

**2023-2024**  
**YAM Digital Scrapbook**  
**VIRGINIA**

**vaea**

virginia art education association

# Participation

	2024	2023
# of Total Students	1,264,765	1,263,342
# of Total Art Teachers Unable to obtain the number of art teachers for the state	643 VAEA Art Teachers	691 VAEA Art Teachers
# of Teachers Submitting Flag Design Contest Entries	21	25
# of Students Participating in the Flag Contest Statewide	423	447
# Total of Students participating in YAM events	40,230	48,430
# of Art Exhibits/Events Reported Across the State	189	259

**\*YAM activities happened in many areas across the state. The recorded counties/cities were the only ones submitting formal portfolios.**

# Participation YAM FLAG Competition



## YOUTH ART MONTH FLAG DESIGN PRESS RELEASE FOR IMMEDIATE RELEASE

### Moody Middle School student has Youth Art Month flag design selected to represent Virginia 2024

Moody Middle School student Polina P.'s Youth Art Month flag design was selected to represent the Commonwealth of Virginia at the National Art Education conference in Minneapolis, MN in April of 2024. The annual competition seeks a design combining imagery representing Virginia, art, the YAM logo and the current theme. The piece, submitted by art teacher J. Mora, was selected from hundreds of submissions. In the fall of 2024 the design will also be on display for the Virginia Art Education conference to be held in Reston, VA in November.



First through fourth place winners were selected for each level; high, middle and elementary school.

#### High School



#### Middle School



#### Elementary School



CONTACT INFORMATION: Kelly Wasson - wassonke@pwcs.edu

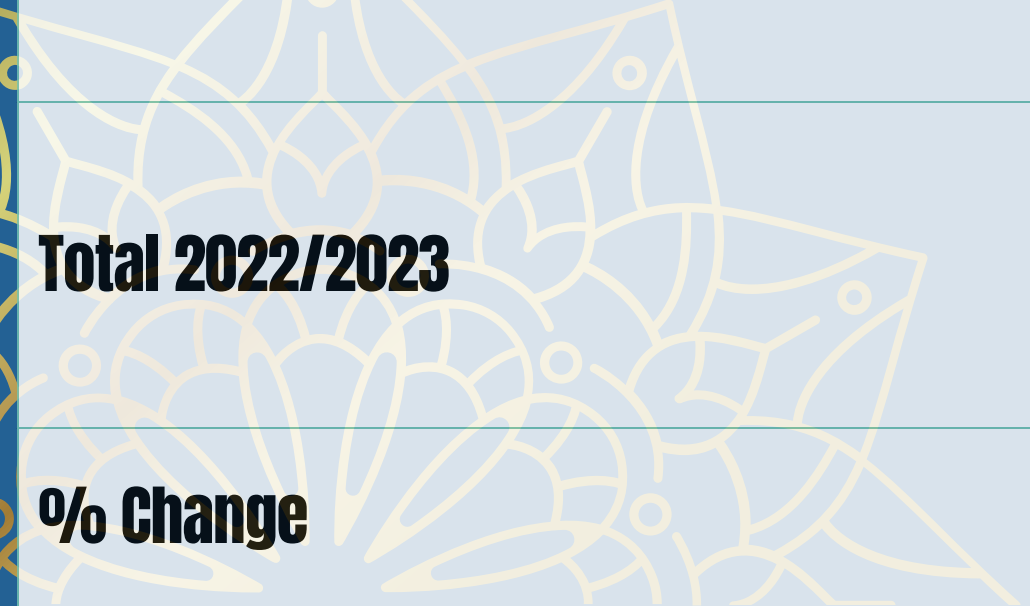

Thirteen students were selected from the 423 entries this year, 1st through 4th place in elementary, middle and high school. Students and teachers received certificates and students received prize packs of art supplies and are featured on the [VAEA YAM](#) webpage. Polina's flag was featured in the YAM museum in Minneapolis, MN.



Virginia YAM Flag at NAEA Conference



# Funding/Sponsorship



Budget Item	2023/2024 Budget	2023/2024 Expense
Individual School Budgets across the state	<ul style="list-style-type: none"><li>Many School divisions do not designate YAM specific funds or do not report the amount.</li></ul>	
YAM Flag printing	\$400	\$125
YAM Flag Prizes, Shipping, Certificates	\$2,116.00	\$462.00
<b>Total 2023/2024</b>	<b>\$2,516.00</b>	<b>\$562.00</b>
<b>Total 2022/2023</b>	<b>\$7,816</b>	<b>\$5,887</b>
<b>% Change</b>	<b>*Undetermined</b>	<b>*Undetermined</b>

# Funding/Sponsorship

Sponsor	Donation	Donation Value
Valley Mall Exhibition Space	Art Exhibition Space	Undetermined

