

# 2023-2024 YAM Digital Scrapbook



State: Wisconsin  
Jen Dahl YAM Chair  
Kathryn Rulien-Bareis YAMa

Special Thank You  
Julie Palkowski-Webmaster Social Media  
WAEA Board

Regional Vice Presidents:  
Amanda Zdrale, Sarah Fredrikson, Quenten Brown, Natalie Kotnik,  
Jill Fortin, Justin Markgraf, Nicole Herbst, Megan Jain



# Participation

+ This symbol denotes an increase.

	2024	2023
# of Total Students	822,804 <a href="#">Info here</a>	822,804
# of Total Art Teachers	1,835 <a href="#">Info here</a>	1,138
+ # of Teachers Submitting Flag Design Contest Entries	13	7
+ # of Students Participating in Flag Contest Statewide	219	28
+ # Total number of Students participating in YAM events	980	880
+ # of Art Exhibits/Events Reported Across the State	2,276	1,989

Every region was represented in 6 WAEA sponsored regional exhibits and the WAEA state exhibit.



# YAM Art Shows Dream in Art



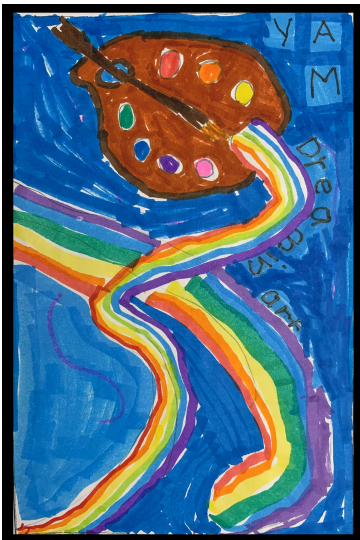
Pablo Center in Eau Claire -March 2024



# YAM Flags



- + Each flag winner was presented with a mug and stickers with their flag on it. A flag is made for the winners school as well. Flags represent all grade levels.



# Funding/Sponsorship

Budget Item	2023/2024 Budget	2023/2024 Expense
Prizes, advertising, space rental, DJ entertainment and mailing	\$88,124.00	\$85,903.16
See Slide 6 for detailed budget		
<a href="#">Award Winners 2024</a>		
+ Total 2023/2024	\$88,124.00	\$85,903.16
Total 2022/2023	\$68,900.00	\$68,900.00
% Change	+27.9%	+24.7%



+ We were fortunate this year to be rehomed into a much larger, cleaner gallery space. The increase square footage of 1,500 square feet allowed for more student art, more space for attendees to create their make & takes, a working mural artist, and a larger space for our membership art exhibit.

In 22 exhibit days we estimate over 6,000 people were able to visit and view student work at the East Towne Mall.



# Funding/Sponsorship

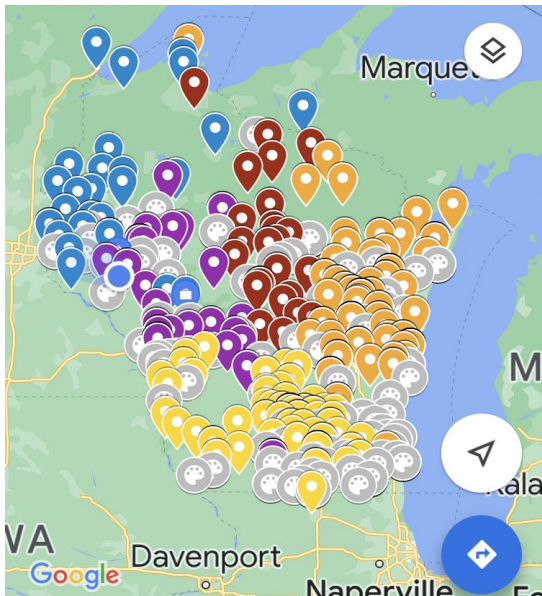
	Sponsor	Donation	Donation Value
+	East Towne Mall	space, advertising, DJ service and staffing	\$77,000.00 +increase \$19,000.00
	BLICK	award winner supplies and gift certificates	\$6,000.00
+	Wisconsin Art Education Assn <a href="#">Vista Print Awards</a>	awards, certificates, moving company, speaker gifts	\$6000.00 -actual spending \$3779.16
	NASCO	award prizes	\$600.00
	Royal Langnickel Brush	award prizes	\$600.00
	Davis Publications	award bags	\$500.00
	Pencil Grip	prizes to all participants	\$500.00
+	Flix Brewhouse Madison	\$100 gift cards (DJ)	\$200 + increase \$100.00
+	WAEA Endowment Fund	guest artist	\$1000.00 +increase \$1000.00
+	T-Shirt Weaving and metal stamp	event make and takes	\$124.00 +increase \$124.00

