 County Road A**

City: **Black River Falls, Wis. WI Zip: 54601**

Dr: / Mr: / Mrs: / Ms: Teacher: **Jen Dahl**

Teacher Email: **jennifer.dahl@brf.org**

Teacher Phone: **715-579-8029** NAEA / WAEA Membership #: 50892



The Wisconsin Art Education Association recognizes

QUINN SCHOLZE

for your Demonstrated Excellence in the Visual Arts.
Congratulations on being selected for the
2022 Regional WAEA Youth Art Month Exhibition.

Teacher Signature

Date

Red Creek

EXCELLENCE in ART!



YOUTH ART MONTH™

YOUTH ART MONTH

Regional and State Information - Form 1 (Labels and Inventory)

Filled out via online entry form. Please make 2 (two) copies. Cut one form apart and attach a label to each artwork on the lower right FRONT. Send the other copy along with your artwork to the regional vice-president as inventory. Artwork must be submitted to the Regional YP by their specified due date. Contact them directly if you have any questions about the regional show.

Teacher: **Jen Dahl**
School District: **Black River Falls**
Teacher email: **jennifer.dahl@brf.org**
Phone Number: **715-579-8029**
NAEA ID Number: 50892

WISCONSIN YOUTH ART MONTH 2022

Artist: **Connor Nosslich**
Title: **Rooster**
Medium: **Metal Tooling**
School: **Red Creek Elementary**
Grade: **4th grade**
Region: **West Central** City: **Black River Falls**
Teacher: **Jen Dahl**

WISCONSIN YOUTH ART MONTH 2022

Artist: **Sophia Berry**
Title: **Chicken**
Medium: **Metal Tooling**
School: **Red Creek Elementary**
Grade: **4th grade**
Region: **West Central** City: **Black River Falls**
Teacher: **Jen Dahl**

WISCONSIN YOUTH ART MONTH 2022

Artist: **Quinn Scholze**
Title: **Black Forest Squirrel**
Medium: **Mixed**
School: **Red Creek**
Grade: **3rd grade**
Region: **West Central** City: **Black River Falls**
Teacher: **Jen Dahl**

WISCONSIN YOUTH ART MONTH 2022

Artist: **Leo Whiteagle**
Title: **Wisconsin Farm**
Medium: **Mixed**
School: **Red Creek Elementary**
Grade: **4th grade**
Region: **West Central** City: **Black River Falls**
Teacher: **Jen Dahl**

WISCONSIN YOUTH ART MONTH 2022

Artist: **Cedar Hill**
Title: **Wisconsin Farm**
Medium: **Mixed**
School: **Red Creek Elementary**
Grade: **4th grade**
Region: **West Central** City: **Black River Falls**
Teacher: **Jen Dahl**

Concentric Circles & Radial Design

In geometry concentric circles are circles with a common center.

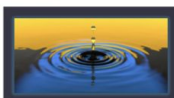
Radial design is symmetry around a central axis.

Finding Concentric Circles & Radial Design In Nature



Concentric Circles & Radial Design In Our Neighborhood

You can find these designs in business logos, city streets, buildings, nature, kitchen and even in our games.



Concentric Pattern Art

1. Choose a square
2. Select a shape or paper punch a shape

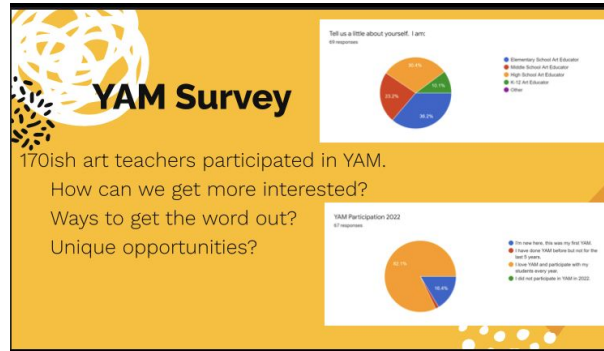
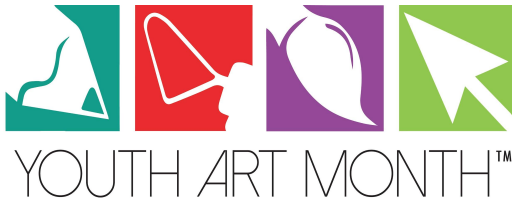


5. When satisfied with your design, glue in place



Lesson created for teachers so they didn't have to stress about coming to YAM and making a lesson plan.

New Facebook Page for YAM and survey says!



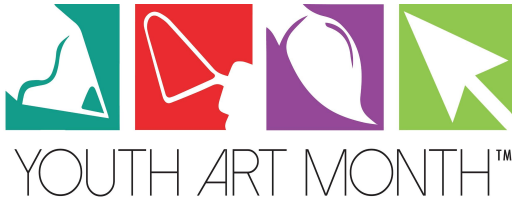
https://docs.google.com/presentation/d/19h7QbR9BS EOluMgj9Mvzb81KuNXJbx9 KLKVa_7CN3jM/edit?usp=sharing



New Membership Show Added



Best in show awarded by people's choice was this piece by Jill Fortin.



13 Wisconsin Art
Education Association
members displayed
work at the YAM show.

Thank you letters and notes!

- Each award winner is given an addressed thank you card to thank the sponsors and donors, without them we would not have wonderful prizes totalling over \$5550.00!
- In addition to the thank you cards the Office of Governor sends every participant a personal letter of congratulations.
- The three Governor's Award winners' work is made into a canvas that is gifted to the Office of the Governor.