- **Donation value was not provided by most.**

# Proclamations and Endorsements

## TOTAL # OF ENDORSEMENTS

2024

2023

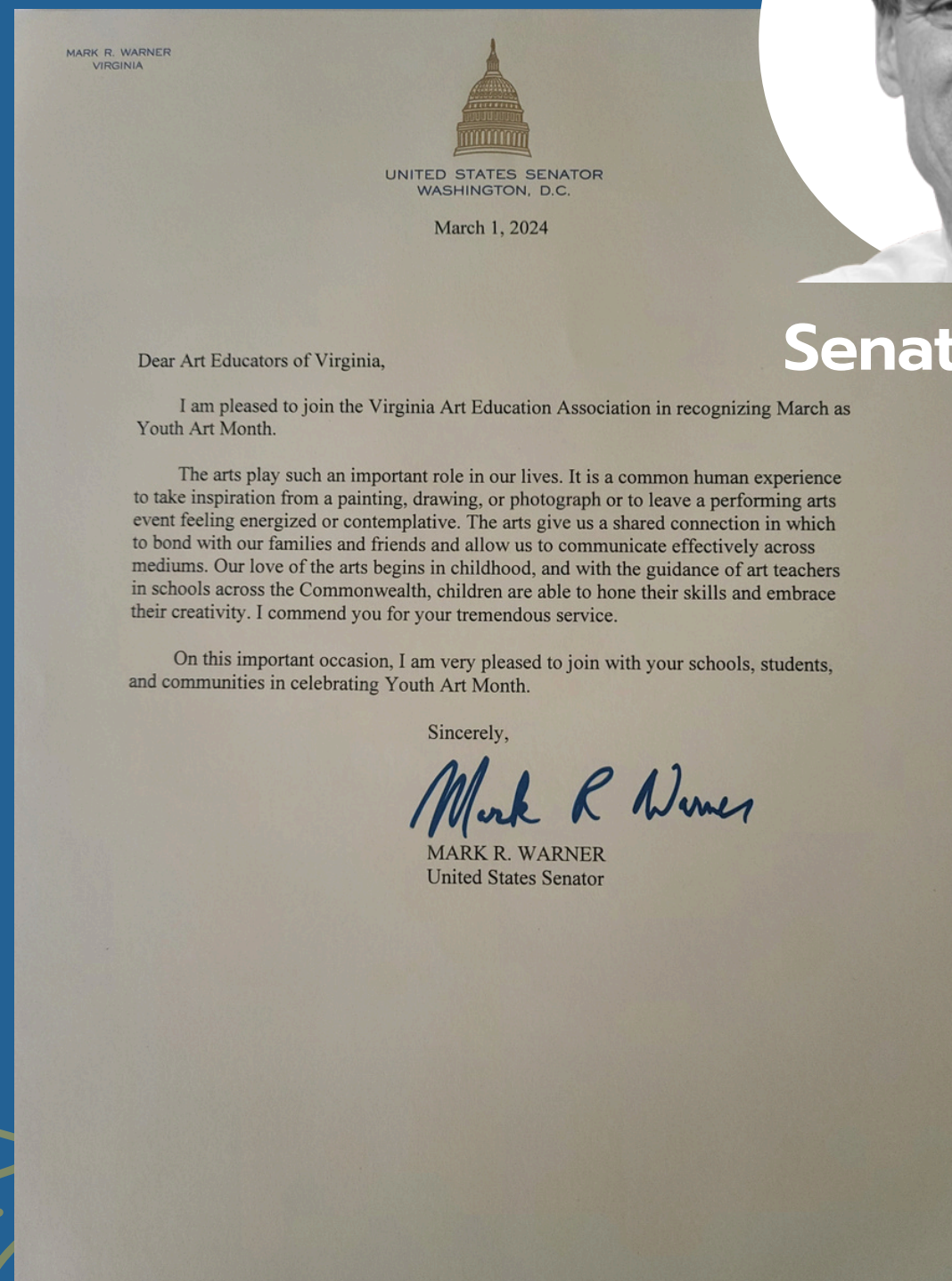
184

105

## OVERALL INCREASE OF ENDORSEMENTS



Senator Warner



WARRENTON & FAUQUIER COUNTY

MAYORS



**fcps1arts** Sincerest thank you to Mayor Nevill and the Town Council for their support of Art Education in our community! We recieved the 2024 YAM Proclamation for the Town of Warrenton, VA tonight! Congratulations to the Auburn Middle School student, Alexandra Boggess for having the oppourtunity to present her artwork to the Mayor!  
#fcps1ARTSyam24  
#vaartedYAM24  
\*Excerpt taken from LIVE Recording of Meeting at <https://www.regionalwebtv.com/warrentontc>

# Proclamations and Endorsements

SCHOOL BOARD

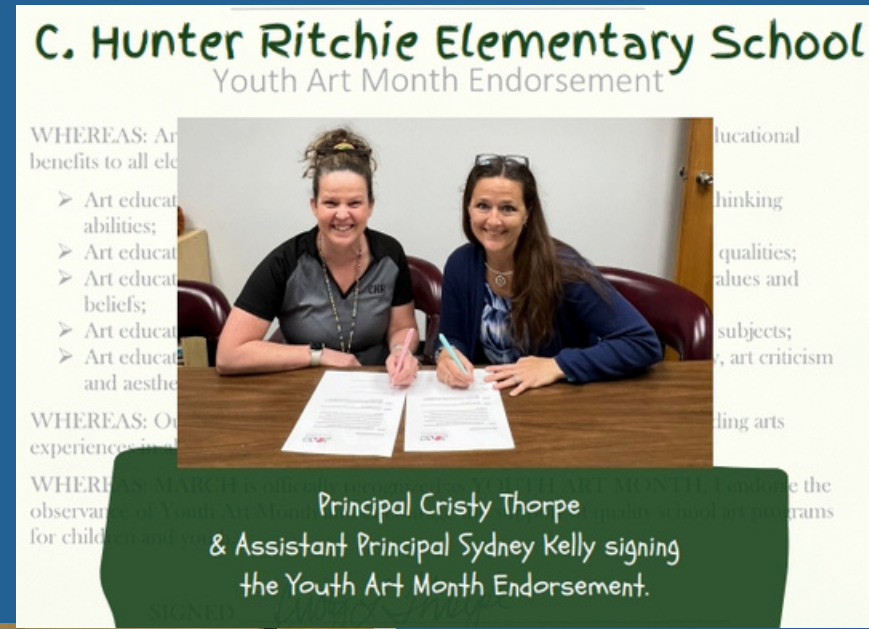
ADMINISTRATORS

ART TEACHERS

COMMUNITY

TEACHERS

ART LOVERS



The online endorsement form allowed support for art education to be shared easily.

# Community Partnerships and Support

PARTNER	DESCRIPTION
Norfolk State University Art Department	Middle/High School Art Exhibition
Norfolk Public Schools PTA	Family Art event
Old Town Warrenton	Window Display
State Farm Store	Window Display
Norfolk Central Administration Building & School Board Meeting Room	Exhibition space
Norfolk Slover Library	Exhibition space
Bon Air Library	Exhibition space
Visual Arts Center of Richmond	Exhibition space and YAM reception


**\*Most portfolios did not provide contribution value.**

PARTNER	DESCRIPTION
North Courthouse Library	Exhibition space
Meadowdale Library	Exhibition space
Clover Hill Library	Exhibition space
La Prade Library	Exhibition space
Central Library	Exhibition space
Perkinson Center for the Arts	Exhibition space
Chester Library	Exhibition space
Ettrick-Matoaca Library	Exhibition space
Enon Library	Exhibition space
Arts Council of the Valley - Smith House	Exhibition space
Valley Mall, Harrisonburg	Exhibition space




# Community Partnerships and Support

## Community Support




**CCPL**  
CHESTERFIELD COUNTY PUBLIC LIBRARY

Our local area libraries provided space for each of our elementary schools to exhibition artworks all March long!



**PERKINSON CENTER**  
FOR THE ARTS & EDUCATION



The Perkinson Center for the Arts and Education provided a space for our Preschool program to exhibit artworks all March long!




**VISUAL ARTS CENTER**  
OF RICHMOND

The Visual Art Center of Richmond provided gallery space for our Central Region Youth Art Month Exhibition!


## 2024 Art Walk


Old Town Warrenton



## 2024 Art Walk




32 Locations



90 Pieces of work

## Kettle Run High School National Art Honor Society

### STATE FARM WINDOW





A local State Farm agent makes a donation to our NAHS to keep her window updated monthly. Students designed and painted the window each month. At the end of March they created a Spring theme to last through April.

### DIPLOMA CRATES





NAHS was tasked with giving new life to the crates that hold the diplomas on stage during graduation ceremonies. We got started on the design and transferring it to the crates.

# Community Partnerships and Support

**CHESTERFIELD COUNTY PUBLIC SCHOOLS**

# ARTS FEST 2024

Join all of our school communities this March as we celebrate the arts!

#ccpsartsfest24

**CCPL** CHESTERFIELD COUNTY PUBLIC LIBRARY

**CCPS** Chesterfield County Public Schools

**TITANS**

**PERKINS** FOR THE ARTS

**YOUTH ART MONTH 2024**  
Feb 27 - Mar 11

**vaea**

Artwork by: *Elanna Christl Eastern Elementary School*

**CVAEA YOUTH ART MONTH RECEPTION**  
MARCH 2ND ● 2-4PM

Visual Arts Center of Richmond  
1802 W Main Street, Richmond VA 23220

## Youth Art Month Community Art Walk

Youth Art Month (YAM) is an annual observance each March to emphasize the value of art education for all children and to encourage support for quality school art programs. YAM provides a forum for acknowledging skills that are fostered through experience in the visual arts that are not possible in other subjects offered in the curriculum.

We would like to thank the businesses who are and have supported the arts in the county.

A total of 32 locations this year houses around 90 pieces of work from Fauquier County Public School students K-12<sup>th</sup> grades.