# Vendors



# Proclamations and Endorsements

- + 313 total endorsements and proclamations were submitted this year.
- Our endorsements and proclamations increased 269 this year from 2023.
- Wisconsin does a digital endorsement with the addition of paper endorsements digital endorsement.



WHEREAS: from preschool and elementary school to high school and beyond, art education is a critical part of any academic curriculum and provides significant educational benefits to all students; and

WHEREAS: art education cultivates kid's problem-solving and critical thinking abilities, teaches appreciation for beauty, order, and other expressive qualities, and gives students a deeper understanding of and appreciation for people and cultures from around the world; and

WHEREAS: art education connects the dots between what students learn in other subjects and ultimately fosters their development into citizens of a diverse and multicultural global society; and

WHEREAS: this year's Youth Art Month theme is "Dream in Art," emphasizing the importance of art in all aspects of life, both in and out of the classroom; and

WHEREAS: this month, the state of Wisconsin joins families, school districts, and communities across the state in recognizing the tremendous achievements of Wisconsin's art students and educators and reaffirms its commitment to supporting quality art programs in Wisconsin's schools;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,  
do hereby proclaim March 2024 as

## YOUTH ART MONTH

throughout the State of Wisconsin and I commend this observance  
to all our state's residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 2nd day of February 2024.

TONY EVERS, Governor

By the Governor:

SARAH GODLEWSKI, Secretary of State



YOUTH ART MONTH®

Healing Through Color

# Community Partnership and Support Statewide

Partner	Description	Contribution Value
<a href="#">Wilson Art Center</a>	South West Art Show	\$1,000.00
<a href="#">Algoma Arts Center</a>	Art Beet has collaborated with local artists and organizations to create an array of youth art events and workshops for YAM 2024.	\$5,000.00
<a href="#">Mosinee School Newsletter</a>	School newsletter for flag winner	\$500.00
<a href="#">Augusta Art Studio</a>	Racy's coffee show skateboard show.	\$1000.00
<a href="#">Adams Art Studio</a>	Family Arts Night	\$1000.00
<a href="#">River Falls School District Rocky Branch</a>	Rocky Branch's 72 3rd graders have recently surprised the 72 adults working in the building with custom portraits painted in art class.	\$500.00
<a href="#">Colfax Fire Prevention Poster Contest</a>	Artists made posters about being safe with cooking safety and fire prevention.	\$100.00
<a href="#">Northwoods Elementary School</a>	Black Light Art Show happening now in the Northwoods Hallway!	\$500.00
<a href="#">Monona Grove Fine Arts Night</a>	We love opening up our schools for Fine Arts Night, where our #MGsoars get to show their families all the amazing art projects they've created this school year!	\$1000.00

# Community Partnership



**FAMILY ART NIGHT THURSDAY, APRIL 18 FROM 4:30-6 PM**

**Make & Take Projects!**

**GYM:** Make a Building Kit with Home Depot

- PENCIL DESK ORGANIZER KITS
- RACE CAR KITS
- PLANT STARTER KITS
- BIRDFEEDER KITS

**ART STUDIO AND OLD OFFICE:** Make a Washer Necklace

**MAIN HALLWAY:** Student-Selected Art from all Grade Levels

**MUSIC ROOM:** Student Council Pottery Sample Sale @ **ROOM 107:** Portfolio Pick-up

**LEARNING COMMONS:** Pottery Pick-Up (Grades 2 and 4)

**AUDITORIUM:** PTA Popcorn Sale (50 cents a bag)

**PLAYGROUND:** Luke's Shave Ice, Rutaqueria Pancho and Mari's Fresh Burgers Food Trucks

Grab a bite to eat!

## FAMILY ART NIGHT

- MAKE AND TAKE NECKLACES
- BUILDING KITS WITH HOME DEPOT
- PORTFOLIO AND CLAY PICK UP
- POPCORN AND POTTERY SALE
- ARTWORK FROM ALL STUDENTS

**THURSDAY, APRIL 18 4:30-6:00**

FOOD TRUCKS ON THE PLAYGROUND  
 RUTAQUERIA PANCHO  
 LUKE'S SHAVE ICE  
 MARI'S FRESH BURGERS



# Observances, Exhibits and Events

Location (i.e. County/ District/Region)	Event	Date	Location	# of Attendees	# of Students Participating	# of Schools Participating
South East Regional Show	WAEA YAM Show	Feb 4-24	Wilson Art Center, Brookfield	594	165	33
North Central Regional Show	WAEA YAM Show	Feb 3-17	LuCille Tack Center for the Arts, Spencer	378	105	21
North East Regional Show	WAEA YAM Show	Jan 23-Feb 22	Neville Public Museum, Green Bay	667	185	37
South West Regional Show	WAEA YAM Show	Feb 17-25	CommonWealt h Gallery, Madison	598	166	57
West Central Regional Show	WAEA YAM Show	Jan 18-Feb 18	Marie W. Heider Center for the Arts Gallery, West Salem	725	145	29
North West Regional Show	WAEA YAM Show	Feb 3-17	University of Wisconsin Stout Menomonie	234	65	13

# Observances, Exhibits and Events Cont.

Location (i.e. County/ District/Region)	Event	Date	Location	# of Attendees	# of Students Participating	# of Schools Participating
Sturgeon Bay High School	YAM show	March	Library	996	383	1
Portage Center for the Arts	YAM show	March	Portage Center for the Arts	2,800	800	4
Racine Art Museum	YAM Show	Quarterly	Racine Art Museum	2,640	733	3
Merton Intermediate	Fine Arts Night	March	Merton Intermediate	480	133	1
Adams Friendship k-12 Show	YAM show	March	Adams Friendship Library	3,582	995	3
St Paul's School	YAM show	March	Menomonie	360	100 each student has 18 pieces 1,800	1
<b>Total for the State:</b>	2,276					

\*This is a sampling of the state events of Wisconsin.

# Promotion

Print, TV, Radio	Website	Blog	On Line Surveys	Facebook	Twitter	Instagram	Pinterest	Email	Postcards	State Conference workshop
<a href="#">Art Times Cover and Articles</a>	<a href="#">WAEA Website</a> <a href="#">Create Wisconsin</a> <a href="#">Wisconsin DPI</a>	NA	<a href="#">YAM Happenings</a>	<a href="#">Rahr West Art Museum</a> <a href="#">Youth Art Month Wisconsin</a> <a href="#">WAEA</a>	NA	<a href="#">WAEA</a>	<a href="#">WAEA Pinterst</a>	<a href="#">Flag Winners Email</a> <a href="#">Endorsements Request Email</a> <a href="#">Membership Show</a> <a href="#">Capitol Art Show Letter</a> <a href="#">Regional parent letter example</a>	100 postcards sent to award winners and their teachers.	Presented 2 YAM and make and takes at the WAEA conference  Yam Make & Takes at NAEA Minneapolis