**Participating Businesses**

On Main Street

- Berkeley Gallery
- Black Bear Bistro
- Blue Ridge Cyclery
- Britches
- Carter Spence
- Crown Units by Angels of Beauty
- Deja Brew
- De Ja Vu
- Drum & Strum Music Center
- Ellie's
- Earth, Glaze & Fire
- Framecraft
- Great Harvest Bread
- Hartman Jewelers
- Haute Cakes Pastries
- Hobby Shop
- Hottle Insurance
- Latitudes
- Lee's Barber Shop
- Miller Flooring
- Molly's Irish Pub
- Open Book
- Painted Fox
- Purple Pumpkin
- Studio Luxe
- Sunny's Grill
- The Shoe Center
- The Town Duck
- This N That
- The Main St. Wellness Co.
- Village Flowers
- Warrenton Market

Other Locations:

- Town Hall - Old Town Warrenton

**Want More Art?**

Attend the Fauquier County Arts Festival

March 22<sup>nd</sup> 6pm - 8pm  
March 23<sup>rd</sup> Noon - 3pm  
@ Kettle Run High School

# Observances, Exhibits and Events

- Youth Art Month Art Walk on Main Street, all county exhibit, Warrenton, VA
- Fauquier Co. Fine Arts Festival, county exhibit, Liberty HS, Bealeton,
- Fauquier County Virtual Arts Display, all county exhibit, YouTube
- Warrenton Town Hall Presentation, Mayor Nevill accepts artwork from a Fauquier HS Student and presents YAM
- proclamation, Warrenton, VA
- School Board Office Display, all county exhibit, Warrenton, VA
- Central Office Display, all county exhibit, Warrenton, VA
- YAM Featured Artists daily, Claude Thompson ES, Marshall, VA
- Weekly Featured Artists, Fauquier HS, Warrenton, VA
- Artists Bio's read on the announcements, Fauquier HS, Warrenton, VA
- Fauquier County Public School Board Presentation, awards for YAM Flag Contest
- Participation in #artacrossVA23, county, social media
- Daily Art Trivia, Auburn MS, Nokesville, VA
- Art Spirit Day/Week, Auburn MS, Bradley ES, Brumfield ES, C. Ritchie ES, Fauquier HS, Warrenton MS
- School-wide Door Decorating Contest, Bradley ES, Warrenton, VA
- School Library Art Book Display, Bradley and Brumfield ES, Warrenton, VA
- School-wide Draw Along, Brumfield ES, Warrenton, VA
- Student-made Coloring Book Fundraiser, Brumfield ES, Warrenton, VA
- Broadcasted student art quote daily on announcements, C. Ritchie ES, Warrenton, VA


# Observances, Exhibits and Events

- Bon Air Library Featuring Art Exhibitions from Bon Air Elementary, Crestwood Elementary, Greenfield Elementary and Robious Elementary
- Central Library Featuring Art Exhibitions from O.B Gates Elementary, Salem Church Elementary, Spring Run Elementary, Winterpock Elementary, and Woolridge Elementary
- Chester Library Featuring Art Exhibitions from C.C Wells Elementary, Ecoff Elementary, Elizabeth Scott Elementary, Harrowgate Elementary, and Marguerite Christian Elementary
- Clover Hill Featuring Art Exhibitions from Clover Hill Elementary, Grange Hall Elementary, and Moseley Elementary
- Enon Library Featuring Art Exhibitions from Enon Elementary
- Ettrick Motaca Library Featuring Art Exhibitions from Ettrick Elementary and Matoaca Elementary
- LaPrade Library Featuring Art Exhibitions from Crenshaw Elementary, J.A Chalkley Elementary, Jacobs Road Elementary, and Providence Elementary
- Meadowdale Library Featuring Art Exhibitions from Bellwood Elementary, Bensley Elementary, Beulah Elementary, Falling Creek Elementary, Hopkins Elementary, and J. G Hening Elementary
- Midlothian Library Featuring Art Exhibitions from Evergreen Elementary, J.B Watkins Elementary, Old Hundred Elementary, and Swift Creek Elementary
- North Courthouse Road Library Featuring Art Exhibitions from Alberta Smith Elementary, A.M Davis Elementary, Bettie Weaver Elementary, W.W Gordon Elementary, and Reams Road Elementary
- Perkinson Center for the Arts Featuring Art Exhibitions from C. E. Curtis Elementary and the Chesterfield Early Childhood Learning Academy
- OneCCP.org Featuring Visual and Performing Arts Exhibitions from The Chesterfield Virtual School and CCPS Online
- Chesterfield County Public Schools Secondary Fine Arts Showcase Featuring All County Performing Arts Events and Art Displays from all CCPS Middle and High Schools

# Observances, Exhibits and Events


- Valley Mall division annual exhibit - 9 Schools
- Harrisonburg School Board Recognized division supervisor to YAM in our schools
- Bluestone elementary - YAM exhibit students recognized on morning announcements and shown celebratory YAM slides on main office TV
- Spotswood Elementary School - Showcase display, Digital art with ipads, and Plaster masks expressing culture and identity
- Bluestone - Clay, Kindergarten Collaborative artwork
- Smithland Elementary - Clay exploration including the potter's wheel, experimenting with color mixing
- and finished a school mosaic mural and did Observational drawings
- Keister Elementary - Outdoor Murals, Design work for the outdoor learning space (Mindfulness Meadow) created designs for the labyrinth, Collaborative art show featuring elementary haiku poetry and artwork turned into posters for their mindfulness meadow by JMU college students.
- Waterman Elementary - Students learned how to use a kodak camera to photograph forced perspective, nature and textures and watercolor technique blob monster culminating in a storytelling circle.
- Stone Spring - created school bulletin board and used Clay
- Skyline Middle - student designed/collaborative YAM bulletin board, taught artists being awesome hallway display, Mandala exhibit, Ammate bark paintings, and Clay sculptures on display
- THMS created Observational drawings and paintings
- Harrisonburg High School - Un-birthday box research and celebration, button making, Hallway display, library display, library showcase, counselors office and Art Style bracket (unbirthday box research)

# Observances, Exhibits and Events




**W.G. Coleman Elementary School**  
4096 Zulla Road • The Plains, Virginia

**Youth Art Month - 2024**



Coleman Students making Art



**Youth Art Month @ H. M. PEARSON**  
9347 Bastable Mill Rd Catlett, VA 20199

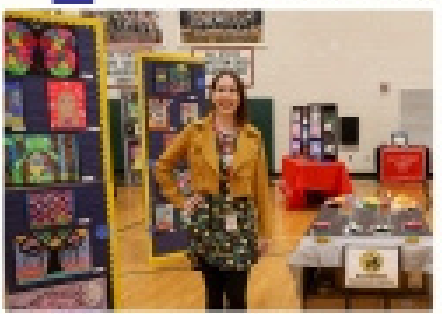
**Principal**  
Mr. Bruce McDaniel

**Asst. Principal**  
Ms. Jamie Edgar

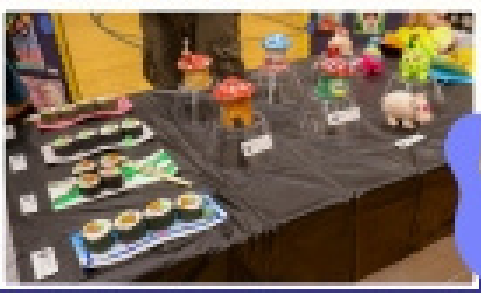
**Art Teacher**  
Ms. Renée Clark

**Pearson is YAM Endorsed!**  
This year, Pearson participated in the Fauquier County Arts Festival, as well as an Art and Culture Night at the school.

**Fauquier County Arts Festival**  
Lots of Pandas came to see the amazing artwork at the 2024 Fauquier County Arts Festival!



Congratulations to a Pearson student for winning Elementary 2-D Best in Show with his torch ginger flower painting! (right)



**James G. Brumfield Elementary**  
550 ALwington Blvd  
Warrenton, Va 20186  
Art Teacher: Jess Beach

**Artist Visit**  
Our school hosted muralist Taylor Boyd! Students were able to talk with her personally and learn about owning a gallery and painting murals! They even got to color a sheet of her mural design!