# Promotion Promotional Postcard and Social Media Data

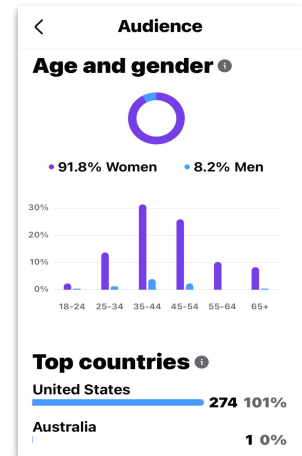
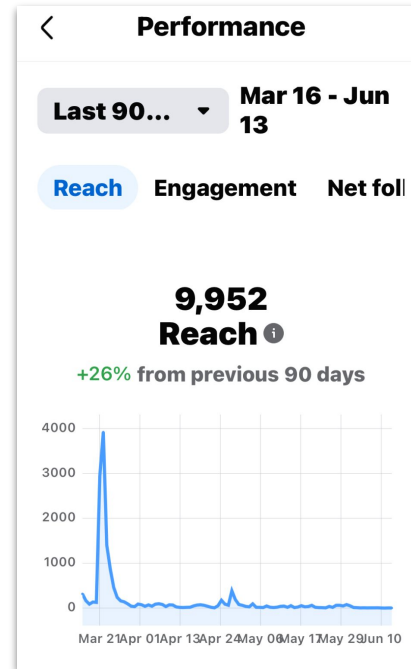
+ We added a photo sharing app POV. This allowed people to share their photos from our day's event.



Take photos now  
and share your photos with us!



Scan the QR Code, follow their directions.  
No app download required.  
By sharing your photos we'll be able to see  
your perspective from our event.  
Thank you!



# Special Materials

Trophies or Plaques	Certificates	Ribbons or Buttons	T-shirts	Photo Booth	Buttons or Stickers	Postcards ATCs	Invitations Posters	Mugs	Gift Bags
NA	980 Regional Certificates 588 State Certificates Fan Mail Letters Scavenger Hunt Membership Show Make & Takes for all who attend theme based on Keynote Artist	NA	YAM logo aprons for regional VPs, board members and volunteers	YAM backdrop doubles as a photo booth POV photo app shares photos of the event	YAM pencils YAM Stickers	Postcards sent to each winning artist and their teacher	Postcards sent to each winning artist and their teacher	Mugs are given to speakers and award presenters Mugs awarded to flag winners with their art on it	48 Award bags packed with art supplies and gift certificates

# Special Materials

## Youth Art Month

WAEA Activities Calendar- March 2024

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1 Hang art in the community.	2 YAM Set Up
	3 Wear Primary Colors (red, yellow and blue)	4 Art with Admin. Invite your administrators to come and create art with your class. TAKE PICTURES!	5 Wear something RED	6 Wear RAINBOW colors	7 Why Art Matters Day. Record students talking about why art matters.	8 9
10 Create a video for social media from Friday's Art Matters	11 Wear 12 Secondary Colors (green, purple and orange)	12 DALLI DAY! Wear a mustache in honor of Salvador Dali.	13 Create Art to Music Listen to music and draw what you feel.	14 Wear tints and shades of GREEN	15 16	
17 St. Patrick's Day	18 Bob Ross Day Dress like Bob Ross, celebrate his art!	19 Wacky Pattern Day	20 Flower Power! Wear flowers for the first day of spring.	21 Wear your favorite color!	22 YAM Closing Reception	23
24/31	25 Wear Cool Colors (blue, green, purple)	26 PRACTICE DAY! Practice something you want to get better at drawing. Draw a 5 different ways to use a shape!	27 Wear Warm Colors (red, orange, yellow)	28 Random Acts of Art Day. Surprise someone with art.	29 Wear sunflowers or dress like Van Gogh in honor of his birthday tomorrow.	30

Bob Ross Activity Pages  
Click Here

Post pictures to Facebook or Instagram  
#wiarted, #yam2024



### YOUTH ART MONTH

Make & Takes 2024

MARCH 22, 2024 | 10AM - 12PM & 1PM-2PM  
EAST TOWNE MALL, MADISON



Wisconsin Art Education Association  
wiarated.org



### COLLABORATIVE MURAL PAINTING

WITH EMILY BALSLEY

### WET FELTING

SUSHI ROLL BEADS

Use the QR code to watch the video.