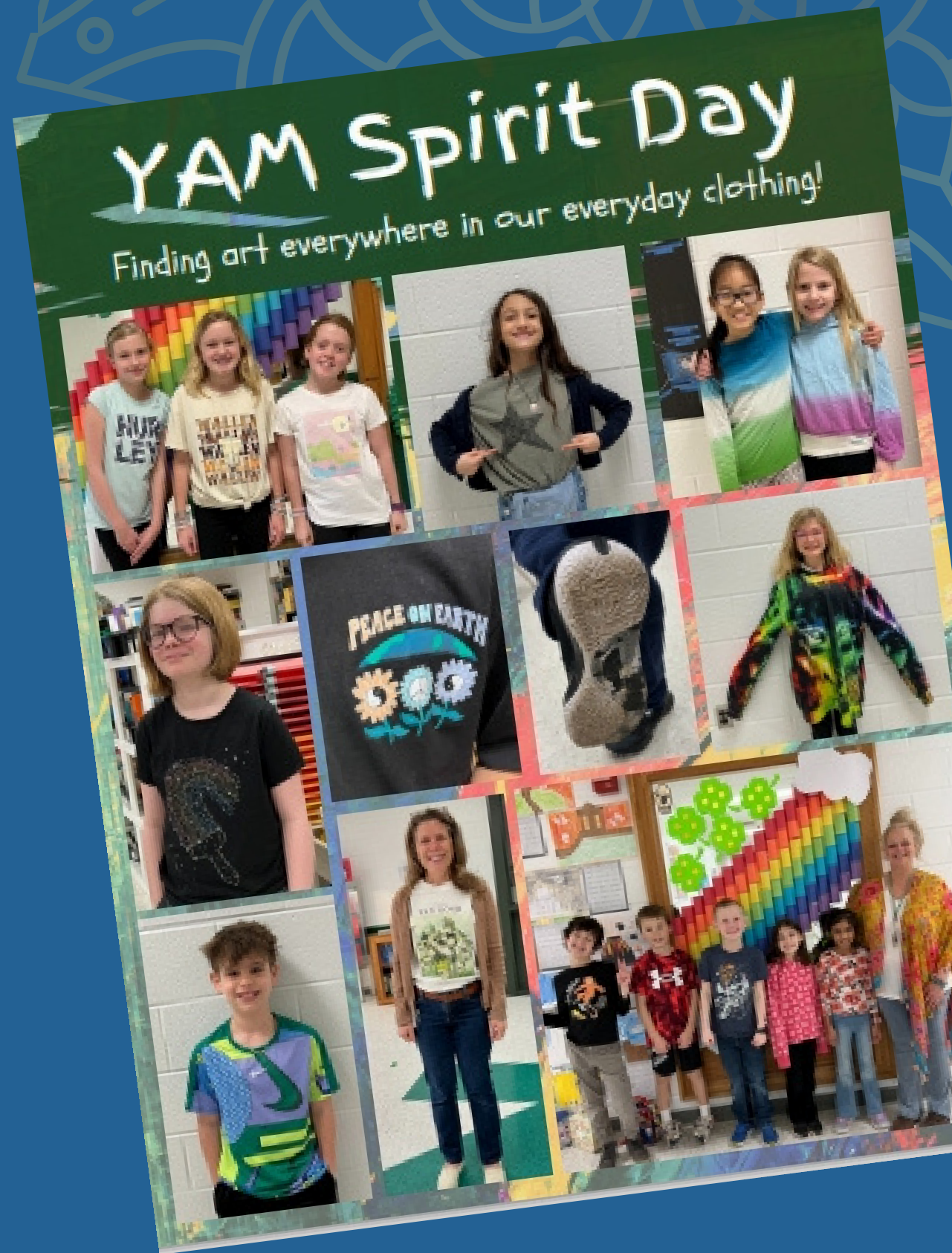
**School-wide Draw Along**  
On the last day of YAM, everyone in the school made art inspired by Jen Stark at the same time!

**Big Kid Collab**  
Our 1st graders drew monsters and sent them to the high school Art I students to create out of day!

**Library Books**  
Our library pulled a big display of books relating to the arts for student to check out all month long!



# Observances, Exhibits and Events



March 2024  
@ArtsFcps1  
#fcps1artsYAM24 #vaartedYAM24

# Observances, Exhibits and Events

AMS NGHS Was Busy This Year!



Students created Fauquier County's First Free Little Art Gallery at our School



Kicking off YAM with a Field Trip to Oaks Spring Garden Foundation



Students participated in Yam Spirit week!!

YAM

Yearly Art Month

Creating with an Art Spirit: Wauk!

- 18<sup>th</sup> Monday - Monochromatic day. All one color or shades of one color. Like Light, Medium and Dark Blue.
- 19<sup>th</sup> Tuesday - Texture Tuesday, wear anything that you can feel like bunnies, sparkles, fuzzy sweaters etc.
- 20<sup>th</sup> Wednesday - Illustration day - dress like your favorite book character.
- 21<sup>st</sup> Thursday - Art Rocks! Wash your socks and help celebrate World Socks Syndrome Day.
- 22<sup>nd</sup> Friday - Artist Day! Dress like your favorite artist, listen Music or Fine art

Students worked hard on finishing up projects.



YAM Activities 2024

- Banner celebrating YAM
- Daily Art Career Trivia
- Lunch Time Doodle Days
- Oak Spring Gardens Field Trip
- Art Gifts for Auburn Staff
- Art Gifts for the School Board
- Art Displayed in the Halls
- Special YAM Bulletin Board
- Virtual Art Show
- Participation in the Fauquier County Fine Arts Festival
- Staff Art Lesson: Paint and Snack
- New Lessons in the Art Room
- Creating Fauquier County's First Free Little Art Gallery