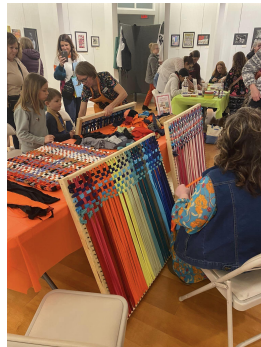
### METAL CHARM

STAMPED YAM LOGO

### COLLABORATIVE LARGE WEAVING

UPCYCLE T-SHIRTS

### FRIENDSHIP BRACELETS



# Program Improvements

- Surveys art teachers were surveyed from across Wisconsin [YAM Happenings Survey](#)
- Use of technology for registration, labels and certificates [YAM Registration](#) [YAM Name Tags](#) [Regional Certificates](#) [State Certificates](#)
- Changes to guidelines
  - Each teacher is allowed to submit 5 pieces of artwork for the regional show. Three out of the five will be selected for the State show.
  - Artwork may be a scanned copy printed and mounted if you are unable to submit the original.
  - Art will be in a public space in the mall if you would rather photograph the work a print of the work is fine. Please use high-resolution imagery if possible.
  - 3D work can be submitted as photos.
  - 2D Color copies are welcome.
  - All work mounted/matter; no frames or glass
  - Max. size = 20x26 including mat (remember, we hang art at the State with velcro- size and weight matter!)
  - No group pieces. All artwork must be created by one individual student within the last year. Only one artwork per student may be submitted.
  - Artwork MUST be from the artist's own imagery, concept, and planning. Images that are of a celebrity or from direct internet or other imagery that is not the artist's own reference cannot be entered as it is or may borderline on plagiarism. Artwork that does not follow these guidelines will not be accepted.
  - No glass allowed. Please make sure art is ready to hang on panels/walls.
  - [A Photo Release Form](#) must accompany each students' work
- Changes to Youth Art Month coordination team Nicole Herbst and Megan Jain North East Region Chairs
- New and/or updated state awards 2023 Claire Flannigan Award Winners



# Program Improvements: YAM Awards & Make and Takes



# YAM Keynote Speakers



[Christopher Gleason DPI Speech](#)



[Emily Balsley Artist Speech](#)



# Membership Show



# Wisconsin at NAEA



## UPCYCLE T-SHIRT WEAVING

WOODEN FRAME | 10 XL T-SHIRTS | SCISSORS & SIZE K CROCHET HOOK



**PREP MATERIALS**

1. Wooden Frame: 2x2' built with 2x2" pine. \$8 premium. (Small frames: 1.0' long that are screwed into the frame every inch.)
2. Cut 10 XL t-shirt/weaving. Cut 4" down into strips about 2" wide, only starting at the arm pits until you reach the bottom edge.

**WARP & WEFT**

1. Choose colors.
2. Add t-shirt loops for the warp.
3. Weave loops for the weft.

**REMOVE & FINISH WEAVING**

1. Use a K crocheted hook to remove one loop from back the next loop and pull through the first loop.
2. Single crocheted all loops and tie a knot at the very end.

**THE PROCESS**

We used this process as a collaborative weaving during our Youth Art Month State Celebration. Prep work to create the weaving frame, find enough shirts then wash and cut them does take some time. But it only takes about 2 hours to complete the weaving then about 20 minutes to finish the edges. If you have made a pool table, this is the same technique only much larger.

Once our collaborative weavings were completed we raffled off the hats to kids in attendance.

Inspiration for this activity came from our WAGA secretary, Jan Mathews. Jan uses this art activity within her classroom as an individual artwork with her young students.

Kathryn Rubin Bahr, Wisconsin Art Educator Association (WAGA) | [kbahr@waga.com](mailto:kbahr@waga.com)



Claire Flannigan Award Winners  
Make & Takes at NAEA