Our YAM Banner



Presenting Student Artwork to our Town Council



Fauquier County's Free Little Art Gallery



Community Mural Painting

# Promotion



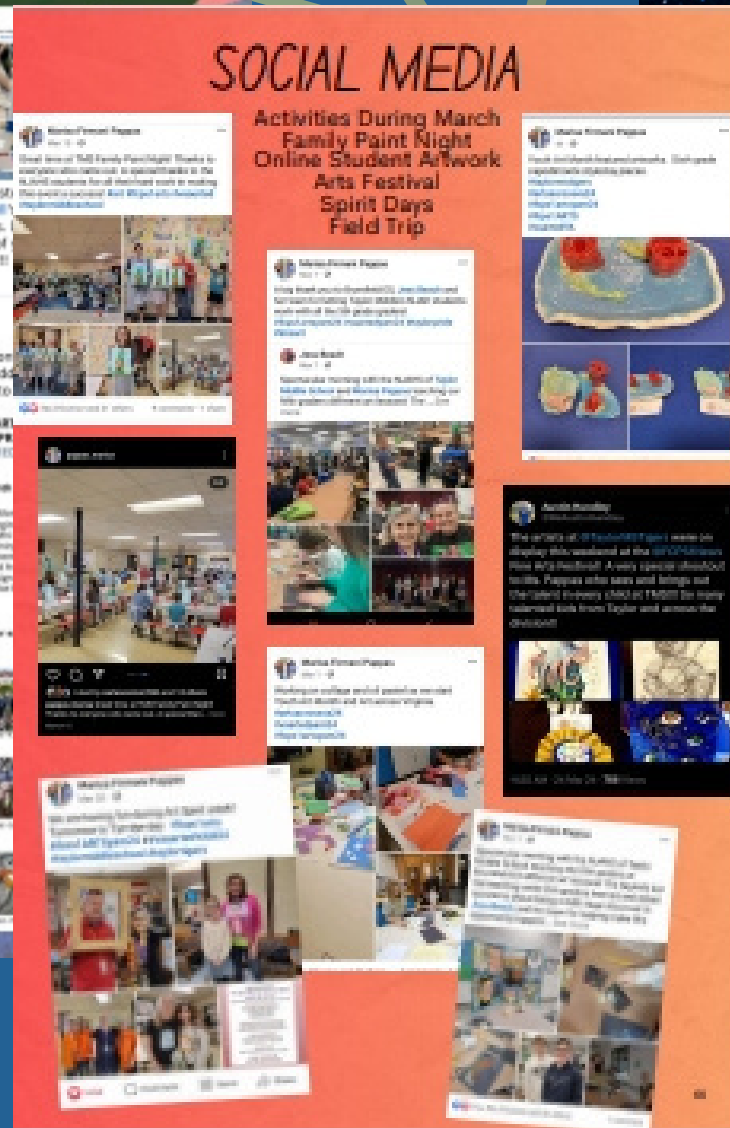
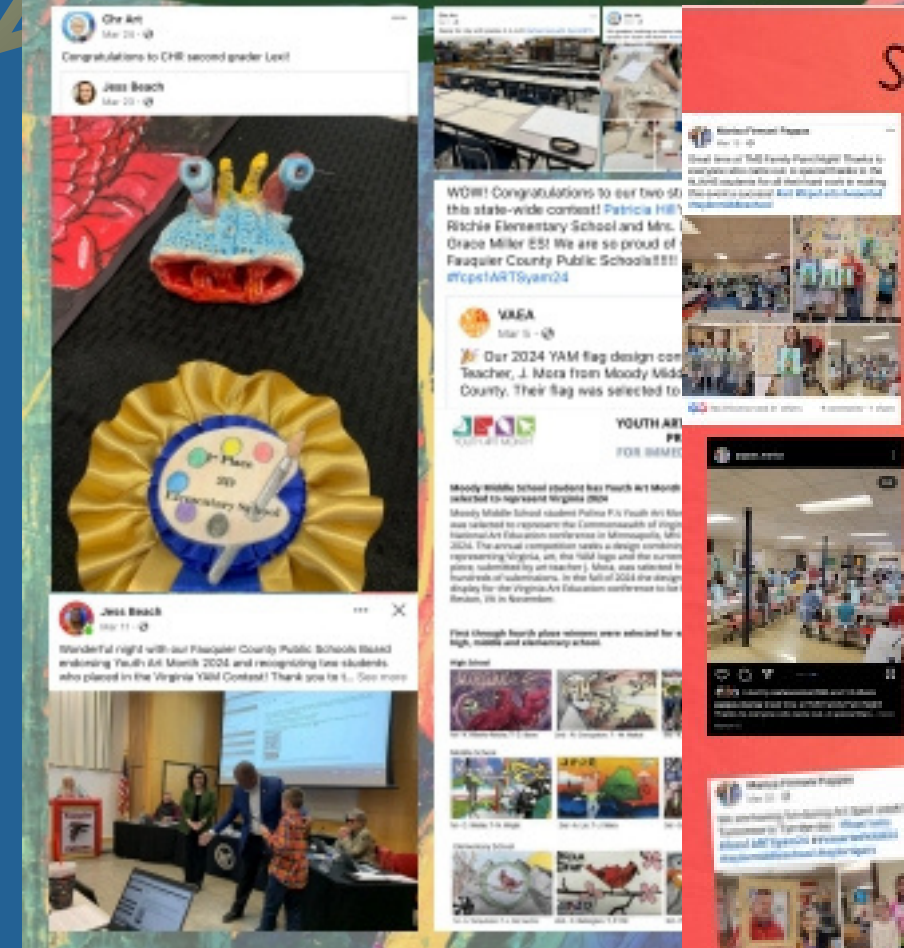
Social Media Frame show support for Art in Schools

Print, TV, Radio	Website	Online Survey	Facebook	Twitter	Instagram	Email	Postcards	State Conference
X	X	X	X	X	X	X	X	X

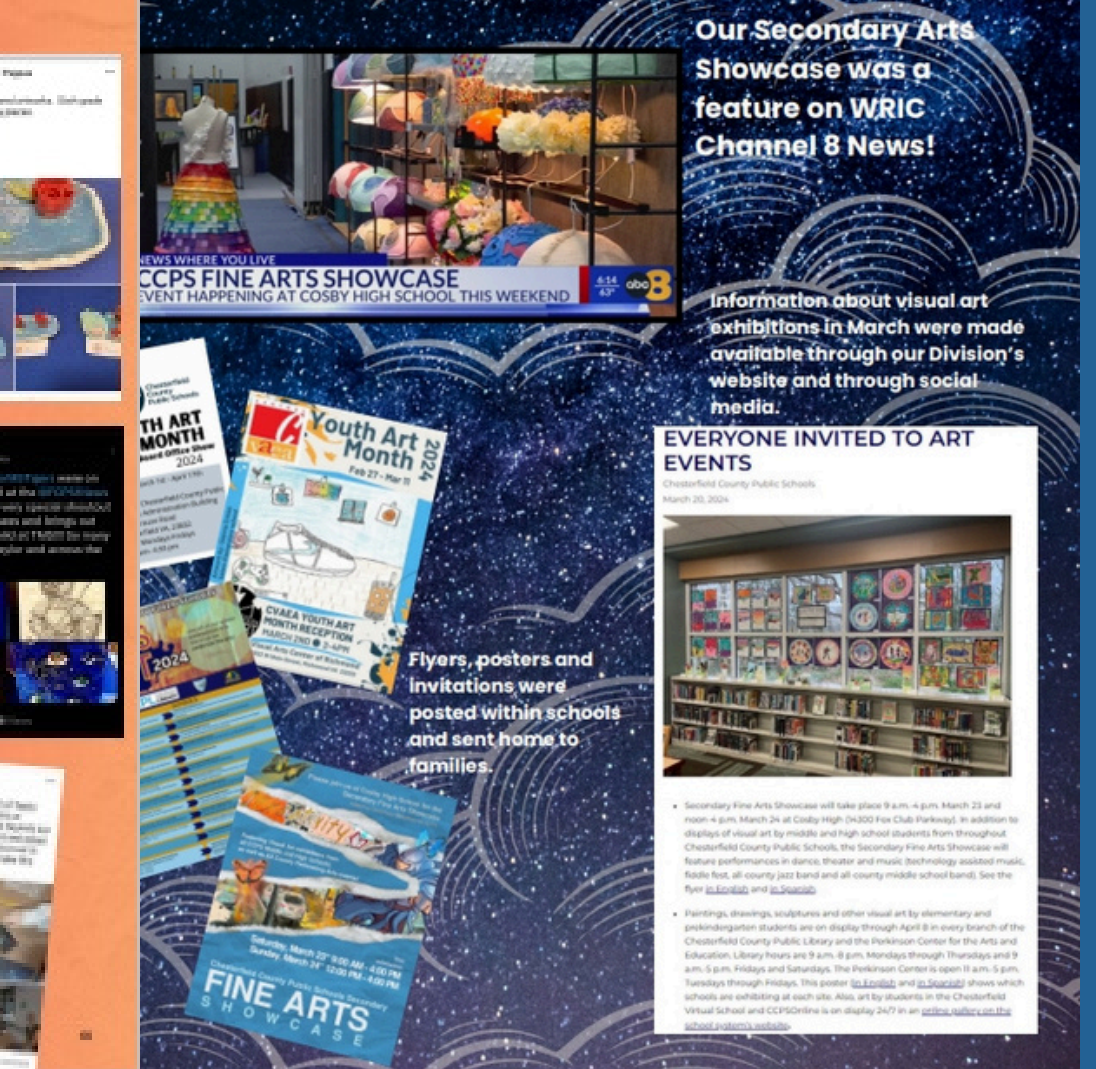
VISIT OUR VAEA YAM SOCIAL MEDIA PRESENTATION TO FIND ALL THE POSTS THAT WERE USED IN MARCH USING THE HASHTAG #VAARTEDYAM24

## YAM gets social

Posts for Arts Across Virginia Day, celebrating an Arts Festival winner and a YAM Flag contest winner at CHR!



## Promotional Materials



 **VAEA YAM Social Media 2024**



# Promotion



**Cheryl Miehl**

Apr 4 · 🧑🏻‍🤝‍🧑🏻

Virginia peeps and our YAM flag and the artwork submitted! Thank you to [Kelly Wasson](#), [Jauan Brooks](#), [Kelley](#) and [Joel Shradley](#) for ensuring we are well represented!



Virginia State Conference - YAM Booth



National Conference - Virginia's Flag and Booth

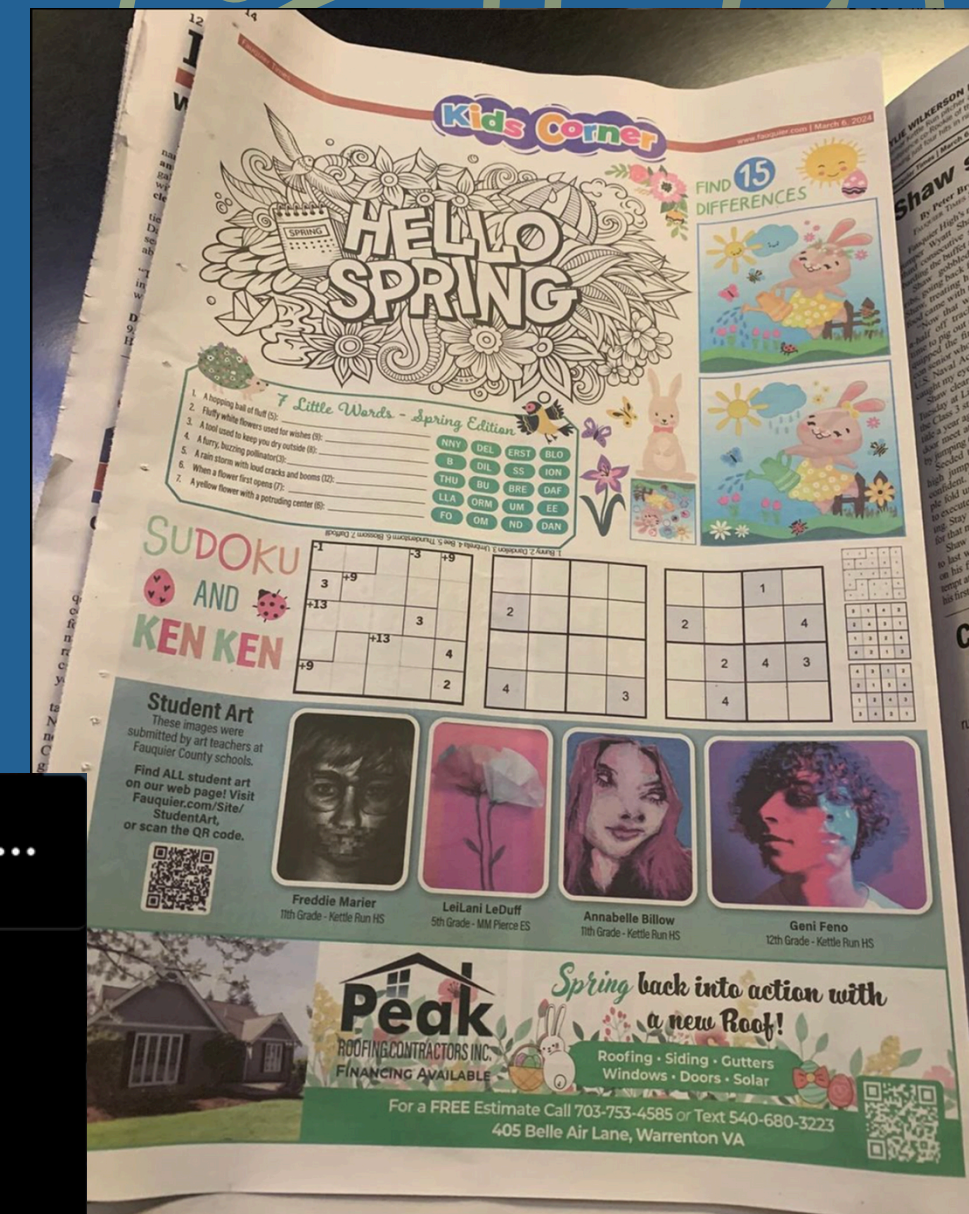


**fcps1arts** · Follow



**fcps1arts** Check out today's paper with all the wonderful student artwork in it! #fcps1ARTSyam24 #vaartedYAM24 Thank you @FauquierTimes for your continued support for the arts in our community!

22w



Newspaper

# Promotion

**WHAT'S THE TEA ABOUT YAM?**

March 5th, 2024  
10:00 am  
LIVE on FB or Zoom

**CHAT ABOUT ALL THINGS YOUTH ART MONTH**

#vaarted #vaartedYAM24

Jess Beach was live in VAEA Member Forum.  
March 5 · ZOOM Video Livestream · Prod ·

Join us for a session sa we chat about all things Youth Art Month!

you take it away? I'm Kelly Wawson. Um

Julie Francis, Angie Salerno and 4 others · 5 comments · 3 shares

## Facebook Live - All Things YAM

Kelly Wasson · March 4 ·

Giveaway Alert, win an art teacher pack of personalized waterproof stickers! To enter just leave a comment below about unique ways you celebrate YAM! The winner will be announce Friday!

Reminder tomorrow, March 5th at 10 am on our FB VAEA Member Forum or zoom join Kelly Wasson, our VAEA YAM Chair, & Jess Beach, our VAEA Social Media Chair, for a tea time discussion called "What's the tea about YAM?" We will talk about Youth Art Month—how you can celebrate, lesson ideas, tips for reaching the public, and the value of bringing it to your programs!

#vaarted #vaartedYAM24

VAEA Member Forum  
Kelly Wasson · April 3 ·

Angie Salerno, your prize awaits! The long-overdue sticker pack for winning the YAM idea contest will be yours soon. Shout out to all who shared their brilliant ideas! #vaartedYAM24

## Contest for Prompting YAM Ideas

vaea HOME BOARD NEWS REGIONS / DIVISIONS ADVOCACY AWARDS CONFERENCE EVENTS & RESOURCES MEMBERSHIP

**YOUTH ART MONTH 2024 THEME: DREAM IN ART**

#VAartedYAM24

**2024 YAM FLAG WINNER**

**YOUTH ART MONTH DOCUMENTATION PORTFOLIOS**

We encourage Virginia schools, districts and regions to document Youth Art Month activities to advocate for their programs. Please consult the portfolio guidelines

## VAEA YAM Website

**Youth Art Month**  
Kelly Wasson

Hello, I am thrilled to share that I have taken the role of Youth Art Month Chair for Virginia, and I have been fully immersed in all things YAM this March. It has been a journey with some bumps along the way - a few stumbles, some tasks completed a bit later than planned, and a long checklist to tackle. Despite the challenges, I am proud of the effort I have put in and the progress made.

Now, I turn to you for your support. I am reaching out to ask for your help in celebrating Youth Art Month by showcasing and documenting the wonderful work you do in your classroom. Your creativity, dedication, and passion for art education are invaluable, and I invite you to join me in promoting and documenting the artistic endeavors of your students during this special month.

Together, let's shine a spotlight on the talent and achievements of our students, advocate for the importance of art education, and create a vibrant and supportive community that celebrates creativity and artistic expression. Your contributions are vital in making Youth Art Month a meaningful and impactful celebration of the arts in our school and beyond.

Promoting and documenting Youth Art Month activities in your school is a celebration of creativity and artistic expression that showcases the importance of art education and its impact on students' lives. Celebrating student achievement, advocating for art education, building a creative community, inspiring future generations, and creating awareness about the importance of the arts are key reasons why promoting and documenting these activities is essential.

YOUTH Art Month activities provide a platform for students to showcase their artistic talents and accomplishments, highlighting their hard work and creativity. By sharing these activities with the school community, parents, and policymakers, the value of art education in fostering creativity, critical thinking, and self-expression is emphasized.

Promoting Youth Art Month activities helps build a sense of community within the school, fostering collaboration and appreciation for the arts among students, teachers, parents, and the community. Documenting these activities preserves memories of the creative process and the impact of art education on students, inspiring future generations of artists and creating awareness about the importance of supporting and funding art programs in schools.

In conclusion, promoting and documenting Youth Art Month activities in your school is a valuable way to celebrate student achievement, advocate for art education, build a creative community, inspire future generations, and create awareness about the importance of the arts. By showcasing the talent and creativity of students, you are making a positive impact on the school environment and the broader community. Let's continue to support and promote art education in schools to nurture the next generation of artists and creative thinkers. ■

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## VAEA Newsletter & YAM Article

vaea  
Virginia Art Education Association

**& Growing & Changing**

Spring/Summer 2024

Allee, 12th Grade, Turner Ashby High School, Emily Quesenberry

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vaea  
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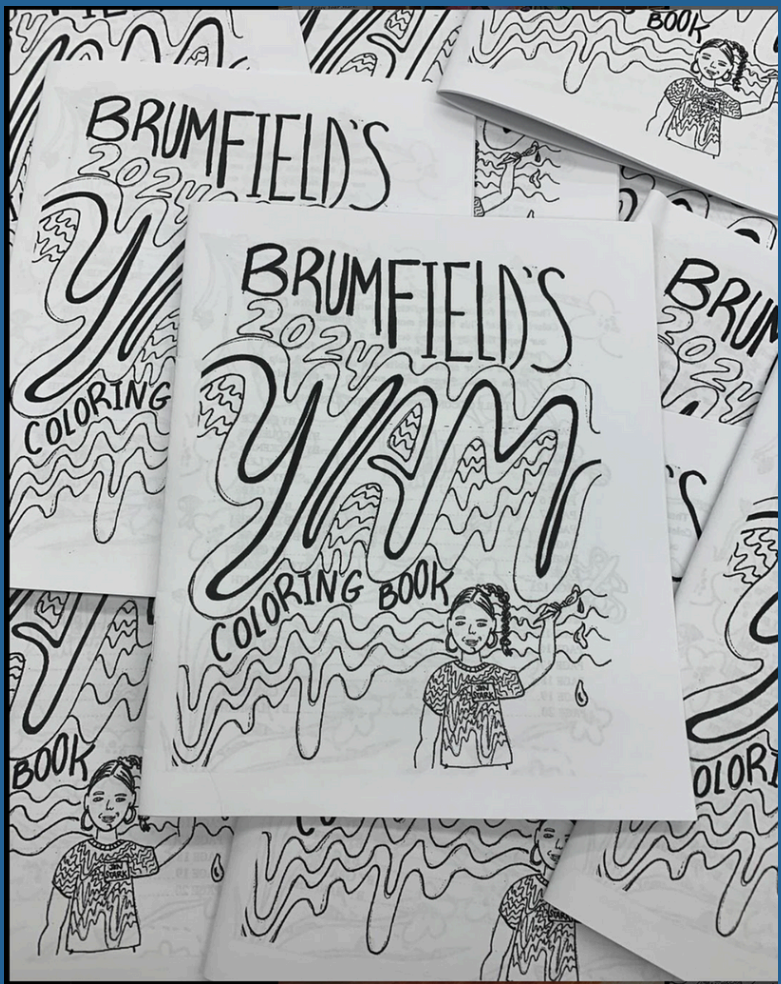
**& Growing & Changing**

Spring/Summer 2024

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# Special Materials

TROPHIES / PLAQUES	CERTIFICATES	BUTTONS	BULLETIN BOARDS	PHOTO BOOTH	STICKERS	BANNERS	INVITATIONS	GIFT BAGS	POSTERS	COLORING BOOKS
X	X	X	X	X	X	X	X	X	X	X



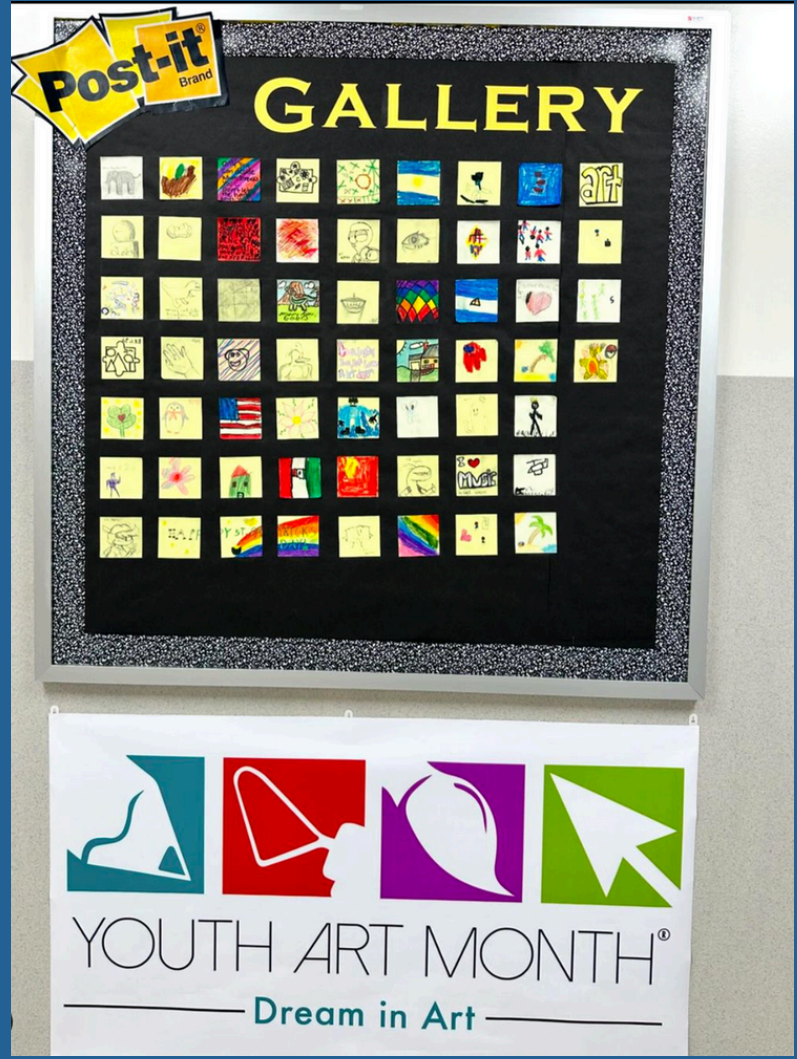
**STUDENT ART COLORING BOOK**



**STUDENT YAM BANNERS**

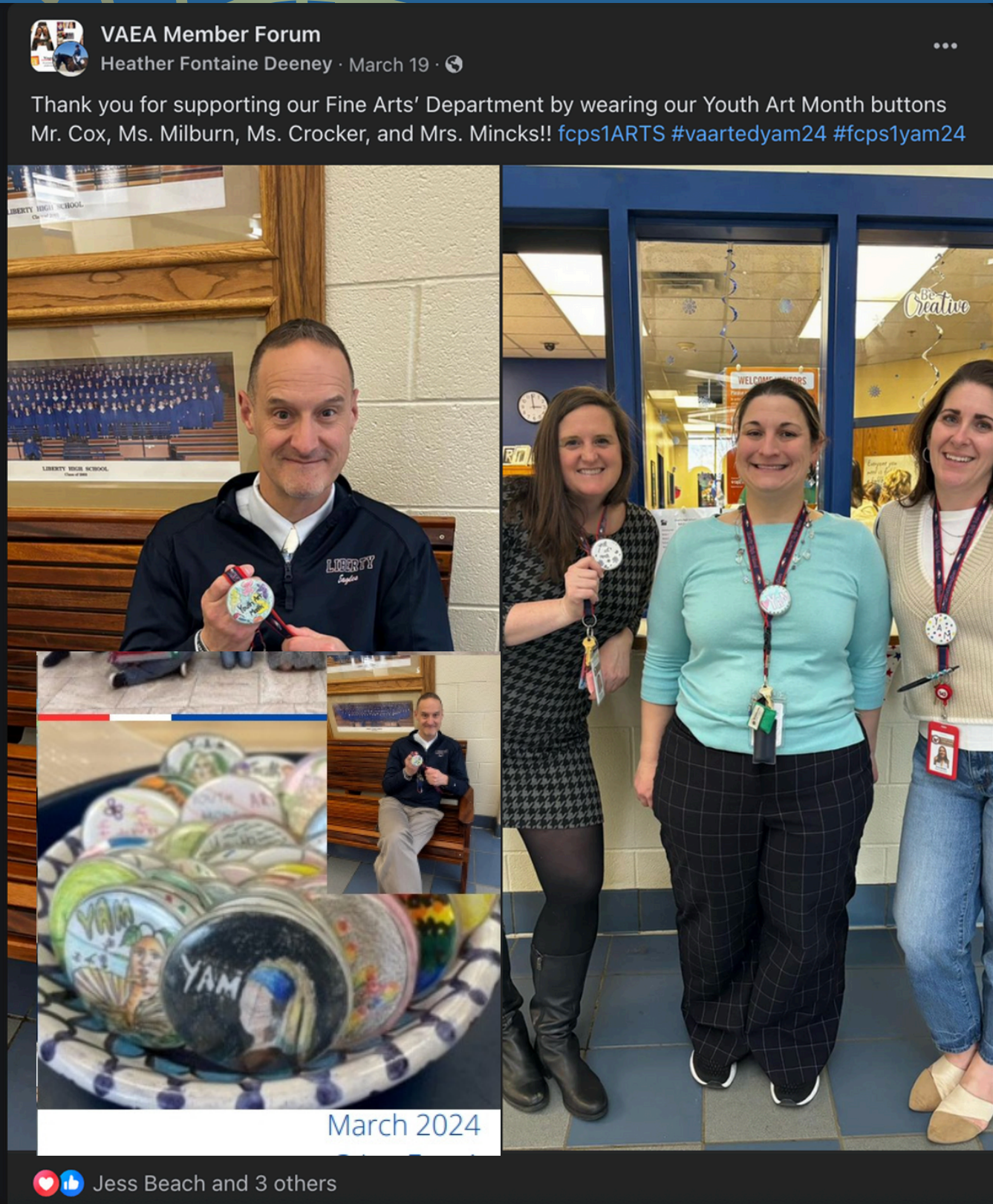


**YAM POSTERS**



**YAM BULLETIN BOARDS**

# Special Materials



**YAM BUTTONS FOR ADMIN**



**YAM DISPLAY RIBBON WINNERS**



**YAM CERTIFICATES**



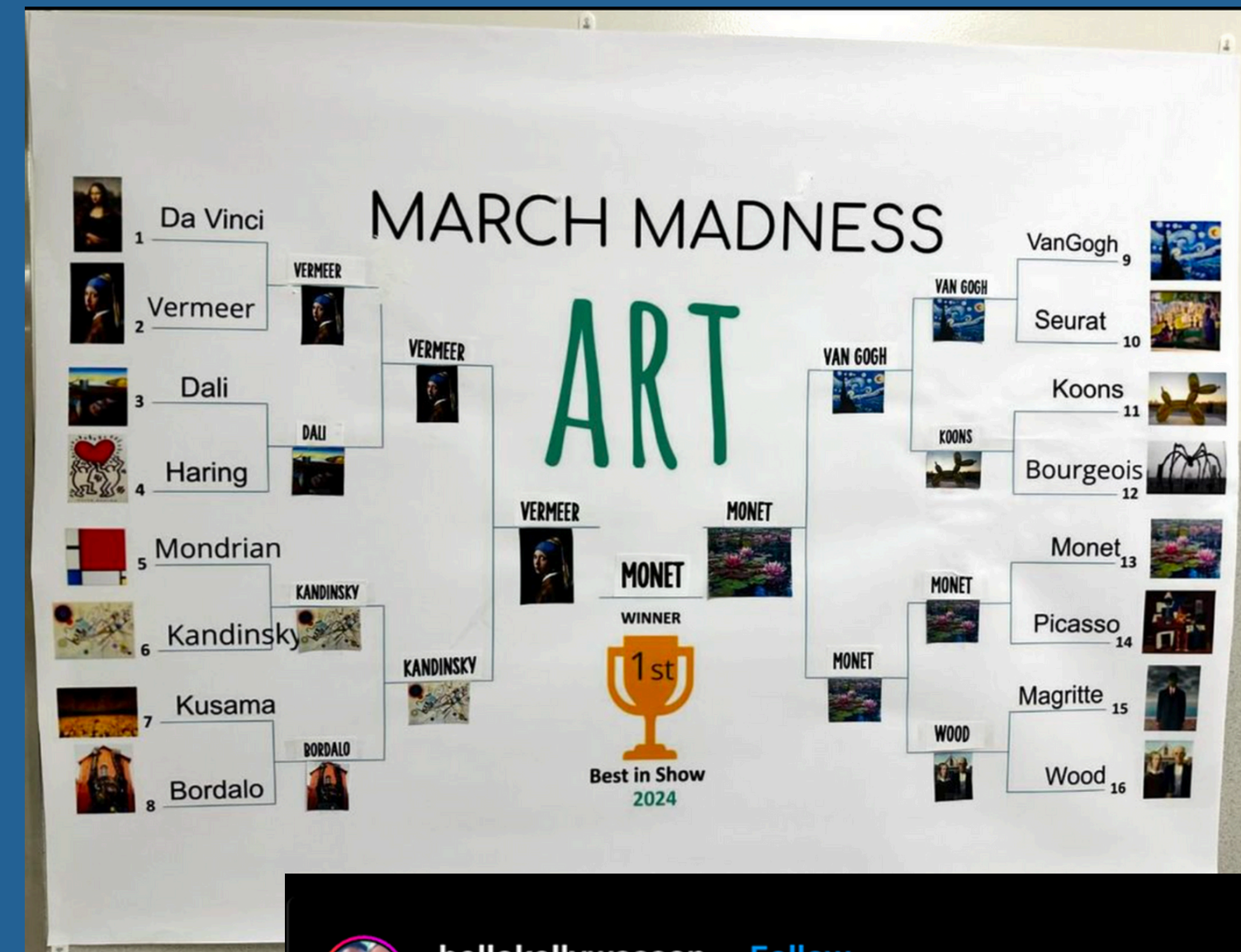
*Creating Gifts for Our Auburn Staff for YAM and Our Free Little Library*

**POSTCARDS AND ART GIFTS**



**LARGE DIGITAL DISPLAY**

# Program Improvements



**artfulmsbeach** • Follow

artfulmsbeach School-wide Draw Along Day! Students learned how to draw a drip painting in the style of Jen Stark! Really fun and kids had a great time making their own! Check it out here: <https://youtu.be/o7X8cqH-oBc?feature=shared>  
#SpottyUp  
#fcps1ARTSyam24  
#vaartedyam24  
#FourHousesOneFamily

20w

## New Activities Added this Year

**hellokellywasson** • Follow  
Independence Nontraditional School

hellokellywasson Mrs Wasson's M-ART-CH Madness! Students and staff voted on their favorite art piece in an elimination style. And the final vote is in Monet's Water Lilies took Best In Show winning with 89%. Congratulations Claude!  
#vaartedyam24 #YAM #youthartmonth #artteacher

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<http://www.vaea.org/youth-art-month.html>



# DREAM IN ART



YOUTH ART MONTH®